



TN : SAMSUNGAV Sales Performance 16/04/2026 9:02 AM

MTD Sales
569.24 L

Brand Share %
17.95 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	558.31	18.46 %
Home-The	10.93	7.41 %
Total	569.24	17.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	112.87	26.42 %
TRICHY-01	78.01	18.96 %
SOUTH-03	77.38	19.47 %
SOUTH-01	72.39	14.01 %
WEST-01	58.48	21.35 %
CHENNAI-02	50.62	13.26 %
WEST-02	47.81	15.56 %
SOUTH ARCOT	41.01	16.14 %
NORTH ARCOT	30.66	15.17 %
Total	569.24	17.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	111.27	27.14 %
Home-The	1.60	9.35 %
Total	112.87	26.42 %

Branch *	MTD Sales L	Brand Share %
CH16	4.66	17.62 %
CH08	2.72	13.76 %
CH45	2.43	11.84 %
TKM1	0.99	13.30 %
CH30	0.85	8.01 %
CH28	0.68	4.00 %
KNR1	0.67	10.45 %
CH05	0.65	2.66 %
GUD1	0.48	3.03 %
CH37	0.45	7.98 %
CH39	0.26	8.24 %
CZWH	0.24	13.28 %
GUD2	0.15	1.46 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	112.87	26.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	76.84	19.38 %
Home-The	1.17	7.83 %
Total	78.01	18.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.29	15.14 %
TNJ1	3.84	13.29 %
PBR2	3.47	16.39 %
TRY3	1.56	13.67 %
TTP1	1.43	15.08 %
TRY4	1.40	10.19 %
KIK1	1.11	9.82 %
TRY2	0.58	12.59 %
JKM1	0.41	5.74 %
PDK1	0.39	3.66 %
TVR1	0.29	3.07 %
NMM1	0.15	1.76 %
NCK1	0.15	6.79 %
PBR1	0.14	1.90 %
NGT1		0.00 %
WTRZ		0.00 %
AYR1	-0.12	-2.06 %
Total	78.01	18.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	75.83	20.12 %
Home-The	1.55	7.54 %
Total	77.38	19.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.62	16.71 %
DGL1	6.36	17.54 %
MPA1	1.65	12.74 %
MDU7	1.55	17.03 %
PNV2	0.98	16.22 %
MDU4	0.83	13.87 %
SVG1	0.70	4.78 %
DGL2	0.41	6.57 %
PNI1	0.37	7.46 %
MNM1	0.30	5.72 %
KPT1	0.27	10.84 %
TPT1	0.26	2.41 %
NTM1	0.15	3.20 %
PKM1	0.15	4.45 %
TDI1	0.14	2.38 %
MLR1	0.14	1.75 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	77.38	19.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	71.21	14.53 %
Home-The	1.19	4.43 %
Total	72.39	14.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.59	16.38 %
TVL1	5.31	8.19 %
TUT2	2.55	11.49 %
KVT1	1.89	6.14 %
PKD1	1.84	17.83 %
SVK1	1.29	6.04 %
NGR1	1.25	3.75 %
MAR1	0.90	5.88 %
RPM1	0.84	3.37 %
KGL1	0.72	9.91 %
PDI1	0.68	11.63 %
KYR1	0.58	9.23 %
APK2	0.44	8.28 %
SNL1	0.28	3.53 %
TKS1	0.27	1.68 %
VLY1	0.27	2.44 %
APK1	0.15	2.01 %
SKD1	0.14	1.57 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
TYI1		0.00 %
Total	72.39	14.01 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	57.42	22.17 %
Home-The	1.06	7.15 %
Total	58.48	21.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.30	17.27 %
PLI1	1.57	12.73 %
MPM1	1.36	17.22 %
UMP1	0.95	14.05 %
KMR1	0.72	5.54 %
SUL1	0.57	13.20 %
PPI1	0.43	8.37 %
CBE6	0.37	5.87 %
GDR1	0.29	4.62 %
TPR4	0.15	5.39 %
CBE5	0.15	3.33 %
ANR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	58.48	21.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	49.62	13.55 %
Home-The	1.00	6.41 %
Total	50.62	13.26 %

Branch *	MTD Sales L	Brand Share %
CH21	3.64	12.70 %
CH20	3.38	16.08 %
CH24	2.86	15.24 %
CH51	1.69	13.28 %
CH12	1.53	5.01 %
CH43	0.73	7.18 %
GPD1	0.67	7.74 %
CH27	0.66	11.58 %
CH41	0.45	4.11 %
CH46	0.44	8.36 %
CH18	0.35	1.71 %
CH50	0.28	1.74 %
CH06	0.27	1.80 %
UKI1	0.27	3.57 %
CH31	0.25	3.23 %
PON1	0.15	2.16 %
MJR1	0.15	1.23 %
CH33	0.14	1.40 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	50.62	13.26 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	46.27	15.85 %
Home-The	1.54	10.03 %
Total	47.81	15.56 %

Branch *	MTD Sales L	Brand Share %
HSR2	2.92	16.13 %
ERD1	2.85	14.22 %
SLM2	2.05	13.71 %
ERD2	1.84	12.39 %
SLM3	1.27	10.08 %
TRM1	0.54	6.12 %
KRI1	0.40	4.09 %
KVP1	0.30	3.59 %
PDR1	0.29	12.89 %
DPR1	0.28	3.01 %
APN1	0.15	2.28 %
RSP1	0.15	1.80 %
EPI1	0.15	2.60 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	47.81	15.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.55	16.66 %
Home-The	0.46	4.36 %
Total	41.01	16.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.73	13.52 %
VPM2	1.95	14.30 %
NVL2	1.54	12.37 %
POY2	0.76	3.32 %
KKI2	0.74	4.37 %
KML1	0.74	8.28 %
VCM1	0.60	8.71 %
VPM1	0.45	11.76 %
TVM1	0.15	3.03 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
WHUT		0.00 %
Total	41.01	16.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.29	15.40 %
Home-The	1.36	11.50 %
Total	30.66	15.17 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.69	16.33 %
PLR1	1.08	15.49 %
TRR1	0.73	10.16 %
CPT1	0.72	10.14 %
VEL2	0.27	2.25 %
ANI1	0.26	4.58 %
BGR1	0.15	3.89 %
VSI1	0.15	1.44 %
VEL1	0.14	2.40 %
SLG1	0.14	4.21 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	30.66	15.17 %