



TN : SAMSUNGAV Sales Performance 18/05/2026 9:02 AM

MTD Sales
616.25 L

Brand Share %
21.11 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	612.77	21.96 %
Home-The	3.48	2.70 %
Total	616.25	21.11 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	104.10	25.36 %
TRICHY-01	89.96	24.73 %
SOUTH-03	89.75	22.46 %
SOUTH-01	82.45	16.55 %
CHENNAI-02	65.75	19.75 %
WEST-02	51.54	18.86 %
WEST-01	49.09	21.14 %
SOUTH ARCOT	47.34	21.68 %
NORTH ARCOT	36.27	19.02 %
Total	616.25	21.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	102.60	26.16 %
Home-The	1.50	8.25 %
Total	104.10	25.36 %

Branch *	MTD Sales L	Brand Share %
CH05	4.14	13.37 %
CH30	2.87	20.05 %
WHC3	2.80	16.83 %
CH45	2.79	16.88 %
CH42	2.06	13.58 %
CH22	1.82	19.64 %
CH28	1.82	9.45 %
TKM1	1.07	15.65 %
SKL1	0.83	13.10 %
GUD1	0.58	5.38 %
CZWH	0.52	8.01 %
CH39	0.42	7.97 %
CH26	0.42	18.87 %
GUD2	0.31	4.49 %
CH37		0.00 %
Total	104.10	25.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	89.95	25.39 %
Home-The	0.01	0.09 %
Total	89.96	24.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.35	16.92 %
TVR2	4.42	20.32 %
MDI1	4.41	20.47 %
PTK1	2.45	17.39 %
TYR1	2.26	20.06 %
PBR2	2.20	14.56 %
JKM1	2.15	15.28 %
TVR1	1.74	19.01 %
TRY4	1.30	12.87 %
KIK1	1.15	13.88 %
KUM2	1.10	15.10 %
NMM1	0.99	16.64 %
PBR1	0.95	16.91 %
NGT1	0.91	6.73 %
APM1	0.58	19.75 %
TZSD		0.00 %
WTRZ		0.00 %
Total	89.96	24.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	89.10	23.54 %
Home-The	0.65	3.10 %
Total	89.75	22.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.22	15.87 %
MDU2	5.15	18.92 %
TEN2	2.14	17.32 %
TMM1	1.94	19.64 %
TEN1	1.93	18.61 %
MDU7	1.39	12.82 %
CBM1	1.24	20.49 %
MLR1	0.83	11.42 %
SVG1	0.59	9.17 %
TDI1	0.57	5.92 %
DGL2	0.40	7.00 %
KRR1	0.36	6.17 %
SZSD	0.30	20.06 %
MNM1	0.30	8.84 %
ODM1	0.29	8.60 %
SGP1	0.15	4.95 %
PNI1	0.14	2.44 %
KPT1	0.14	3.27 %
NTM1	0.14	4.29 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	89.75	22.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	82.17	17.27 %
Home-The	0.28	1.24 %
Total	82.45	16.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.85	16.08 %
KVT1	6.72	17.97 %
TVL1	6.41	11.27 %
TKS2	3.75	18.59 %
TUT2	2.69	16.70 %
RPM1	1.83	10.59 %
VLY1	1.62	12.56 %
TYI1	1.53	19.35 %
VKM1	1.35	16.05 %
ERL2	1.33	14.01 %
MAR1	1.30	5.10 %
SVK1	1.12	6.54 %
PDI1	1.04	12.67 %
KGL1	0.97	11.08 %
APK2	0.82	9.59 %
TKY1	0.57	10.80 %
KSM1	0.57	12.75 %
TKS1	0.41	3.04 %
KYR1	0.41	12.53 %
APK1	0.27	4.12 %
SKD1	0.26	3.06 %
ARM1	0.15	2.93 %
COL1	0.15	6.45 %
SGT1	0.15	4.62 %
S2SD		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	82.45	16.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	65.47	20.65 %
Home-The	0.29	1.80 %
Total	65.75	19.75 %

Branch *	MTD Sales L	Brand Share %
CH20	3.30	17.16 %
CH41	1.96	15.48 %
CH51	1.77	12.66 %
CH34	1.72	14.49 %
CH12	1.02	3.89 %
MJR1	0.90	6.79 %
GPD1	0.72	15.05 %
CH43	0.59	6.74 %
UKI1	0.54	10.43 %
CH18	0.44	4.00 %
PON1	0.27	5.11 %
CH46	0.16	5.99 %
CH23	0.15	1.76 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	65.75	19.75 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	51.40	19.84 %
Home-The	0.14	0.98 %
Total	51.54	18.86 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.26	20.46 %
SLM2	1.85	19.69 %
KRI1	1.48	15.46 %
DPR1	1.18	13.12 %
CMI1	1.04	19.65 %
PMP1	0.98	16.68 %
APN1	0.93	15.29 %
KVP1	0.87	16.30 %
SLM3	0.67	8.46 %
MTR1	0.57	10.77 %
TRM1	0.43	5.94 %
SGG1	0.28	9.11 %
TCG1	0.28	3.55 %
PDR1	0.16	4.36 %
EPI1	0.14	2.33 %
HRR1	0.14	3.78 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	51.54	18.86 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	48.94	22.03 %
Home-The	0.14	1.41 %
Total	49.09	21.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.70	16.61 %
CNR1	1.13	19.22 %
PLI1	1.00	9.22 %
UMP1	0.97	11.20 %
KMR1	0.84	6.42 %
GBM1	0.74	16.35 %
CBE6	0.73	11.23 %
CBE3	0.42	12.27 %
SUL1	0.41	6.43 %
ANR1	0.36	13.44 %
PPI1	0.28	6.07 %
CBE5	0.26	7.31 %
KGM1	0.14	5.80 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	49.09	21.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.19	22.46 %
Home-The	0.15	1.79 %
Total	47.34	21.68 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.29	18.91 %
SJI2	1.48	10.09 %
TVM1	0.73	13.92 %
VPM1	0.53	13.04 %
KML1	0.45	7.16 %
STP1	0.42	10.63 %
POY2	0.28	1.83 %
KKI2	0.26	2.09 %
VCM1	0.14	6.64 %
TDM1		0.00 %
WHUT	-0.39	20.36 %
Total	47.34	21.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	35.94	19.80 %
Home-The	0.33	3.53 %
Total	36.27	19.02 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.49	13.64 %
TRR1	1.38	12.06 %
VEL2	0.94	7.62 %
ARC2	0.71	21.06 %
VSI1	0.67	8.41 %
ANI1	0.62	9.37 %
GDM1	0.53	9.04 %
WJD1	0.31	9.28 %
UGI1	0.28	4.99 %
VEL1	0.27	3.28 %
CPT1	0.27	5.59 %
WJP1	0.19	2.23 %
PLR1	0.17	3.00 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	36.27	19.02 %