



TN : SAMSUNGAV Sales Performance 17/04/2026 9:03 AM

MTD Sales
591.84 L

Brand Share %
17.98 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	580.73	18.52 %
Home-The	11.11	7.16 %
Total	591.84	17.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	116.98	26.43 %
SOUTH-03	80.97	19.66 %
TRICHY-01	80.51	18.79 %
SOUTH-01	75.37	14.00 %
WEST-01	60.76	21.28 %
CHENNAI-02	54.05	13.61 %
WEST-02	49.89	15.66 %
SOUTH ARCOT	42.14	16.12 %
NORTH ARCOT	31.17	15.02 %
Total	591.84	17.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	115.39	27.15 %
Home-The	1.60	9.02 %
Total	116.98	26.43 %

Branch *	MTD Sales L	Brand Share %
CH16	4.81	17.37 %
CH19	3.81	17.59 %
CH08	3.37	15.98 %
CH45	2.43	11.53 %
TKM1	0.99	13.13 %
CH28	0.96	5.52 %
CH30	0.85	7.48 %
KNR1	0.67	10.45 %
CH05	0.65	2.63 %
GUD1	0.48	3.03 %
CH37	0.45	7.32 %
CH39	0.26	8.24 %
CZWH	0.24	13.28 %
GUD2	0.15	1.34 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	116.98	26.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	79.23	20.33 %
Home-The	1.74	7.85 %
Total	80.97	19.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.00	16.83 %
DGL1	6.36	17.41 %
MPA1	1.65	12.51 %
MDU7	1.55	16.55 %
MDU4	0.83	13.45 %
SVG1	0.70	4.78 %
MLR1	0.43	5.06 %
DGL2	0.41	5.92 %
PNI1	0.37	7.28 %
MNM1	0.30	5.53 %
TDI1	0.30	4.58 %
KRR1	0.29	3.29 %
KPT1	0.27	10.84 %
TPT1	0.26	2.17 %
NTM1	0.15	3.20 %
PKM1	0.15	3.99 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	80.97	19.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	79.34	19.20 %
Home-The	1.17	7.59 %
Total	80.51	18.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.93	15.65 %
TNJ1	3.84	12.82 %
PBR2	3.47	15.59 %
TRY4	1.70	11.48 %
TTP1	1.70	16.44 %
TRY3	1.56	13.63 %
KIK1	1.26	10.81 %
TRY2	0.58	12.59 %
PBR1	0.42	5.35 %
JKM1	0.41	5.13 %
PDK1	0.39	3.45 %
TVR1	0.29	2.75 %
NMM1	0.15	1.65 %
NCK1	0.15	6.69 %
NGT1		0.00 %
WTRZ		0.00 %
AYR1	-0.12	-1.80 %
Total	80.51	18.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	74.18	14.56 %
Home-The	1.19	4.09 %
Total	75.37	14.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.59	15.51 %
TVL1	5.31	8.05 %
TUT2	3.08	13.31 %
KVT1	1.89	6.00 %
SVK1	1.29	5.97 %
TKY1	1.28	17.87 %
NGR1	1.25	3.53 %
MAR1	0.90	5.68 %
RPM1	0.84	3.19 %
APK2	0.72	12.34 %
KGL1	0.72	9.91 %
PDI1	0.68	11.42 %
KYR1	0.58	9.08 %
SNL1	0.28	3.53 %
TKS1	0.27	1.63 %
VLV1	0.27	2.27 %
KSM1	0.15	5.37 %
APK1	0.15	1.89 %
SKD1	0.14	1.55 %
ARM1		0.00 %
COL1		0.00 %
TYI1		0.00 %
Total	75.37	14.00 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	59.70	22.15 %
Home-The	1.06	6.62 %
Total	60.76	21.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.30	15.96 %
PLI1	1.72	12.81 %
UMP1	1.09	15.24 %
SUL1	0.80	17.47 %
KMR1	0.72	5.40 %
PPI1	0.43	7.93 %
CBE6	0.37	5.11 %
GDR1	0.29	4.53 %
KGI1	0.15	2.53 %
TPR4	0.15	5.16 %
CBE5	0.15	3.33 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	60.76	21.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.05	13.93 %
Home-The	1.00	6.23 %
Total	54.05	13.61 %

Branch *	MTD Sales L	Brand Share %
CH21	4.15	14.24 %
CH20	3.83	17.75 %
CH24	2.86	14.75 %
CH51	2.27	16.42 %
CH12	1.67	5.12 %
CH43	0.73	7.03 %
GPD1	0.67	7.48 %
CH27	0.66	11.09 %
CH06	0.54	3.50 %
CH41	0.45	4.02 %
CH46	0.44	8.15 %
CH18	0.35	1.64 %
CH50	0.28	1.69 %
UKI1	0.27	3.53 %
CH31	0.25	3.23 %
PON1	0.15	2.16 %
MJR1	0.15	1.17 %
CH33	0.14	1.27 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	54.05	13.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	48.35	15.98 %
Home-The	1.54	9.64 %
Total	49.89	15.66 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.00	14.73 %
HSR2	2.92	16.00 %
SLM2	2.05	13.24 %
ERD2	1.84	11.97 %
SLM3	1.27	9.99 %
TRM1	0.54	5.99 %
KRI1	0.40	4.04 %
KVP1	0.30	3.21 %
PDR1	0.29	9.92 %
PMP1	0.29	3.50 %
DPR1	0.28	2.90 %
HRR1	0.15	4.10 %
APN1	0.15	2.28 %
RSP1	0.15	1.80 %
EPI1	0.15	2.49 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	49.89	15.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	41.68	16.64 %
Home-The	0.46	4.26 %
Total	42.14	16.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.73	13.36 %
VPM2	2.39	16.11 %
NVL2	1.54	12.33 %
POY2	0.90	3.87 %
KKI2	0.74	4.13 %
KML1	0.74	8.28 %
VCM1	0.60	8.71 %
VPM1	0.45	11.37 %
MKM1	0.27	5.95 %
TVM1	0.15	2.86 %
STP1		0.00 %
TDM1		0.00 %
WHUT		0.00 %
Total	42.14	16.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.81	15.25 %
Home-The	1.36	11.25 %
Total	31.17	15.02 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.69	15.94 %
PLR1	1.08	15.27 %
TRR1	0.73	9.75 %
CPT1	0.72	9.81 %
VEL2	0.27	2.18 %
ANI1	0.26	4.58 %
BGR1	0.15	3.54 %
VSI1	0.15	1.44 %
VEL1	0.14	2.40 %
SLG1	0.14	3.59 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	31.17	15.02 %