

MTD Sales
386.62 L

Brand Share %
14.73 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.73 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	382.01	15.63 %
Home-The	4.61	2.57 %
Total	386.62	14.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	78.33	24.12 %
CHENNAI-02	52.48	15.25 %
SOUTH-03	50.99	16.31 %
TRICHY-01	48.17	13.75 %
SOUTH-01	45.97	10.22 %
NORTH ARCOT	24.52	12.19 %
SOUTH ARCOT	23.83	11.81 %
WEST-03	22.10	20.91 %
WEST-02	22.07	12.04 %
WEST-01	18.17	12.08 %
Total	386.62	14.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	78.12	25.32 %
Home-The	0.22	1.33 %
Total	78.33	24.12 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	11.76 %
KNR1	0.76	9.08 %
CH05	0.72	4.49 %
GUD2	0.65	10.33 %
CH26	0.37	10.56 %
CH38	0.23	4.99 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	78.33	24.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	51.30	15.90 %
Home-The	1.17	5.47 %
Total	52.48	15.25 %

Branch *	MTD Sales L	Brand Share %
CH12	1.92	7.38 %
CH20	1.45	7.26 %
CH06	1.36	13.17 %
CH33	1.29	13.44 %
CH34	1.16	7.99 %
MJR1	1.02	9.82 %
CH35	0.94	9.23 %
CH18	0.85	7.03 %
CH36	0.61	12.41 %
GPD1	0.54	14.23 %
CH27	0.47	9.88 %
CH43	0.43	7.16 %
CH41	0.32	2.10 %
UKI1	0.30	5.45 %
CH37	0.28	5.43 %
PON1	0.23	3.06 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3	-0.89	-8.99 %
Total	52.48	15.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	50.33	17.29 %
Home-The	0.65	3.04 %
Total	50.99	16.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.62	14.72 %
PVI1	1.15	8.05 %
KKD3	0.68	8.65 %
DGL2	0.67	13.30 %
ADP1	0.67	11.40 %
MDU4	0.59	11.91 %
MNM1	0.47	12.07 %
TDI1	0.45	6.31 %
KPT1	0.36	10.86 %
PKM1	0.23	6.24 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	50.99	16.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	47.94	14.48 %
Home-The	0.23	1.20 %
Total	48.17	13.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.23	12.63 %
MVM1	3.33	14.60 %
KUM1	3.03	14.64 %
TNJ1	2.98	14.46 %
PTK1	1.91	10.51 %
MDI1	1.17	7.87 %
TYR1	0.99	12.32 %
TVR2	0.89	4.81 %
TRY4	0.84	8.87 %
PDK1	0.66	13.58 %
KIK1	0.55	3.93 %
MSI1	0.32	4.01 %
PBR1	0.24	11.18 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	48.17	13.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	45.82	11.06 %
Home-The	0.14	0.40 %
Total	45.97	10.22 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.94	12.23 %
TKS2	3.20	13.14 %
NGR1	2.49	9.09 %
TUT1	2.29	4.57 %
TVL1	2.14	6.01 %
RPM1	1.51	5.85 %
TUT2	1.13	8.85 %
RND2	1.07	7.11 %
TKS1	0.85	5.61 %
MMT1	0.83	14.28 %
PKD1	0.82	9.30 %
ASM1	0.79	14.05 %
SNL1	0.62	6.84 %
COL1	0.45	11.94 %
VLY1	0.45	4.14 %
APK2	0.45	6.38 %
VKM1	0.44	6.58 %
SVK1	0.31	2.44 %
S2SD	0.27	5.62 %
TYI1	0.25	3.60 %
APK1	0.23	2.92 %
KGL1	0.22	4.27 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	45.97	10.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.12	12.91 %
Home-The	0.40	2.79 %
Total	24.52	12.19 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.11	11.30 %
VSI1	0.88	12.70 %
CYR1	0.84	11.23 %
VNB1	0.62	9.08 %
VEL4	0.59	6.90 %
KPM1	0.45	7.90 %
ARC2	0.42	6.09 %
ANI1	0.25	4.23 %
AKM1	0.23	2.23 %
WJD1	0.23	3.94 %
PLR1	0.14	2.17 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	24.52	12.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.54	12.50 %
Home-The	0.29	2.13 %
Total	23.83	11.81 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.60	9.21 %
VPM2	1.29	12.11 %
KLM1	1.02	8.51 %
ULP1	0.89	12.74 %
POY2	0.78	5.56 %
MKM1	0.48	9.80 %
STP1	0.25	10.75 %
POY1	0.22	1.23 %
TDM1	0.14	1.12 %
KML1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	23.83	11.81 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	21.42	22.29 %
Home-The	0.68	7.06 %
Total	22.10	20.91 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	2.86 %
TCG1	0.23	4.49 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	22.10	20.91 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	21.33	12.60 %
Home-The	0.74	5.23 %
Total	22.07	12.04 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.18	14.72 %
HSR1	1.27	10.09 %
ATU1	0.86	6.90 %
PNG1	0.75	10.36 %
SLM3	0.63	6.18 %
PMP1	0.32	6.14 %
EDP1	0.14	3.66 %
MTR1	0.08	1.50 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.07	12.04 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.09	13.24 %
Home-The	0.08	0.62 %
Total	18.17	12.08 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	14.59 %
PLI1	0.62	6.13 %
CBE1	0.45	9.86 %
KMR1	0.44	2.69 %
CNR1	0.37	6.49 %
PDM1	0.35	7.67 %
UAM1	0.35	2.36 %
KMD1	0.27	5.52 %
CBE6	0.23	2.37 %
KGI1	0.14	3.97 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.17	12.08 %