

MTD Sales
405.81 L

Brand Share %
15.12 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	399.68	15.84 %
Home-The	6.13	3.84 %
Total	405.81	15.12 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	60.43	17.07 %
SOUTH-03	56.97	16.88 %
TRICHY-01	51.85	15.60 %
SOUTH-01	50.51	13.54 %
WEST-02	43.67	16.97 %
CHENNAI-02	43.49	12.59 %
WEST-01	41.22	18.63 %
SOUTH ARCOT	32.69	14.19 %
NORTH ARCOT	20.17	9.66 %
KL-SOUTH	4.80	20.62 %
Total	405.81	15.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	59.32	17.70 %
Home-The	1.12	5.90 %
Total	60.43	17.07 %

Branch *	MTD Sales L	Brand Share %
CH14	3.03	15.05 %
CH08	1.41	5.90 %
CH30	1.21	6.56 %
CH39	1.13	13.50 %
CZWH	0.53	8.73 %
CH38	0.48	8.62 %
GUD2	0.30	3.12 %
CH26	0.14	6.64 %
CH45	0.14	0.89 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	60.43	17.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	56.07	17.77 %
Home-The	0.90	4.10 %
Total	56.97	16.88 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.61	13.53 %
KKD3	2.20	14.43 %
PNV2	1.61	9.39 %
TMM1	0.85	6.93 %
KRR1	0.84	6.87 %
DGL2	0.63	11.93 %
MDU2	0.60	2.87 %
NKI1	0.55	11.30 %
KYK1	0.55	10.24 %
MNM1	0.34	14.12 %
NTM1	0.30	8.04 %
MDU4	0.27	3.49 %
TDI1	0.26	5.93 %
TPT1	0.25	3.19 %
KPT1	0.21	4.66 %
MLR1	0.21	3.74 %
PNI1	0.13	1.90 %
BNR1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	56.97	16.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	50.99	16.14 %
Home-The	0.86	5.25 %
Total	51.85	15.60 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.97	13.28 %
PBR2	1.96	11.78 %
MDI1	1.59	11.05 %
AYR1	1.14	12.65 %
MSI1	0.99	13.66 %
NGT1	0.92	6.40 %
PTK1	0.87	6.54 %
TVR1	0.81	7.70 %
TRY4	0.61	8.25 %
JKM1	0.61	6.03 %
NMM1	0.52	5.38 %
TRY2	0.40	6.05 %
NCK1	0.27	6.54 %
PBR1	0.25	5.87 %
TYR1	0.21	3.08 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	51.85	15.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	50.16	14.34 %
Home-The	0.36	1.54 %
Total	50.51	13.54 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.78	13.82 %
TVL1	2.98	7.77 %
SVK1	2.28	12.69 %
KVT1	1.82	12.27 %
PKD1	1.62	13.69 %
ASM1	1.19	11.97 %
TUT2	1.08	7.40 %
TKS1	1.02	9.50 %
SKD1	0.83	12.48 %
RPM1	0.68	4.34 %
KGL1	0.54	9.19 %
SNL1	0.54	7.22 %
APK1	0.50	10.41 %
TYI1	0.38	6.98 %
NGR1	0.38	1.57 %
APK2	0.34	7.66 %
KYR1	0.27	8.22 %
PDI1	0.25	9.69 %
KSM1	0.19	8.63 %
VLY1	0.13	1.36 %
COL1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	50.51	13.54 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	42.68	17.69 %
Home-The	0.99	6.12 %
Total	43.67	16.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.89	14.32 %
ERD2	3.17	13.51 %
NKL2	1.65	14.04 %
VPD1	1.14	14.30 %
PDR1	0.67	11.86 %
DPR1	0.64	12.47 %
TCG1	0.53	11.84 %
SLM3	0.50	4.28 %
CMI1	0.47	14.55 %
EDP1	0.41	7.51 %
KVP1	0.25	5.59 %
HRR1	0.24	8.92 %
VKL1	0.22	8.73 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	43.67	16.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	42.67	13.05 %
Home-The	0.82	4.49 %
Total	43.49	12.59 %

Branch *	MTD Sales L	Brand Share %
CH20	1.85	7.42 %
CH24	1.44	8.00 %
CH34	1.35	8.89 %
CH43	0.62	3.80 %
CH17	0.59	3.65 %
MJR1	0.49	3.83 %
CH36	0.44	8.51 %
CH23	0.39	8.07 %
CH33	0.14	1.24 %
CH32	0.13	4.89 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	43.49	12.59 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	40.41	19.40 %
Home-The	0.80	6.20 %
Total	41.22	18.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.18	13.75 %
CBE4	2.16	14.49 %
UAM1	1.76	12.65 %
TPR2	1.69	14.24 %
GBM1	1.11	14.32 %
PLI1	0.69	6.63 %
KGI1	0.48	7.51 %
ANR1	0.13	10.14 %
CNR1	0.13	2.03 %
GDR1	0.13	3.39 %
KGM1	0.13	6.72 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.17 %
Total	41.22	18.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	32.55	15.04 %
Home-The	0.14	1.00 %
Total	32.69	14.19 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.41	13.59 %
KKI2	2.76	13.93 %
SJI2	2.42	14.64 %
VPM2	2.07	13.84 %
POY1	0.89	3.74 %
POY2	0.72	4.40 %
TVM1	0.63	11.20 %
TDM1	0.52	8.34 %
ULP1	0.27	2.95 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	32.69	14.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.03	10.38 %
Home-The	0.14	0.88 %
Total	20.17	9.66 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.35	4.81 %
AKM1	1.10	6.95 %
TRR1	0.93	10.31 %
ARC2	0.72	13.46 %
CYR1	0.68	11.28 %
GDM1	0.28	3.88 %
VEL1	0.21	1.74 %
UGI1	0.20	5.13 %
BGR1	0.13	10.26 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.17	9.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.80	22.03 %
Total	4.80	20.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	14.90 %
Total	4.80	20.62 %