



TN : SAMSUNGAV Sales Performance 16/05/2026 9:02 AM

MTD Sales
546.97 L

Brand Share %
21.45 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	544.45	22.26 %
Home-The	2.52	2.44 %
Total	546.97	21.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	92.33	26.26 %
SOUTH-03	82.47	23.52 %
TRICHY-01	82.01	25.65 %
SOUTH-01	73.68	16.64 %
CHENNAI-02	53.65	19.79 %
WEST-01	44.04	21.34 %
WEST-02	43.76	17.96 %
SOUTH ARCOT	42.32	21.64 %
NORTH ARCOT	32.72	19.47 %
Total	546.97	21.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	91.11	27.06 %
Home-The	1.22	8.20 %
Total	92.33	26.26 %

Branch *	MTD Sales L	Brand Share %
CH05	4.14	14.32 %
CH19	3.94	19.63 %
WHC3	2.80	16.83 %
CH30	2.59	19.45 %
CH42	2.06	14.17 %
CH45	2.03	14.53 %
CH28	1.39	8.96 %
TKM1	1.07	17.83 %
CH22	0.99	13.15 %
SKL1	0.83	15.05 %
GUD1	0.58	5.65 %
CZWH	0.52	8.01 %
CH39	0.42	9.90 %
CH26	0.42	21.30 %
GUD2	0.31	4.87 %
CH37		0.00 %
WCHN	-0.95	21.22 %
Total	92.33	26.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	81.97	24.55 %
Home-The	0.50	3.00 %
Total	82.47	23.52 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.22	17.23 %
MDU2	4.01	16.88 %
TEN2	2.00	19.51 %
TMM1	1.55	19.32 %
TEN1	1.51	16.57 %
MDU7	1.23	13.02 %
CBM1	1.10	19.40 %
MLR1	0.83	14.56 %
TDI1	0.57	7.14 %
SVG1	0.45	9.77 %
DGL2	0.40	9.07 %
KRR1	0.36	6.54 %
SZSD	0.30	20.06 %
MNM1	0.30	9.23 %
ODM1	0.29	20.23 %
SGP1	0.15	4.95 %
PNI1	0.14	2.83 %
KPT1	0.14	4.43 %
NTM1	0.14	4.43 %
KYK1		0.00 %
PKM1		0.00 %
Total	82.47	23.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	82.20	26.34 %
Home-The	-0.19	-2.42 %
Total	82.01	25.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.91	18.78 %
MDI1	3.43	19.20 %
PBR2	2.20	16.66 %
PTK1	2.17	17.28 %
TVR1	1.74	21.23 %
JKM1	1.71	13.80 %
TRY4	1.30	16.44 %
KUM2	1.10	16.00 %
PBR1	0.95	20.59 %
NGT1	0.91	7.88 %
KIK1	0.87	11.82 %
APM1	0.29	14.86 %
NMM1	0.28	5.60 %
TZSD		0.00 %
WTRZ		0.00 %
Total	82.01	25.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	73.40	17.25 %
Home-The	0.28	1.60 %
Total	73.68	16.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.03	16.71 %
TVL1	6.13	12.36 %
KVT1	5.77	16.61 %
TUT2	2.69	18.82 %
TCN1	2.40	20.88 %
TYI1	1.53	21.22 %
VLY1	1.47	11.94 %
VKM1	1.35	16.67 %
MAR1	1.30	6.00 %
ERL2	1.18	14.51 %
RPM1	1.12	7.40 %
KGL1	0.97	15.56 %
PDI1	0.91	13.91 %
SVK1	0.83	5.55 %
TKY1	0.57	11.67 %
KSM1	0.57	14.21 %
APK2	0.56	6.98 %
KYR1	0.41	13.01 %
TKS1	0.28	2.14 %
APK1	0.27	4.76 %
SKD1	0.26	3.41 %
ARM1	0.15	3.62 %
COL1	0.15	6.60 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	73.68	16.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.51	20.66 %
Home-The	0.14	1.18 %
Total	53.65	19.79 %

Branch *	MTD Sales L	Brand Share %
CH20	3.30	21.33 %
CH51	1.77	15.42 %
CH34	1.45	14.30 %
CH41	1.16	13.98 %
MJR1	0.90	7.42 %
CH31	0.79	15.87 %
CH12	0.76	4.29 %
GPD1	0.72	17.02 %
CH43	0.59	7.04 %
UKI1	0.54	10.77 %
CH18	0.44	4.18 %
PON1	0.27	5.90 %
CH46	0.16	7.76 %
CH23	0.15	2.36 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	53.65	19.79 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	43.90	22.12 %
Home-The	0.14	1.80 %
Total	44.04	21.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.68	16.85 %
PLI1	1.00	10.89 %
UMP1	0.97	11.20 %
CNR1	0.86	16.06 %
KMR1	0.84	7.23 %
CBE6	0.73	12.23 %
SUL1	0.41	8.49 %
ANR1	0.36	13.84 %
PPI1	0.28	6.59 %
CBE5	0.26	8.40 %
KGM1	0.14	5.80 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	44.04	21.34 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	43.62	18.84 %
Home-The	0.14	1.15 %
Total	43.76	17.96 %

Branch *	MTD Sales L	Brand Share %
HSR2	3.09	18.26 %
KRI1	1.19	13.00 %
PMP1	0.98	18.29 %
APN1	0.93	15.83 %
OML1	0.75	18.26 %
KVP1	0.73	15.84 %
SLM3	0.67	8.82 %
CMI1	0.58	12.63 %
MTR1	0.57	11.95 %
DPR1	0.50	6.47 %
TRM1	0.28	4.63 %
TCG1	0.28	3.77 %
EPI1	0.14	2.57 %
HRR1	0.14	5.31 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	43.76	17.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	42.17	22.41 %
Home-The	0.15	1.99 %
Total	42.32	21.64 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.14	19.59 %
SJI2	0.92	7.82 %
TVM1	0.73	16.25 %
KML1	0.45	7.78 %
STP1	0.42	10.99 %
VPM1	0.38	10.17 %
POY2	0.28	1.85 %
KKI2	0.26	2.32 %
VCM1	0.14	11.89 %
TDM1		0.00 %
Total	42.32	21.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	32.59	20.23 %
Home-The	0.13	1.90 %
Total	32.72	19.47 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.38	13.18 %
AKM1	1.03	10.78 %
VEL2	0.94	8.06 %
VSI1	0.67	8.79 %
ANI1	0.62	10.21 %
GDM1	0.53	10.32 %
WJD1	0.31	9.57 %
PLR1	0.28	7.30 %
UGI1	0.28	4.99 %
VEL1	0.27	3.79 %
CPT1	0.27	6.42 %
WJP1	0.19	2.64 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	32.72	19.47 %