

MTD Sales
610.12 L

Brand Share %
15.87 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.87 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	606.71	16.78 %
Home-The	3.41	1.49 %
Total	610.12	15.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	113.37	20.70 %
TRICHY-01	85.70	17.31 %
WEST-02	76.37	16.14 %
WEST-01	75.80	19.19 %
CHENNAI-01	69.56	15.07 %
SOUTH-01	68.91	13.03 %
CHENNAI-02	53.88	13.88 %
SOUTH ARCOT	35.68	12.79 %
NORTH ARCOT	24.71	9.88 %
KL-SOUTH	6.16	23.27 %
Total	610.12	15.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	112.91	21.98 %
Home-The	0.46	1.35 %
Total	113.37	20.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.76	15.72 %
KRR1	2.07	10.64 %
TMM1	2.05	9.24 %
MLR1	1.58	15.25 %
SVG1	0.89	8.16 %
PKM1	0.73	11.96 %
ODM1	0.72	14.82 %
MDU4	0.71	8.51 %
BNR1	0.64	5.27 %
PNI1	0.60	8.54 %
MDU2	0.41	0.80 %
TDI1	0.34	4.40 %
KKD2	0.14	6.64 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	113.37	20.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	85.56	18.00 %
Home-The	0.14	0.69 %
Total	85.70	17.31 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.65	11.41 %
TRY4	2.10	10.01 %
PTK1	1.15	6.32 %
JKM1	0.66	4.40 %
TYR1	0.28	1.69 %
NCK1	0.25	4.76 %
TVR1	0.21	2.44 %
KRN1	0.14	2.48 %
PBR1	0.13	1.80 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	85.70	17.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	76.37	17.18 %
Total	76.37	16.14 %

Branch *	MTD Sales L	Brand Share %
ATU1	2.95	15.05 %
NKL2	2.83	13.69 %
SLM3	2.50	10.09 %
HSR1	1.73	13.59 %
KRI1	0.40	3.25 %
EPI1	0.39	2.11 %
EDP1	0.37	6.75 %
TCG1	0.28	3.37 %
HRR1	0.26	5.36 %
PDR1	0.21	2.49 %
RSP1	0.14	1.13 %
APN1	0.14	1.29 %
KMM1	0.13	1.51 %
BMD1		0.00 %
DPR2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	76.37	16.14 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	74.95	20.32 %
Home-The	0.85	3.24 %
Total	75.80	19.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.67	11.27 %
CBE4	1.88	11.92 %
SNR1	1.54	13.18 %
GDR1	1.03	13.94 %
PLI1	0.68	4.08 %
PPI1	0.43	5.58 %
GBM1	0.39	3.55 %
KMD1	0.35	3.37 %
KGM1	0.14	3.00 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	75.80	19.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	69.33	15.85 %
Home-The	0.23	0.96 %
Total	69.56	15.07 %

Branch *	MTD Sales L	Brand Share %
CH14	3.88	12.17 %
CH48	2.60	14.81 %
CH11	1.79	12.84 %
CH08	1.31	4.16 %
CH35	0.93	9.35 %
CH45	0.78	5.33 %
CH30	0.78	6.55 %
CH38	0.71	6.72 %
CH42	0.67	3.44 %
CH39	0.35	5.53 %
CH37	0.30	7.51 %
CH26	0.14	4.10 %
TKM1	0.14	1.55 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	69.56	15.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	68.32	13.91 %
Home-The	0.58	1.54 %
Total	68.91	13.03 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.16	14.53 %
TVL1	2.29	4.89 %
SVK1	2.17	11.51 %
MAR1	2.15	14.81 %
TKY1	2.10	14.67 %
TUT2	1.80	8.37 %
ASM1	1.08	13.05 %
RPM1	1.00	4.25 %
SDI1	0.94	13.60 %
SNL1	0.85	7.93 %
VLV1	0.77	7.06 %
APK2	0.48	4.54 %
APK1	0.41	7.46 %
TKS2	0.39	2.06 %
TYI1	0.26	4.19 %
NGR1	0.22	0.54 %
KGL1	0.19	3.16 %
KYR1	0.13	2.66 %
UDN1	0.13	2.26 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	68.91	13.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.24	14.45 %
Home-The	0.64	3.24 %
Total	53.88	13.88 %

Branch *	MTD Sales L	Brand Share %
CH20	3.49	13.78 %
CH34	2.42	11.37 %
MJR1	0.79	8.12 %
CH09	0.40	1.97 %
CH18	0.39	1.77 %
CH33	0.29	2.37 %
CH27	0.26	5.58 %
CH06	0.14	1.25 %
CH41	0.14	0.64 %
UKI1	0.14	3.08 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	53.88	13.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	35.16	13.49 %
Home-The	0.51	2.80 %
Total	35.68	12.79 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.88	15.77 %
TRK1	1.87	12.55 %
ULP1	1.74	14.94 %
POY2	1.47	6.57 %
TDM1	1.20	9.24 %
CUD1	0.76	3.24 %
KKI2	0.65	2.94 %
POY1	0.53	1.90 %
STP1	0.35	7.79 %
MKM1	0.13	2.70 %
TVM1		0.00 %
VCM1		0.00 %
Total	35.68	12.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.71	10.71 %
Total	24.71	9.88 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.70	11.60 %
SBR1	1.73	10.95 %
ABR1	1.31	14.34 %
ARC2	0.77	11.52 %
SLG1	0.69	7.57 %
PLR1	0.58	9.57 %
CPT1	0.44	7.07 %
VSI1	0.37	2.54 %
KPM2	0.21	1.84 %
BGR1	0.21	3.14 %
KPM1	0.20	2.26 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	24.71	9.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	6.16	24.73 %
Total	6.16	23.27 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.91	15.17 %
TVSD		0.00 %
Total	6.16	23.27 %