



TN : SAMSUNGAV Sales Performance 17/03/2026 9:03 AM

MTD Sales
367.81 L

Brand Share %
14.67 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	363.50	15.38 %
Home-The	4.32	2.99 %
Total	367.81	14.67 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	60.78	19.33 %
SOUTH-03	57.98	18.31 %
SOUTH-01	52.49	11.41 %
TRICHY-01	51.10	14.00 %
WEST-01	34.07	18.38 %
CHENNAI-02	33.01	11.66 %
WEST-02	32.94	13.95 %
SOUTH ARCOT	24.77	14.62 %
NORTH ARCOT	20.67	11.66 %
Total	367.81	14.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	59.92	20.00 %
Home-The	0.86	5.85 %
Total	60.78	19.33 %

Branch *	MTD Sales L	Brand Share %
CH47	1.24	13.21 %
CH14	1.20	4.96 %
CH28	1.03	8.87 %
CH30	0.95	10.90 %
CH39	0.66	11.25 %
CH48	0.53	3.94 %
TKM1	0.42	7.63 %
CH08	0.28	2.16 %
KNR1	0.28	4.91 %
GUD1	0.14	1.54 %
CH05	0.14	0.71 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3	-0.61	-39.19 %
Total	60.78	19.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	57.57	19.41 %
Home-The	0.41	2.07 %
Total	57.98	18.31 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.51	11.88 %
TMM1	1.39	11.77 %
MDU7	1.30	14.20 %
PKM1	0.45	10.70 %
MNM1	0.41	10.97 %
DGL2	0.40	9.78 %
MLR1	0.28	6.77 %
SVG1	0.28	2.76 %
KYK1	0.27	8.31 %
SGP1	0.22	3.99 %
SZSD	0.03	1.37 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	57.98	18.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	52.07	12.20 %
Home-The	0.42	1.26 %
Total	52.49	11.41 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.14	12.14 %
KVT1	2.56	12.63 %
TKS2	1.10	9.39 %
ERL2	0.95	9.73 %
SKD1	0.82	12.11 %
RPM1	0.79	6.08 %
PDI1	0.75	14.18 %
ASM1	0.71	13.99 %
SNL1	0.65	10.49 %
SVK1	0.64	4.44 %
VNR2	0.62	3.49 %
TKS1	0.56	3.47 %
VLY1	0.42	4.30 %
NGR1	0.34	1.38 %
APK2	0.29	3.56 %
TUT2	0.27	1.99 %
ARM1	0.20	4.06 %
TKY1	0.14	3.97 %
APK1	0.13	1.88 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	52.49	11.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	50.51	14.57 %
Home-The	0.59	3.20 %
Total	51.10	14.00 %

Branch *	MTD Sales L	Brand Share %
TVR2	3.43	13.86 %
TRY1	2.84	5.41 %
PBR2	2.57	14.09 %
PTK1	1.76	8.71 %
TTP1	0.94	11.88 %
MDI1	0.88	6.25 %
TRY4	0.87	6.67 %
PBR1	0.80	13.84 %
KRN1	0.70	11.18 %
NCK1	0.66	14.04 %
NMM1	0.57	5.72 %
NGT1	0.42	2.66 %
PDK1	0.28	5.39 %
AYR1	0.27	5.04 %
TVR1	0.25	3.18 %
KIK1	0.16	1.69 %
JKM1	0.14	1.13 %
APM1	0.14	4.23 %
TRY2		0.00 %
TZSD		0.00 %
Total	51.10	14.00 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	33.51	19.40 %
Home-The	0.56	4.42 %
Total	34.07	18.38 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.84	10.42 %
KGI1	0.64	9.28 %
DPM2	0.53	14.44 %
CBE6	0.42	6.94 %
KGM1	0.27	9.62 %
UMP1	0.27	6.33 %
GBM1	0.25	12.40 %
CBE5	0.23	7.77 %
CNR1	0.22	3.28 %
CBE3	0.14	8.13 %
KMD1	0.14	3.49 %
GDR1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	34.07	18.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	32.05	11.94 %
Home-The	0.96	6.53 %
Total	33.01	11.66 %

Branch *	MTD Sales L	Brand Share %
CH50	2.05	10.74 %
CH17	1.06	8.60 %
CH24	0.96	11.13 %
CH12	0.77	3.12 %
CH06	0.69	6.89 %
UKI1	0.44	10.48 %
CH23	0.42	11.14 %
PON1	0.28	3.98 %
CH20	0.27	1.68 %
CH31	0.25	6.54 %
CH27	0.14	3.09 %
CH41	0.14	1.06 %
MJR1	0.14	1.23 %
CH43	0.13	1.83 %
CH01		0.00 %
CH18		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	33.01	11.66 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	32.80	14.64 %
Home-The	0.14	1.16 %
Total	32.94	13.95 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.21	10.81 %
SLM3	0.63	7.28 %
KRI1	0.58	5.62 %
CMI1	0.41	12.51 %
APN1	0.28	4.38 %
DPR2	0.27	5.76 %
SGG1	0.22	4.50 %
HRR1	0.14	4.44 %
TCG1	0.14	3.89 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	32.94	13.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.41	15.14 %
Home-The	0.37	4.45 %
Total	24.77	14.62 %

Branch *	MTD Sales L	Brand Share %
POY1	1.46	8.97 %
NVL2	0.78	10.45 %
POY2	0.66	4.56 %
VCM1	0.44	9.67 %
STP1	0.25	6.21 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	24.77	14.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.67	12.36 %
Total	20.67	11.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.49	14.10 %
SBR1	1.62	14.12 %
TRR1	1.45	12.02 %
VEL2	0.64	6.74 %
VSI1	0.63	8.84 %
AKM1	0.54	6.41 %
PLR1	0.27	6.08 %
ARC2	0.26	5.26 %
BGR1	0.14	5.21 %
CPT1	0.14	2.81 %
KPM1	0.14	2.36 %
PTU1	0.14	7.29 %
WJD1	0.14	2.15 %
SLG1	0.14	2.56 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	20.67	11.66 %