



TN : SAMSUNGAV Sales Performance 16/03/2026 9:03 AM

MTD Sales
306.00 L

Brand Share %
14.37 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.37 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	301.92	15.08 %
Home-The	4.09	3.22 %
Total	306.00	14.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	56.63	19.34 %
SOUTH-03	48.81	17.22 %
TRICHY-01	47.27	14.46 %
CHENNAI-02	30.59	11.46 %
WEST-01	29.11	17.18 %
SOUTH-01	28.41	9.47 %
WEST-02	27.61	13.61 %
SOUTH ARCOT	19.96	14.64 %
NORTH ARCOT	17.62	11.69 %
Total	306.00	14.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	55.76	19.99 %
Home-The	0.86	6.26 %
Total	56.63	19.34 %

Branch *	MTD Sales L	Brand Share %
CH47	1.24	13.80 %
SKL1	1.08	13.07 %
CH14	1.06	4.50 %
CH28	1.03	9.08 %
CH30	0.95	13.23 %
CGL1	0.94	13.57 %
CH39	0.66	12.62 %
CH48	0.53	4.37 %
TKM1	0.42	8.73 %
CH08	0.28	2.48 %
KNR1	0.28	5.84 %
GUD1	0.14	1.70 %
CH05		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3	-0.61	-39.19 %
Total	56.63	19.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	48.39	18.26 %
Home-The	0.41	2.25 %
Total	48.81	17.22 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.51	12.01 %
TMM1	1.26	12.32 %
TEN1	0.95	8.98 %
PVI1	0.67	12.91 %
USL1	0.54	13.97 %
PKM1	0.45	11.93 %
DGL2	0.40	10.76 %
MLR1	0.28	7.56 %
KYK1	0.27	9.71 %
SGP1	0.22	4.70 %
SVG1	0.14	1.78 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	48.81	17.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	46.68	15.05 %
Home-The	0.59	3.51 %
Total	47.27	14.46 %

Branch *	MTD Sales L	Brand Share %
TVR2	3.01	13.21 %
TRY1	2.84	5.86 %
PBR2	2.30	13.97 %
PTK1	1.76	11.88 %
TTP1	0.94	12.87 %
MDI1	0.88	6.72 %
PBR1	0.80	14.17 %
TRY4	0.73	6.17 %
KRN1	0.70	12.14 %
NMM1	0.57	5.90 %
NCK1	0.52	11.41 %
NGT1	0.42	2.81 %
PDK1	0.28	6.23 %
AYR1	0.27	5.04 %
TVR1	0.25	3.31 %
KIK1	0.16	1.82 %
JKM1	0.14	1.47 %
APM1	0.14	4.23 %
TRY2		0.00 %
TZSD		0.00 %
Total	47.27	14.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	29.63	11.73 %
Home-The	0.96	6.76 %
Total	30.59	11.46 %

Branch *	MTD Sales L	Brand Share %
CH50	1.62	9.69 %
CH34	1.25	12.66 %
CH17	1.06	8.70 %
CH24	0.96	11.48 %
CH12	0.77	3.12 %
CH06	0.69	7.70 %
UKI1	0.44	11.06 %
CH23	0.42	11.14 %
PON1	0.28	4.13 %
CH20	0.27	1.77 %
CH31	0.25	6.71 %
CH27	0.14	3.78 %
MJR1	0.14	1.27 %
CH43	0.13	1.92 %
CH01		0.00 %
CH18		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
Total	30.59	11.46 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	28.55	18.15 %
Home-The	0.56	4.61 %
Total	29.11	17.18 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.84	11.18 %
CBE6	0.42	7.46 %
DPM2	0.39	11.18 %
KGM1	0.27	9.62 %
GBM1	0.25	12.40 %
CBE5	0.23	7.77 %
CNR1	0.22	4.07 %
CBE3	0.14	9.09 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	29.11	17.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	27.99	10.14 %
Home-The	0.42	1.75 %
Total	28.41	9.47 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.28	12.24 %
TUT1	3.57	12.65 %
KVT1	1.79	11.05 %
TCN1	1.13	12.26 %
ERL2	0.95	12.03 %
TKS2	0.85	10.80 %
RPM1	0.79	6.48 %
SDI1	0.65	8.01 %
SNL1	0.65	12.02 %
ASM1	0.43	10.76 %
TKS1	0.42	3.39 %
PDI1	0.38	9.97 %
APK2	0.29	6.18 %
VLY1	0.28	4.34 %
TUT2	0.27	2.68 %
VNR2	0.22	1.54 %
NGR1	0.20	1.04 %
ARM1	0.20	4.06 %
TKY1	0.14	10.22 %
APK1	0.13	2.55 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	28.41	9.47 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	27.47	14.36 %
Home-The	0.14	1.22 %
Total	27.61	13.61 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.21	11.36 %
OML1	0.67	12.77 %
CMI1	0.41	12.51 %
SLM3	0.36	4.81 %
APN1	0.28	7.51 %
HRR1	0.14	4.91 %
TCG1	0.14	3.89 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	27.61	13.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.82	15.25 %
Home-The	0.14	2.19 %
Total	19.96	14.64 %

Branch *	MTD Sales L	Brand Share %
POY2	0.81	6.93 %
POY1	0.53	4.74 %
VCM1	0.44	11.07 %
STP1	0.25	11.20 %
NVL2	0.14	2.53 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	19.96	14.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.62	12.49 %
Total	17.62	11.69 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.45	12.42 %
VEL2	0.64	9.11 %
VSI1	0.63	9.84 %
AKM1	0.54	7.13 %
PLR1	0.27	7.33 %
ARC2	0.26	5.39 %
CPT1	0.14	2.94 %
KPM1	0.14	2.63 %
PTU1	0.14	10.95 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	17.62	11.69 %