



TN : SAMSUNGAV Sales Performance 15/05/2026 9:03 AM

MTD Sales
523.46 L

Brand Share %
21.55 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	521.13	22.36 %
Home-The	2.33	2.38 %
Total	523.46	21.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	89.08	27.29 %
SOUTH-03	78.43	23.22 %
TRICHY-01	76.76	25.03 %
SOUTH-01	68.83	16.39 %
CHENNAI-02	52.39	20.49 %
WEST-01	43.02	21.56 %
WEST-02	42.71	18.33 %
SOUTH ARCOT	41.08	21.68 %
NORTH ARCOT	31.17	19.38 %
Total	523.46	21.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	88.04	28.23 %
Home-The	1.03	7.16 %
Total	89.08	27.29 %

Branch *	MTD Sales L	Brand Share %
CH05	4.14	14.78 %
CH30	2.59	19.54 %
CH42	2.06	14.23 %
CH45	2.03	14.96 %
CH28	1.39	9.45 %
TKM1	1.07	18.73 %
CH22	0.99	13.06 %
SKL1	0.83	15.05 %
GUD1	0.58	5.89 %
CZWH	0.52	8.54 %
CH39	0.42	9.90 %
CH26	0.42	21.30 %
GUD2	0.31	4.87 %
CH37		0.00 %
WCHN	-0.67	17.21 %
Total	89.08	27.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	77.92	24.22 %
Home-The	0.50	3.15 %
Total	78.43	23.22 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.93	16.98 %
MDU2	4.01	17.63 %
TEN2	2.00	20.30 %
TEN1	1.51	16.57 %
TMM1	1.41	20.23 %
MDU7	1.23	14.16 %
CBM1	1.10	19.40 %
MLR1	0.83	15.11 %
TDI1	0.57	8.07 %
SVG1	0.45	9.77 %
DGL2	0.40	9.21 %
KRR1	0.36	6.54 %
SZSD	0.30	20.06 %
MNM1	0.30	10.00 %
SGP1	0.15	5.18 %
PNI1	0.14	2.83 %
NTM1	0.14	4.53 %
KPT1		0.00 %
KYK1		0.00 %
PKM1		0.00 %
Total	78.43	23.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	76.94	25.70 %
Home-The	-0.19	-2.56 %
Total	76.76	25.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.77	18.91 %
TVR2	3.86	21.50 %
MDI1	3.43	20.76 %
PTK1	2.03	16.90 %
PBR2	1.78	14.02 %
JKM1	1.57	13.24 %
TVR1	1.46	19.07 %
TRY4	1.30	16.44 %
KUM2	1.10	16.19 %
PBR1	0.95	20.59 %
KIK1	0.87	11.82 %
NGT1	0.77	7.10 %
APM1	0.29	15.82 %
NMM1	0.28	5.77 %
TZSD		0.00 %
WTRZ		0.00 %
Total	76.76	25.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	68.55	16.98 %
Home-The	0.28	1.71 %
Total	68.83	16.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.47	16.51 %
TVL1	5.60	11.87 %
KVT1	5.34	16.53 %
TUT2	2.69	19.14 %
TYI1	1.53	21.22 %
VKM1	1.35	17.26 %
MAR1	1.30	6.21 %
VLY1	1.19	10.32 %
RPM1	1.12	7.54 %
ERL2	1.03	13.67 %
PDI1	0.91	15.32 %
SVK1	0.69	4.65 %
KGL1	0.68	16.86 %
KSM1	0.57	14.21 %
APK2	0.56	6.98 %
KYR1	0.41	14.43 %
TKY1	0.30	6.36 %
TKS1	0.28	2.19 %
SKD1	0.26	3.84 %
ARM1	0.15	3.96 %
COL1	0.15	7.05 %
APK1	0.14	2.47 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	68.83	16.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	52.24	21.40 %
Home-The	0.14	1.25 %
Total	52.39	20.49 %

Branch *	MTD Sales L	Brand Share %
CH24	2.17	20.69 %
CH51	1.77	16.43 %
CH34	1.45	14.83 %
CH41	1.16	13.98 %
MJR1	0.90	8.45 %
CH31	0.79	17.22 %
CH12	0.76	4.63 %
GPD1	0.72	19.39 %
CH43	0.59	7.04 %
UKI1	0.54	10.77 %
CH18	0.44	4.19 %
PON1	0.27	6.05 %
CH46	0.16	8.31 %
CH23	0.15	2.66 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	52.39	20.49 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	42.88	22.29 %
Home-The	0.14	1.98 %
Total	43.02	21.56 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.68	17.76 %
PLI1	1.00	10.89 %
UMP1	0.97	11.20 %
CNR1	0.86	16.06 %
KMR1	0.84	7.23 %
CBE6	0.73	12.23 %
SUL1	0.41	8.57 %
ANR1	0.36	14.66 %
PPI1	0.28	6.59 %
CBE5	0.26	10.21 %
KGM1	0.14	5.80 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	43.02	21.56 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	42.57	19.23 %
Home-The	0.14	1.19 %
Total	42.71	18.33 %

Branch *	MTD Sales L	Brand Share %
HSR2	3.09	19.53 %
KRI1	1.19	13.00 %
PMP1	0.98	18.86 %
APN1	0.93	16.77 %
OML1	0.75	18.26 %
KVP1	0.73	16.25 %
SLM3	0.67	8.85 %
CMI1	0.58	13.62 %
MTR1	0.57	11.87 %
DPR1	0.50	7.16 %
TRM1	0.28	4.71 %
TCG1	0.28	3.77 %
EPI1	0.14	2.76 %
HRR1	0.14	5.31 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	42.71	18.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.93	22.45 %
Home-The	0.15	2.06 %
Total	41.08	21.68 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.14	20.59 %
SJI2	0.92	8.00 %
TVM1	0.73	17.64 %
KML1	0.45	7.78 %
STP1	0.42	10.99 %
VPM1	0.38	10.17 %
POY2	0.28	1.98 %
KKI2	0.26	2.36 %
VCM1	0.14	15.04 %
TDM1		0.00 %
Total	41.08	21.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.04	20.12 %
Home-The	0.13	1.99 %
Total	31.17	19.38 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.11	11.12 %
AKM1	1.03	11.27 %
VEL2	0.94	8.50 %
VSI1	0.67	8.79 %
ANI1	0.62	10.21 %
GDM1	0.53	10.32 %
WJD1	0.31	9.92 %
PLR1	0.28	8.17 %
UGI1	0.28	5.64 %
VEL1	0.27	4.04 %
CPT1	0.27	6.58 %
WJP1	0.19	2.82 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	31.17	19.38 %