

MTD Sales
326.27 L

Brand Share %
15.41 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	320.79	16.13 %
Home-The	5.48	4.26 %
Total	326.27	15.41 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	45.96	17.16 %
TRICHY-01	45.92	16.40 %
SOUTH-03	42.77	15.53 %
WEST-02	38.76	17.52 %
SOUTH-01	37.42	13.26 %
WEST-01	36.00	19.35 %
CHENNAI-02	34.59	13.47 %
SOUTH ARCOT	24.21	14.13 %
NORTH ARCOT	16.33	10.53 %
KL-SOUTH	4.32	19.76 %
Total	326.27	15.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	44.84	17.68 %
Home-The	1.12	7.87 %
Total	45.96	17.16 %

Branch *	MTD Sales L	Brand Share %
CH14	2.45	13.24 %
CH08	1.41	7.21 %
CH22	1.19	15.30 %
CH48	0.88	11.51 %
CH39	0.78	10.16 %
CH30	0.60	10.92 %
CZWH	0.53	8.73 %
CH38	0.48	9.59 %
GUD2	0.30	3.96 %
CH26	0.14	7.80 %
CH45	0.14	1.32 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	45.96	17.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	45.06	16.97 %
Home-The	0.86	5.99 %
Total	45.92	16.40 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.40	13.43 %
MDI1	1.59	13.33 %
PBR2	1.27	10.06 %
AYR1	1.01	12.76 %
NGT1	0.92	7.55 %
PTK1	0.87	7.94 %
TVR1	0.81	9.25 %
NMM1	0.52	6.24 %
TRY4	0.49	7.48 %
JKM1	0.48	5.93 %
NCK1	0.27	7.60 %
PBR1	0.25	8.85 %
TYR1	0.21	3.18 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	45.92	16.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	42.08	16.31 %
Home-The	0.69	3.96 %
Total	42.77	15.53 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.91	14.21 %
PNV2	1.48	8.94 %
TEN1	0.85	14.58 %
DGL2	0.63	12.59 %
MDU2	0.60	3.37 %
KRR1	0.56	4.89 %
NKI1	0.55	12.36 %
TMM1	0.52	5.57 %
USL1	0.47	10.92 %
KYK1	0.42	10.71 %
MDU4	0.27	3.87 %
TDI1	0.26	7.01 %
MNM1	0.21	9.31 %
MLR1	0.21	5.54 %
PNI1	0.13	2.14 %
NTM1	0.04	1.41 %
BNR1		0.00 %
KPT1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	42.77	15.53 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	37.92	18.32 %
Home-The	0.84	5.91 %
Total	38.76	17.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.02	13.13 %
ERD2	2.71	12.83 %
VPD1	1.02	14.72 %
SLM3	0.50	4.96 %
EDP1	0.41	8.05 %
TCG1	0.27	8.20 %
DPR1	0.27	7.32 %
KVP1	0.25	6.26 %
HRR1	0.24	12.08 %
VKL1	0.22	10.48 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	38.76	17.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	37.06	14.09 %
Home-The	0.36	1.86 %
Total	37.42	13.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.40	15.26 %
TVL1	2.72	8.95 %
SVK1	1.52	13.47 %
KVT1	1.32	10.94 %
PKD1	1.12	14.07 %
TUT2	0.95	8.38 %
TKS1	0.89	10.19 %
TVL2	0.79	14.56 %
SDI1	0.75	9.64 %
RPM1	0.68	5.40 %
MAR1	0.67	10.84 %
KGL1	0.54	9.50 %
ARM1	0.46	11.84 %
SNL1	0.41	8.07 %
TYI1	0.38	8.29 %
NGR1	0.38	2.07 %
APK2	0.34	7.75 %
KYR1	0.27	10.69 %
APK1	0.22	8.64 %
KSM1	0.19	9.39 %
VLY1	0.13	2.31 %
COL1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	37.42	13.26 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	35.19	20.13 %
Home-The	0.80	7.16 %
Total	36.00	19.35 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.48	14.96 %
UAM1	1.36	10.85 %
GBM1	0.98	13.42 %
PLI1	0.69	8.66 %
KGI1	0.26	4.56 %
ANR1	0.13	14.35 %
CNR1	0.13	2.19 %
GDR1	0.13	4.81 %
KGM1	0.13	10.55 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.21 %
Total	36.00	19.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	33.92	13.94 %
Home-The	0.68	4.99 %
Total	34.59	13.47 %

Branch *	MTD Sales L	Brand Share %
CH20	1.51	8.08 %
CH24	1.19	11.52 %
CH17	0.59	5.27 %
MJR1	0.49	4.76 %
CH43	0.40	3.60 %
CH23	0.39	11.38 %
CH34	0.27	1.94 %
CH33	0.14	1.53 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	34.59	13.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.21	15.02 %
Home-The		0.00 %
Total	24.21	14.13 %

Branch *	MTD Sales L	Brand Share %
POY1	0.89	4.70 %
VPM2	0.76	7.15 %
TVM1	0.63	14.88 %
POY2	0.59	5.29 %
TDM1	0.52	10.50 %
ULP1	0.27	4.28 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	24.21	14.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.19	11.39 %
Home-The	0.14	1.09 %
Total	16.33	10.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.23	7.87 %
AKM1	1.10	8.78 %
CYR1	0.55	10.41 %
TRR1	0.42	5.92 %
GDM1	0.28	4.37 %
VEL1	0.21	1.95 %
UGI1	0.20	5.77 %
BGR1	0.13	13.54 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	16.33	10.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.32	21.21 %
Total	4.32	19.76 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.81	12.71 %
Total	4.32	19.76 %