

MTD Sales
373.39 L

Brand Share %
14.89 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	368.78	15.77 %
Home-The	4.61	2.72 %
Total	373.39	14.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.96	24.31 %
SOUTH-03	50.76	16.79 %
CHENNAI-02	50.47	15.31 %
TRICHY-01	46.30	13.72 %
SOUTH-01	44.86	10.51 %
SOUTH ARCOT	23.69	12.69 %
NORTH ARCOT	23.65	12.19 %
WEST-03	21.44	20.93 %
WEST-02	21.13	12.09 %
WEST-01	15.12	10.72 %
Total	373.39	14.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	75.75	25.42 %
Home-The	0.22	1.48 %
Total	75.96	24.31 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	11.76 %
KNR1	0.76	9.41 %
CH05	0.72	4.69 %
GUD2	0.65	10.33 %
CH26	0.37	10.56 %
CH38	0.23	5.13 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	75.96	24.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	50.10	17.81 %
Home-The	0.65	3.10 %
Total	50.76	16.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.62	14.77 %
PVI1	1.15	8.05 %
KKD3	0.68	8.82 %
DGL2	0.67	13.71 %
ADP1	0.67	11.40 %
MDU4	0.59	12.05 %
MNM1	0.47	12.65 %
TDI1	0.45	6.31 %
KPT1	0.36	11.81 %
PKM1	0.23	6.72 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	50.76	16.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	49.30	15.93 %
Home-The	1.17	5.79 %
Total	50.47	15.31 %

Branch *	MTD Sales L	Brand Share %
CH12	1.92	7.80 %
CH06	1.36	13.17 %
CH33	1.29	13.79 %
CH20	1.22	7.18 %
CH34	1.16	8.26 %
CH35	0.94	9.23 %
CH18	0.85	7.21 %
MJR1	0.72	7.28 %
CH36	0.61	13.50 %
GPD1	0.54	14.76 %
CH27	0.47	9.88 %
CH43	0.43	7.16 %
CH41	0.32	2.22 %
UKI1	0.30	5.45 %
CH37	0.28	5.59 %
PON1	0.23	3.06 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3	-0.89	-8.99 %
Total	50.47	15.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	46.07	14.45 %
Home-The	0.23	1.24 %
Total	46.30	13.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.23	12.71 %
MVM1	3.33	14.86 %
KUM1	3.03	14.64 %
PTK1	1.91	11.06 %
MDI1	1.17	8.27 %
TYR1	0.99	12.32 %
TVR2	0.89	4.88 %
TRY4	0.84	9.36 %
KIK1	0.55	4.02 %
PDK1	0.43	9.61 %
MSI1	0.32	4.15 %
PBR1	0.24	11.18 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	46.30	13.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	44.72	11.34 %
Home-The	0.14	0.44 %
Total	44.86	10.51 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.20	13.23 %
TUT1	2.29	4.72 %
NGR1	2.28	8.49 %
TVL1	2.14	6.15 %
RPM1	1.51	6.06 %
TUT2	1.13	9.41 %
RND2	1.07	7.18 %
TKS1	0.85	5.85 %
PKD1	0.82	9.52 %
ASM1	0.79	14.05 %
SNL1	0.62	7.24 %
MMT1	0.61	11.63 %
VL1	0.45	4.35 %
VKM1	0.44	7.53 %
SVK1	0.31	2.63 %
S2SD	0.27	5.89 %
TYI1	0.25	4.15 %
APK1	0.23	3.02 %
APK2	0.23	3.34 %
COL1	0.23	7.06 %
KGL1	0.22	4.39 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	44.86	10.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.40	13.40 %
Home-The	0.29	2.38 %
Total	23.69	12.69 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.60	11.41 %
VPM2	1.29	12.32 %
KLM1	1.02	8.57 %
ULP1	0.89	13.66 %
POY2	0.78	5.67 %
MKM1	0.48	9.80 %
STP1	0.25	11.01 %
POY1	0.22	1.27 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	23.69	12.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.25	12.91 %
Home-The	0.40	2.88 %
Total	23.65	12.19 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.11	11.48 %
VSI1	0.88	13.26 %
CYR1	0.84	11.91 %
VNB1	0.62	9.56 %
VEL4	0.59	7.24 %
KPM1	0.45	7.90 %
ARC2	0.42	6.35 %
ANI1	0.25	4.23 %
AKM1	0.23	2.66 %
WJD1	0.23	4.15 %
PLR1	0.14	2.17 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.65	12.19 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	20.76	22.25 %
Home-The	0.68	7.41 %
Total	21.44	20.93 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	2.96 %
TCG1	0.23	4.74 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	21.44	20.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	20.39	12.65 %
Home-The	0.74	5.43 %
Total	21.13	12.09 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.18	14.72 %
HSR1	1.27	10.78 %
ATU1	0.86	6.90 %
PNG1	0.75	10.95 %
SLM3	0.63	6.18 %
PMP1	0.32	6.27 %
MTR1	0.08	1.78 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	21.13	12.09 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	15.04	11.78 %
Home-The	0.08	0.63 %
Total	15.12	10.72 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	14.59 %
CBE1	0.45	11.14 %
KMR1	0.44	2.88 %
CNR1	0.37	6.74 %
PDM1	0.35	8.22 %
UAM1	0.35	2.48 %
KMD1	0.27	5.52 %
KGI1	0.14	4.79 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.12	10.72 %