

MTD Sales
424.09 L

Brand Share %
15.18 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	417.15	15.89 %
Home-The	6.94	4.11 %
Total	424.09	15.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	62.50	17.11 %
SOUTH-03	61.09	17.19 %
TRICHY-01	53.54	15.43 %
SOUTH-01	53.15	13.67 %
CHENNAI-02	44.89	12.60 %
WEST-02	44.29	16.48 %
WEST-01	44.28	19.18 %
SOUTH ARCOT	34.38	14.38 %
NORTH ARCOT	21.16	9.68 %
KL-SOUTH	4.80	19.67 %
Total	424.09	15.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	61.38	17.76 %
Home-The	1.12	5.71 %
Total	62.50	17.11 %

Branch *	MTD Sales L	Brand Share %
CH14	3.03	14.93 %
CH22	1.44	14.84 %
CH08	1.41	5.82 %
CH30	1.21	6.56 %
CH39	1.13	13.34 %
CZWH	0.53	8.73 %
CH38	0.48	8.00 %
GUD2	0.30	2.96 %
CH26	0.14	6.64 %
CH45	0.14	0.85 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	62.50	17.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	60.19	18.13 %
Home-The	0.90	3.85 %
Total	61.09	17.19 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.88	14.16 %
PNV2	1.61	9.33 %
KRR1	1.22	9.64 %
TMM1	0.85	6.53 %
MLR1	0.76	11.96 %
MDU2	0.60	2.76 %
NKI1	0.55	10.74 %
KYK1	0.55	10.24 %
NTM1	0.30	8.04 %
MDU4	0.27	3.43 %
TDI1	0.26	5.93 %
TPT1	0.25	3.01 %
KPT1	0.21	4.66 %
PNI1	0.13	1.90 %
BNR1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	61.09	17.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	52.68	15.98 %
Home-The	0.86	4.95 %
Total	53.54	15.43 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.97	12.37 %
PBR2	1.96	11.38 %
MDI1	1.80	11.95 %
AYR1	1.40	13.51 %
MSI1	0.99	13.32 %
NGT1	0.92	6.11 %
PTK1	0.87	6.35 %
TVR1	0.81	7.52 %
TRY4	0.61	8.08 %
JKM1	0.61	5.62 %
NMM1	0.52	5.32 %
TRY2	0.40	5.95 %
NCK1	0.27	5.97 %
PBR1	0.25	5.55 %
TYR1	0.21	2.81 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	53.54	15.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	52.65	14.46 %
Home-The	0.50	2.02 %
Total	53.15	13.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.06	14.15 %
TVL1	2.98	7.45 %
SVK1	2.28	12.39 %
KVT1	1.97	12.58 %
MAR1	1.56	14.98 %
SDI1	1.51	15.17 %
NGR1	1.19	4.60 %
ASM1	1.19	11.74 %
TUT2	1.08	6.89 %
TKS1	1.02	9.50 %
SKD1	0.83	12.48 %
RPM1	0.68	4.20 %
KGL1	0.54	9.19 %
SNL1	0.54	6.88 %
APK1	0.50	8.77 %
TYI1	0.38	6.67 %
APK2	0.34	7.66 %
KYR1	0.27	7.39 %
PDI1	0.25	8.61 %
KSM1	0.19	8.63 %
TKS2	0.14	1.57 %
VLY1	0.13	1.47 %
COL1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	53.15	13.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	44.07	13.06 %
Home-The	0.82	4.38 %
Total	44.89	12.60 %

Branch *	MTD Sales L	Brand Share %
CH20	2.22	8.61 %
CH24	1.44	8.00 %
CH34	1.35	8.76 %
MJR1	0.71	5.19 %
CH43	0.62	3.76 %
CH17	0.59	3.40 %
CH36	0.44	8.02 %
CH23	0.39	7.88 %
CH33	0.14	1.16 %
CH32	0.13	4.89 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	44.89	12.60 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	43.30	17.24 %
Home-The	0.99	5.63 %
Total	44.29	16.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.11	14.48 %
ERD2	3.43	14.15 %
NKL2	1.65	13.24 %
VPD1	1.14	13.78 %
PDR1	0.67	11.86 %
DPR1	0.64	12.22 %
TCG1	0.53	11.60 %
SLM3	0.50	4.28 %
CMI1	0.47	14.06 %
EDP1	0.41	7.51 %
KVP1	0.25	5.59 %
HRR1	0.24	8.92 %
VKL1	0.22	8.30 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	44.29	16.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	43.03	19.81 %
Home-The	1.25	9.14 %
Total	44.28	19.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.57	13.68 %
UAM1	1.76	12.35 %
TPR2	1.69	13.71 %
GBM1	1.11	14.12 %
PLI1	0.94	8.67 %
KGI1	0.48	7.73 %
ANR1	0.13	10.14 %
CNR1	0.13	1.95 %
GDR1	0.13	2.97 %
KGM1	0.13	6.72 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.16 %
Total	44.28	19.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	34.02	15.20 %
Home-The	0.37	2.40 %
Total	34.38	14.38 %

Branch *	MTD Sales L	Brand Share %
KKI2	2.76	13.84 %
SJI2	2.42	14.50 %
VPM2	2.07	12.78 %
POY1	0.89	3.68 %
POY2	0.72	4.27 %
TVM1	0.63	10.98 %
TDM1	0.52	7.32 %
ULP1	0.27	2.88 %
STP1	0.14	2.64 %
MKM1		0.00 %
VCM1		0.00 %
Total	34.38	14.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.02	10.44 %
Home-The	0.14	0.82 %
Total	21.16	9.68 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.35	4.56 %
AKM1	1.31	7.70 %
TRR1	1.07	10.97 %
ARC2	0.72	13.46 %
CYR1	0.68	11.28 %
VEL1	0.41	3.31 %
GDM1	0.28	3.60 %
UGI1	0.20	5.13 %
BGR1	0.13	10.26 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	21.16	9.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.80	20.95 %
Total	4.80	19.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	14.15 %
Total	4.80	19.67 %