

MTD Sales
358.34 L

Brand Share %
14.95 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	353.82	15.82 %
Home-The	4.52	2.80 %
Total	358.34	14.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	74.47	24.48 %
CHENNAI-02	49.61	15.54 %
SOUTH-03	47.80	16.95 %
TRICHY-01	43.50	13.54 %
SOUTH-01	42.00	10.42 %
NORTH ARCOT	23.13	12.34 %
SOUTH ARCOT	22.59	12.67 %
WEST-03	20.27	21.05 %
WEST-02	20.22	11.97 %
WEST-01	14.76	10.79 %
Total	358.34	14.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	74.25	25.59 %
Home-The	0.22	1.53 %
Total	74.47	24.48 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	12.05 %
KNR1	0.76	9.57 %
CH05	0.72	5.20 %
GUD2	0.65	10.33 %
CH26	0.37	10.56 %
CH38	0.23	5.13 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	74.47	24.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	48.44	16.19 %
Home-The	1.17	5.87 %
Total	49.61	15.54 %

Branch *	MTD Sales L	Brand Share %
CH12	1.92	8.11 %
CH06	1.36	13.56 %
CH33	1.29	13.97 %
CH20	1.22	7.60 %
CH34	1.16	8.31 %
CH35	0.94	9.23 %
CH18	0.85	7.91 %
MJR1	0.72	8.09 %
GPD1	0.54	14.76 %
CH27	0.47	10.22 %
CH43	0.43	7.16 %
WHC3	0.37	3.55 %
CH41	0.32	2.38 %
UKI1	0.30	5.56 %
CH37	0.28	6.56 %
CH36	0.23	5.69 %
PON1	0.23	3.06 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WCHN		0.00 %
Total	49.61	15.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	47.14	17.95 %
Home-The	0.65	3.39 %
Total	47.80	16.95 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.15	8.22 %
KKD3	0.68	8.98 %
TPT1	0.52	9.21 %
MNM1	0.47	13.96 %
TDI1	0.45	7.60 %
ADP1	0.45	7.87 %
KPT1	0.36	13.79 %
PKM1	0.23	6.72 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	47.80	16.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	43.27	14.27 %
Home-The	0.23	1.27 %
Total	43.50	13.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.23	13.81 %
NGT1	2.65	13.64 %
MVM1	2.63	13.30 %
PTK1	1.91	11.71 %
MDI1	1.17	8.59 %
TYR1	0.99	12.79 %
TRY4	0.84	9.36 %
TVR2	0.67	3.75 %
KIK1	0.55	4.18 %
PDK1	0.43	9.61 %
MSI1	0.32	4.15 %
PBR1	0.24	11.18 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	43.50	13.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	41.85	11.24 %
Home-The	0.14	0.47 %
Total	42.00	10.42 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.20	13.28 %
TUT1	2.29	4.99 %
NGR1	2.28	8.69 %
TVL1	2.14	6.37 %
RPM1	1.51	6.28 %
TUT2	1.13	9.62 %
RND2	0.85	6.47 %
TKS1	0.85	6.09 %
PKD1	0.82	9.52 %
ASM1	0.79	14.19 %
SNL1	0.62	7.55 %
MMT1	0.61	11.63 %
VL1	0.45	4.60 %
VKM1	0.44	8.43 %
SVK1	0.31	3.05 %
S2SD	0.27	6.47 %
TYI1	0.25	4.33 %
APK1	0.23	3.32 %
APK2	0.23	3.78 %
KGL1	0.22	4.91 %
COL1		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	42.00	10.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.73	13.06 %
Home-The	0.40	3.00 %
Total	23.13	12.34 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.11	12.00 %
VSI1	0.88	13.84 %
CYR1	0.84	13.58 %
VNB1	0.62	9.64 %
VEL4	0.59	7.46 %
KPM1	0.45	7.90 %
ARC2	0.42	6.35 %
ANI1	0.25	4.23 %
AKM1	0.23	2.66 %
WJD1	0.23	4.53 %
PLR1	0.14	2.17 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.13	12.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.30	13.38 %
Home-The	0.29	2.49 %
Total	22.59	12.67 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.20	13.53 %
VPM2	1.29	13.31 %
TRK1	1.15	8.79 %
KLM1	1.02	8.79 %
ULP1	0.89	13.66 %
POY2	0.78	5.80 %
MKM1	0.48	10.34 %
STP1	0.25	11.01 %
POY1	0.22	1.32 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	22.59	12.67 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	19.59	22.32 %
Home-The	0.68	7.98 %
Total	20.27	21.05 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	3.07 %
TCG1	0.23	4.74 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	20.27	21.05 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.57	12.54 %
Home-The	0.65	5.09 %
Total	20.22	11.97 %

Branch *	MTD Sales L	Brand Share %
HSR1	1.27	11.59 %
ATU1	0.86	7.04 %
PNG1	0.75	10.95 %
SLM3	0.63	6.18 %
PMP1	0.32	6.27 %
MTR1	0.08	1.78 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	20.22	11.97 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.67	11.84 %
Home-The	0.08	0.66 %
Total	14.76	10.79 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.59	11.28 %
CBE1	0.45	11.14 %
KMR1	0.44	2.93 %
CNR1	0.37	7.28 %
PDM1	0.35	8.22 %
UAM1	0.35	2.49 %
KMD1	0.27	5.52 %
KGI1	0.14	4.79 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.76	10.79 %