

MTD Sales
305.73 L

Brand Share %
15.36 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	300.68	16.09 %
Home-The	5.05	4.17 %
Total	305.73	15.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	44.94	17.57 %
SOUTH-03	40.05	15.31 %
TRICHY-01	39.71	15.61 %
WEST-02	36.74	18.14 %
SOUTH-01	35.91	13.32 %
WEST-01	33.29	19.03 %
CHENNAI-02	31.88	13.36 %
SOUTH ARCOT	23.99	14.35 %
NORTH ARCOT	15.02	10.39 %
KL-SOUTH	4.19	20.05 %
Total	305.73	15.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	43.83	18.08 %
Home-The	1.12	8.29 %
Total	44.94	17.57 %

Branch *	MTD Sales L	Brand Share %
CH14	2.45	13.29 %
CH08	1.41	7.61 %
CH22	0.93	14.13 %
CH48	0.88	11.51 %
CH39	0.78	10.32 %
CH30	0.60	10.92 %
CZWH	0.53	8.73 %
CH38	0.48	9.59 %
GUD2	0.30	3.96 %
CH26	0.14	7.80 %
CH45	0.14	1.46 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	44.94	17.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	39.35	16.04 %
Home-The	0.69	4.27 %
Total	40.05	15.31 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.53	13.43 %
PNV2	1.48	9.34 %
TEN1	0.85	15.35 %
DGL2	0.63	13.84 %
MDU2	0.60	3.56 %
KRR1	0.56	4.95 %
NKI1	0.55	13.24 %
TMM1	0.52	5.71 %
USL1	0.47	10.92 %
KYK1	0.42	10.71 %
MDU4	0.27	4.11 %
TDI1	0.26	8.01 %
MNM1	0.21	9.31 %
MLR1	0.21	5.54 %
PNI1	0.13	1.96 %
NTM1	0.04	1.41 %
BNR1		0.00 %
KPT1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	40.05	15.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	38.99	16.15 %
Home-The	0.72	5.57 %
Total	39.71	15.61 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.79	14.57 %
KUM1	1.54	9.45 %
MDI1	1.47	13.53 %
PBR2	1.02	9.04 %
AYR1	1.01	14.14 %
TVR1	0.81	9.66 %
MSI1	0.73	14.81 %
PTK1	0.61	5.90 %
NMM1	0.52	6.77 %
TRY4	0.49	7.73 %
JKM1	0.48	6.88 %
NCK1	0.27	8.44 %
PBR1	0.25	9.11 %
TYR1	0.21	3.36 %
NGT1		0.00 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	39.71	15.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	35.90	19.02 %
Home-The	0.84	6.12 %
Total	36.74	18.14 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.31	11.56 %
VPD1	0.89	13.13 %
SLM3	0.50	5.52 %
EDP1	0.41	10.05 %
TCG1	0.27	7.48 %
DPR1	0.27	7.82 %
KVP1	0.25	6.43 %
HRR1	0.24	14.95 %
PDR1	0.13	4.04 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	36.74	18.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	35.55	14.13 %
Home-The	0.36	1.99 %
Total	35.91	13.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.40	12.29 %
TVL1	2.60	8.79 %
SVK1	1.52	13.61 %
KVT1	1.19	11.01 %
PKD1	1.12	14.24 %
TUT2	0.95	8.59 %
TKS1	0.89	10.19 %
SDI1	0.75	10.14 %
RPM1	0.68	5.50 %
MAR1	0.67	11.53 %
KGL1	0.54	11.20 %
ARM1	0.46	14.54 %
SNL1	0.41	8.98 %
TYI1	0.38	8.47 %
NGR1	0.38	2.11 %
APK2	0.34	8.31 %
KYR1	0.27	10.69 %
APK1	0.22	8.64 %
KSM1	0.19	9.86 %
VLY1	0.13	2.83 %
COL1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	35.91	13.32 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	32.49	19.82 %
Home-The	0.80	7.29 %
Total	33.29	19.03 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.16	13.64 %
UAM1	1.11	9.37 %
GBM1	0.85	11.89 %
PLI1	0.69	9.30 %
ANR1	0.13	14.35 %
KGI1	0.13	2.49 %
CNR1	0.13	2.22 %
GDR1	0.13	5.14 %
KGM1	0.13	10.55 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.21 %
Total	33.29	19.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	31.36	13.88 %
Home-The	0.52	4.13 %
Total	31.88	13.36 %

Branch *	MTD Sales L	Brand Share %
CH20	1.38	7.72 %
CH24	0.93	10.51 %
CH17	0.59	5.38 %
MJR1	0.49	5.18 %
CH23	0.39	11.70 %
CH43	0.27	2.57 %
CH34	0.27	2.64 %
CH33	0.14	1.57 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	31.88	13.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.99	15.25 %
Home-The		0.00 %
Total	23.99	14.35 %

Branch *	MTD Sales L	Brand Share %
POY1	0.89	4.75 %
VPM2	0.76	7.22 %
POY2	0.59	5.35 %
TDM1	0.52	10.70 %
ULP1	0.27	4.58 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	23.99	14.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.02	11.32 %
Total	15.02	10.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.10	7.21 %
AKM1	1.10	9.15 %
CYR1	0.55	10.51 %
TRR1	0.42	5.92 %
VEL1	0.21	1.99 %
UGI1	0.20	6.72 %
BGR1	0.13	13.54 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	15.02	10.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.19	21.59 %
Total	4.19	20.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.81	12.86 %
Total	4.19	20.05 %