

MTD Sales
732.11 L

Brand Share %
15.82 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.82 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	728.19	16.72 %
Home-The	3.92	1.43 %
Total	732.11	15.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	138.84	20.99 %
TRICHY-01	103.65	16.84 %
WEST-01	90.41	18.90 %
WEST-02	90.28	15.74 %
SOUTH-01	85.69	12.64 %
CHENNAI-01	82.95	15.64 %
CHENNAI-02	57.22	13.45 %
SOUTH ARCOT	47.80	13.66 %
NORTH ARCOT	28.57	9.98 %
KL-SOUTH	6.69	23.13 %
Total	732.11	15.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	138.24	22.29 %
Home-The	0.59	1.44 %
Total	138.84	20.99 %

Branch *	MTD Sales L	Brand Share %
DGL1	12.62	15.60 %
KRR1	2.59	11.77 %
TMM1	2.44	8.54 %
DGL2	1.67	15.21 %
MLR1	1.58	11.49 %
SVG1	1.10	7.59 %
BNR1	0.84	5.98 %
PKM1	0.73	10.72 %
MDU4	0.71	6.98 %
PNI1	0.60	7.06 %
TDI1	0.47	4.85 %
MDU2	0.41	0.70 %
KKD2	0.14	4.90 %
SGP1	0.13	2.21 %
SZSD		0.00 %
TPT1		0.00 %
Total	138.84	20.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	103.37	17.52 %
Home-The	0.28	1.10 %
Total	103.65	16.84 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.44	12.39 %
TRY4	3.01	9.61 %
KIK1	1.85	15.45 %
PTK1	1.15	4.65 %
JKM1	0.79	4.12 %
NCK1	0.51	7.62 %
TVR1	0.35	2.90 %
TYR1	0.28	1.26 %
KRN1	0.14	1.75 %
PBR1	0.13	1.28 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	103.65	16.84 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	89.56	19.99 %
Home-The	0.85	2.80 %
Total	90.41	18.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.58	11.06 %
SNR1	2.04	13.12 %
CBE4	2.02	11.92 %
PLI1	1.88	8.36 %
GDR1	1.03	11.63 %
PPI1	0.43	4.15 %
GBM1	0.39	3.19 %
KMD1	0.35	2.82 %
KGI1	0.14	1.48 %
KGM1	0.14	2.64 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
WZSD		0.00 %
Total	90.41	18.90 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	90.28	16.74 %
Total	90.28	15.74 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.68	13.84 %
ATU1	3.63	15.64 %
SLM3	2.72	9.48 %
MTR1	2.17	14.01 %
KRI1	0.81	4.89 %
RSP1	0.49	3.00 %
EPI1	0.39	1.89 %
EDP1	0.37	5.54 %
TCG1	0.28	2.70 %
HRR1	0.26	3.59 %
PDR1	0.21	2.14 %
APN1	0.14	1.09 %
KMM1	0.13	1.34 %
BMD1		0.00 %
DPR2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	90.28	15.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	85.11	13.44 %
Home-The	0.58	1.31 %
Total	85.69	12.64 %

Branch *	MTD Sales L	Brand Share %
KVT1	5.19	15.09 %
SVK1	2.66	8.79 %
TVL1	2.65	4.24 %
MAR1	2.36	13.84 %
ARM1	1.91	13.53 %
TUT2	1.80	6.93 %
SDI1	1.35	13.32 %
ASM1	1.34	13.21 %
RPM1	1.24	4.38 %
SNL1	1.06	7.73 %
VLV1	0.77	5.83 %
APK2	0.48	3.78 %
APK1	0.41	6.69 %
KGL1	0.40	5.13 %
TKS2	0.39	1.52 %
KSM1	0.36	9.71 %
TYI1	0.26	3.45 %
UDN1	0.26	3.55 %
KYR1	0.26	3.83 %
NGR1	0.22	0.49 %
COL1	0.13	6.16 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	85.69	12.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	82.72	16.46 %
Home-The	0.23	0.83 %
Total	82.95	15.64 %

Branch *	MTD Sales L	Brand Share %
CH14	3.88	10.59 %
CH08	3.39	9.15 %
CH35	1.55	11.01 %
CH42	1.26	5.51 %
CH30	1.04	7.47 %
CH45	0.78	4.20 %
CH38	0.71	6.09 %
CH39	0.61	8.61 %
CH26	0.36	9.53 %
CH37	0.30	7.31 %
TKM1	0.14	1.40 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	82.95	15.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	56.59	14.05 %
Home-The	0.64	2.81 %
Total	57.22	13.45 %

Branch *	MTD Sales L	Brand Share %
CH20	3.49	13.50 %
CH34	2.42	10.04 %
MJR1	0.79	7.64 %
CH33	0.43	3.22 %
CH09	0.40	1.72 %
CH36	0.39	8.75 %
CH18	0.39	1.63 %
CH27	0.26	5.58 %
CH06	0.14	1.22 %
CH41	0.14	0.60 %
UKI1	0.14	3.08 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	57.22	13.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.06	14.41 %
Home-The	0.74	3.19 %
Total	47.80	13.66 %

Branch *	MTD Sales L	Brand Share %
VPM2	3.26	14.42 %
TRK1	1.87	11.70 %
CUD1	1.75	6.04 %
POY2	1.60	6.35 %
TDM1	1.57	10.18 %
KKI2	1.32	4.74 %
POY1	0.79	2.46 %
STP1	0.35	6.66 %
MKM1	0.13	2.22 %
TVM1		0.00 %
VCM1		0.00 %
Total	47.80	13.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.57	10.80 %
Total	28.57	9.98 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.83	11.00 %
SBR1	2.32	12.03 %
ABR1	1.31	12.15 %
ARC2	0.77	8.38 %
SLG1	0.69	7.06 %
CPT1	0.44	5.61 %
VSI1	0.37	2.32 %
KPM2	0.21	1.75 %
BGR1	0.21	2.84 %
KPM1	0.20	2.18 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	28.57	9.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	6.69	24.82 %
Total	6.69	23.13 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	6.69	23.13 %