



TN : SAMSUNGAV Sales Performance 18/03/2026 9:02 AM

MTD Sales
383.97 L

Brand Share %
14.66 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	379.32	15.37 %
Home-The	4.65	3.07 %
Total	383.97	14.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	62.13	19.15 %
SOUTH-03	61.06	18.38 %
SOUTH-01	54.68	11.24 %
TRICHY-01	54.06	14.30 %
WEST-01	37.12	19.01 %
CHENNAI-02	34.48	11.66 %
WEST-02	33.35	13.48 %
SOUTH ARCOT	25.46	14.48 %
NORTH ARCOT	21.62	11.82 %
Total	383.97	14.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	61.27	19.83 %
Home-The	0.86	5.57 %
Total	62.13	19.15 %

Branch *	MTD Sales L	Brand Share %
CH47	1.24	11.94 %
CH14	1.20	4.93 %
CH28	1.03	8.16 %
CH30	0.95	9.79 %
CH39	0.66	11.25 %
TKM1	0.62	10.68 %
CH48	0.53	3.79 %
GUD1	0.29	3.14 %
CH08	0.28	2.10 %
KNR1	0.28	4.91 %
CH05	0.14	0.71 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3	-0.61	-23.20 %
Total	62.13	19.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	60.45	19.43 %
Home-The	0.61	2.89 %
Total	61.06	18.38 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.51	11.88 %
TMM1	1.39	11.77 %
MDU3	1.06	14.26 %
PKM1	0.45	10.25 %
MNM1	0.41	10.61 %
DGL2	0.40	9.78 %
SVG1	0.28	2.76 %
KYK1	0.27	7.81 %
SGP1	0.22	3.84 %
SZSD	0.03	1.37 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	61.06	18.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	54.26	12.03 %
Home-The	0.42	1.18 %
Total	54.68	11.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.41	12.37 %
KVT1	2.56	12.02 %
ERL2	1.59	13.56 %
TKS2	1.10	9.03 %
SKD1	0.82	11.05 %
RPM1	0.79	5.93 %
SNL1	0.65	10.49 %
SVK1	0.64	4.33 %
VNR2	0.62	3.38 %
TKS1	0.56	3.42 %
VLY1	0.42	3.92 %
NGR1	0.34	1.36 %
APK2	0.29	3.56 %
TUT2	0.27	1.96 %
APK1	0.27	3.76 %
ARM1	0.20	3.68 %
TKY1	0.14	3.03 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	54.68	11.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	53.47	14.90 %
Home-The	0.59	3.06 %
Total	54.06	14.30 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.66	6.79 %
PTK1	2.25	10.37 %
MDI1	1.15	7.91 %
TTP1	0.94	11.88 %
TRY4	0.87	6.39 %
PBR1	0.80	13.84 %
KRN1	0.70	10.04 %
NCK1	0.66	14.04 %
NMM1	0.57	5.58 %
NGT1	0.42	2.57 %
KIK1	0.30	3.17 %
PDK1	0.28	4.56 %
AYR1	0.27	4.60 %
TVR1	0.25	3.01 %
JKM1	0.14	1.07 %
APM1	0.14	4.23 %
TRY2		0.00 %
TZSD		0.00 %
Total	54.06	14.30 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	36.56	20.06 %
Home-The	0.56	4.30 %
Total	37.12	19.01 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.84	9.79 %
KGI1	0.64	9.28 %
DPM2	0.53	14.24 %
CBE6	0.42	6.68 %
KGM1	0.27	7.45 %
CBE5	0.23	7.77 %
CNR1	0.22	3.28 %
CBE3	0.14	7.16 %
GDR1	0.14	4.66 %
KMD1	0.14	3.49 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	37.12	19.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	33.52	11.94 %
Home-The	0.96	6.39 %
Total	34.48	11.66 %

Branch *	MTD Sales L	Brand Share %
CH50	2.05	10.41 %
CH34	1.52	14.54 %
CH17	1.06	7.99 %
CH24	0.96	10.72 %
CH06	0.83	8.16 %
CH12	0.77	2.95 %
CH31	0.64	10.72 %
UKI1	0.44	10.25 %
CH23	0.42	11.14 %
PON1	0.28	3.98 %
CH20	0.27	1.59 %
CH27	0.14	3.09 %
CH32	0.14	13.87 %
CH41	0.14	0.92 %
MJR1	0.14	1.19 %
CH43	0.13	1.83 %
CH01		0.00 %
CH18		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	34.48	11.66 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	33.21	14.14 %
Home-The	0.14	1.10 %
Total	33.35	13.48 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.21	10.44 %
SLM3	0.63	7.28 %
KRI1	0.58	5.62 %
CMI1	0.41	11.21 %
APN1	0.28	4.05 %
DPR2	0.27	5.76 %
SGG1	0.22	4.50 %
HRR1	0.14	3.95 %
TCG1	0.14	3.22 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	33.35	13.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.09	14.98 %
Home-The	0.37	4.42 %
Total	25.46	14.48 %

Branch *	MTD Sales L	Brand Share %
POY1	1.46	8.81 %
NVL2	0.78	10.45 %
POY2	0.66	4.46 %
VCM1	0.44	9.48 %
STP1	0.25	6.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	25.46	14.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.49	12.48 %
Home-The	0.14	1.26 %
Total	21.62	11.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.77	14.57 %
TRR1	1.45	12.02 %
VEL2	0.64	6.53 %
VSI1	0.63	8.84 %
AKM1	0.54	5.75 %
PLR1	0.27	6.01 %
ARC2	0.26	5.11 %
BGR1	0.14	4.69 %
CPT1	0.14	2.81 %
KPM1	0.14	2.36 %
WJD1	0.14	2.15 %
SLG1	0.14	2.56 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	21.62	11.82 %