

MTD Sales
338.37 L

Brand Share %
14.91 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.91 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	334.16	15.79 %
Home-The	4.21	2.74 %
Total	338.37	14.91 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	69.54	24.19 %
CHENNAI-02	46.55	15.49 %
SOUTH-03	45.43	16.94 %
TRICHY-01	40.53	13.52 %
SOUTH-01	39.68	10.37 %
NORTH ARCOT	22.03	12.46 %
SOUTH ARCOT	20.95	12.50 %
WEST-02	19.54	11.98 %
WEST-03	19.51	21.04 %
WEST-01	14.62	11.18 %
Total	338.37	14.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	69.32	25.32 %
Home-The	0.22	1.58 %
Total	69.54	24.19 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	12.05 %
KNR1	0.76	9.57 %
CH05	0.72	5.69 %
GUD2	0.65	11.89 %
CH26	0.37	11.28 %
CH38	0.23	6.77 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	69.54	24.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	45.38	16.10 %
Home-The	1.17	6.29 %
Total	46.55	15.49 %

Branch *	MTD Sales L	Brand Share %
CH12	1.92	8.35 %
CH06	1.36	13.62 %
CH33	1.29	13.97 %
CH20	1.22	7.96 %
CH34	1.16	9.01 %
CH35	0.94	9.28 %
CH18	0.85	7.91 %
GPD1	0.54	14.76 %
CH27	0.47	12.27 %
WHC3	0.37	6.17 %
MJR1	0.30	4.08 %
UKI1	0.30	5.60 %
CH37	0.28	7.24 %
CH36	0.23	5.69 %
PON1	0.23	3.10 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
WCHN		0.00 %
Total	46.55	15.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	44.95	17.99 %
Home-The	0.49	2.65 %
Total	45.43	16.94 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.15	8.40 %
KKD3	0.68	9.17 %
TPT1	0.52	9.45 %
TDI1	0.45	7.60 %
ADP1	0.45	7.87 %
KPT1	0.36	14.56 %
MNM1	0.24	7.72 %
PKM1	0.23	7.31 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	45.43	16.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	40.30	14.29 %
Home-The	0.23	1.30 %
Total	40.53	13.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.23	14.16 %
MVM1	2.63	13.77 %
NGT1	1.74	9.98 %
PTK1	1.54	10.06 %
MDI1	1.17	8.89 %
TYR1	0.99	14.04 %
TRY4	0.84	9.90 %
TVR2	0.67	4.17 %
KIK1	0.55	5.00 %
MSI1	0.32	4.28 %
PBR1	0.24	12.82 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	40.53	13.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	39.68	11.25 %
Total	39.68	10.37 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.34	12.14 %
TUT1	2.29	5.35 %
TKS2	2.26	10.34 %
NGR1	1.96	8.35 %
TVL1	1.91	5.92 %
RPM1	1.51	6.64 %
TUT2	1.13	9.97 %
RND2	0.85	6.87 %
TKS1	0.85	6.09 %
PKD1	0.82	9.52 %
ASM1	0.79	14.19 %
SNL1	0.62	8.34 %
MMT1	0.61	11.63 %
VLY1	0.45	5.10 %
VKM1	0.44	8.43 %
SVK1	0.31	3.05 %
S2SD	0.27	7.16 %
TYI1	0.25	4.33 %
APK1	0.23	3.32 %
KGL1	0.22	4.95 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	39.68	10.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.63	13.16 %
Home-The	0.40	3.22 %
Total	22.03	12.46 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.11	12.19 %
CYR1	0.84	14.28 %
VSI1	0.66	11.64 %
VNB1	0.62	9.64 %
KPM1	0.45	8.72 %
ARC2	0.42	6.35 %
VEL4	0.36	5.18 %
ANI1	0.25	4.90 %
AKM1	0.23	2.66 %
WJD1	0.23	4.82 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	22.03	12.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.66	13.18 %
Home-The	0.29	2.69 %
Total	20.95	12.50 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.20	13.96 %
TRK1	0.92	7.48 %
ULP1	0.89	13.84 %
POY2	0.78	5.80 %
KLM1	0.70	6.19 %
MKM1	0.48	12.74 %
STP1	0.25	11.01 %
POY1	0.22	1.49 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	20.95	12.50 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	18.88	12.50 %
Home-The	0.65	5.46 %
Total	19.54	11.98 %

Branch *	MTD Sales L	Brand Share %
HSR1	1.27	13.01 %
ATU1	0.86	7.04 %
PNG1	0.75	10.95 %
SLM3	0.63	6.25 %
KVP1	0.40	11.45 %
PMP1	0.32	6.27 %
MTR1	0.08	1.78 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	19.54	11.98 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	18.84	22.30 %
Home-The	0.68	8.19 %
Total	19.51	21.04 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	3.25 %
TCG1	0.23	4.74 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	19.51	21.04 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.54	12.26 %
Home-The	0.08	0.69 %
Total	14.62	11.18 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.59	11.28 %
CBE1	0.45	11.50 %
KMR1	0.44	3.40 %
CNR1	0.37	7.28 %
PDM1	0.35	8.22 %
UAM1	0.35	2.63 %
KMD1	0.27	6.07 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.62	11.18 %