

MTD Sales
667.65 L

Brand Share %
15.80 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	664.24	16.71 %
Home-The	3.41	1.37 %
Total	667.65	15.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	126.02	21.08 %
TRICHY-01	92.35	16.80 %
WEST-02	82.69	15.83 %
WEST-01	82.64	18.99 %
CHENNAI-01	76.95	15.63 %
SOUTH-01	75.09	12.46 %
CHENNAI-02	56.33	13.74 %
SOUTH ARCOT	41.65	13.07 %
NORTH ARCOT	27.37	10.21 %
KL-SOUTH	6.56	23.92 %
Total	667.65	15.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	125.56	22.37 %
Home-The	0.46	1.26 %
Total	126.02	21.08 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.52	15.35 %
TMM1	2.44	9.77 %
KRR1	2.33	11.17 %
MLR1	1.58	13.60 %
SVG1	1.10	8.78 %
PKM1	0.73	11.66 %
ODM1	0.72	12.86 %
MDU4	0.71	7.75 %
BNR1	0.64	4.90 %
PNI1	0.60	7.66 %
MDU2	0.41	0.77 %
TDI1	0.34	4.15 %
KKD2	0.14	5.59 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	126.02	21.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	92.21	17.50 %
Home-The	0.14	0.60 %
Total	92.35	16.80 %

Branch *	MTD Sales L	Brand Share %
MDI1	3.18	15.80 %
PBR2	3.04	11.95 %
TRY4	2.37	8.91 %
PTK1	1.15	5.22 %
JKM1	0.66	4.12 %
NCK1	0.51	8.36 %
TYR1	0.28	1.47 %
TVR1	0.21	1.94 %
KRN1	0.14	2.02 %
PBR1	0.13	1.46 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	92.35	16.80 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	82.69	16.82 %
Total	82.69	15.83 %

Branch *	MTD Sales L	Brand Share %
NKL2	3.68	15.25 %
ERD2	3.68	15.03 %
ATU1	2.95	14.05 %
SLM3	2.50	8.96 %
HSR1	1.99	14.69 %
KRI1	0.61	4.43 %
RSP1	0.49	3.23 %
EPI1	0.39	1.98 %
EDP1	0.37	5.74 %
TCG1	0.28	3.10 %
HRR1	0.26	4.65 %
PDR1	0.21	2.27 %
APN1	0.14	1.17 %
KMM1	0.13	1.42 %
BMD1		0.00 %
DPR2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	82.69	15.83 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	81.79	20.10 %
Home-The	0.85	3.01 %
Total	82.64	18.99 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.92	11.49 %
CBE4	2.02	12.27 %
SNR1	1.92	13.13 %
GDR1	1.03	12.87 %
PLI1	0.95	4.78 %
PPI1	0.43	4.96 %
GBM1	0.39	3.24 %
KMD1	0.35	3.20 %
KGM1	0.14	3.00 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	82.64	18.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	76.72	16.43 %
Home-The	0.23	0.90 %
Total	76.95	15.63 %

Branch *	MTD Sales L	Brand Share %
CH14	3.88	11.17 %
CH08	1.96	5.67 %
CH42	1.26	6.12 %
CH35	0.93	8.08 %
CH45	0.78	4.56 %
CH30	0.78	6.21 %
CH38	0.71	6.17 %
CH26	0.36	9.82 %
CH39	0.35	5.36 %
CH37	0.30	7.51 %
TKM1	0.14	1.48 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	76.95	15.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	74.51	13.27 %
Home-The	0.58	1.42 %
Total	75.09	12.46 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.16	14.13 %
TVL1	2.65	4.65 %
TKY1	2.36	15.60 %
SVK1	2.29	9.17 %
MAR1	2.15	13.46 %
TUT2	1.80	7.37 %
ARM1	1.78	13.33 %
RPM1	1.11	4.25 %
SDI1	1.09	13.27 %
ASM1	1.08	11.85 %
SNL1	0.85	7.21 %
VLY1	0.77	7.30 %
APK2	0.48	4.00 %
APK1	0.41	6.85 %
TKS2	0.39	1.81 %
KSM1	0.36	10.04 %
TYI1	0.26	3.81 %
KYR1	0.26	4.90 %
NGR1	0.22	0.54 %
KGL1	0.19	3.06 %
COL1	0.13	6.16 %
UDN1	0.13	2.16 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	75.09	12.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	55.69	14.30 %
Home-The	0.64	3.09 %
Total	56.33	13.74 %

Branch *	MTD Sales L	Brand Share %
CH20	3.49	13.65 %
CH34	2.42	10.40 %
MJR1	0.79	7.69 %
CH09	0.40	1.79 %
CH36	0.39	8.92 %
CH18	0.39	1.72 %
CH33	0.29	2.24 %
CH27	0.26	5.58 %
CH06	0.14	1.23 %
CH41	0.14	0.62 %
UKI1	0.14	3.08 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	56.33	13.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	41.14	13.82 %
Home-The	0.51	2.44 %
Total	41.65	13.07 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.88	14.51 %
TRK1	1.87	12.24 %
POY2	1.47	6.22 %
TDM1	1.20	8.43 %
CUD1	1.18	4.56 %
KKI2	0.65	2.67 %
POY1	0.53	1.78 %
STP1	0.35	6.82 %
MKM1	0.13	2.44 %
TVM1		0.00 %
VCM1		0.00 %
Total	41.65	13.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.37	11.06 %
Total	27.37	10.21 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.83	11.76 %
SBR1	2.32	12.77 %
ABR1	1.31	13.85 %
PLR1	0.85	13.01 %
ARC2	0.77	9.82 %
SLG1	0.69	7.22 %
CPT1	0.44	6.03 %
VSI1	0.37	2.42 %
KPM2	0.21	1.80 %
BGR1	0.21	2.99 %
KPM1	0.20	2.20 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	27.37	10.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	6.56	25.55 %
Total	6.56	23.92 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.91	14.93 %
TVSD		0.00 %
Total	6.56	23.92 %