

MTD Sales
576.13 L

Brand Share %
15.94 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	572.72	16.85 %
Home-The	3.41	1.58 %
Total	576.13	15.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	107.11	20.94 %
TRICHY-01	78.97	17.52 %
WEST-02	71.89	16.06 %
WEST-01	70.97	19.26 %
SOUTH-01	66.04	13.14 %
CHENNAI-01	65.73	15.05 %
CHENNAI-02	52.50	14.19 %
SOUTH ARCOT	34.09	12.90 %
NORTH ARCOT	22.94	9.69 %
KL-SOUTH	5.89	23.24 %
Total	576.13	15.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	106.65	22.19 %
Home-The	0.46	1.49 %
Total	107.11	20.94 %

Branch *	MTD Sales L	Brand Share %
KRR1	2.07	12.10 %
TMM1	1.80	8.67 %
SVG1	0.89	8.77 %
PKM1	0.73	12.87 %
MDU4	0.71	8.84 %
BNR1	0.64	5.64 %
PNI1	0.60	8.96 %
TDI1	0.34	4.82 %
MDU2	0.21	0.42 %
KKD2	0.14	6.64 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	107.11	20.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	78.83	18.26 %
Home-The	0.14	0.72 %
Total	78.97	17.52 %

Branch *	MTD Sales L	Brand Share %
MDI1	2.77	15.55 %
PBR2	2.10	10.72 %
TRY4	0.69	10.07 %
JKM1	0.66	4.81 %
PTK1	0.61	3.65 %
TYR1	0.28	1.80 %
NCK1	0.25	5.91 %
TVR1	0.21	2.48 %
KRN1	0.14	2.82 %
PBR1	0.13	1.97 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	78.97	17.52 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	71.89	17.11 %
Total	71.89	16.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.41	15.55 %
NKL2	2.55	12.91 %
SLM3	2.50	10.66 %
HSR1	1.73	13.59 %
KRI1	0.40	3.90 %
EPI1	0.39	2.21 %
EDP1	0.37	7.40 %
TCG1	0.28	3.43 %
HRR1	0.26	5.36 %
PDR1	0.21	2.57 %
RSP1	0.14	1.24 %
APN1	0.14	1.53 %
KMM1	0.13	1.54 %
BMD1		0.00 %
DPR2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	71.89	16.06 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	70.12	20.35 %
Home-The	0.85	3.53 %
Total	70.97	19.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.28	10.22 %
CBE4	1.88	13.11 %
GDR1	0.90	12.81 %
SNR1	0.87	9.22 %
PLI1	0.68	4.41 %
PPI1	0.43	6.72 %
GBM1	0.39	3.66 %
KMD1	0.35	3.56 %
KGM1	0.14	3.00 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	70.97	19.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	65.46	14.02 %
Home-The	0.58	1.63 %
Total	66.04	13.14 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.93	14.97 %
VNR2	2.81	13.65 %
TVL1	2.29	5.13 %
TKY1	2.10	14.94 %
MAR1	2.02	14.53 %
SVK1	1.96	11.28 %
TUT2	1.41	6.82 %
ASM1	1.08	13.12 %
RPM1	1.00	4.66 %
SDI1	0.94	15.19 %
SNL1	0.85	8.62 %
VLY1	0.77	7.39 %
APK1	0.41	7.91 %
SGT1	0.39	14.75 %
TKS2	0.39	2.17 %
APK2	0.35	3.57 %
TYI1	0.26	4.44 %
NGR1	0.22	0.57 %
KGL1	0.19	3.29 %
KYR1	0.13	2.55 %
UDN1	0.13	2.31 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	66.04	13.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	65.50	15.83 %
Home-The	0.23	1.00 %
Total	65.73	15.05 %

Branch *	MTD Sales L	Brand Share %
CH14	3.88	13.26 %
CH48	1.96	13.15 %
CH11	1.66	13.14 %
SKL1	1.45	12.50 %
CH08	1.05	3.39 %
CH35	0.93	10.15 %
CH45	0.78	5.42 %
CH30	0.78	6.81 %
CH38	0.71	6.98 %
CH42	0.67	3.56 %
CH39	0.35	5.65 %
CH37	0.30	7.51 %
CH26	0.14	4.49 %
TKM1	0.14	1.61 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	65.73	15.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	51.87	14.76 %
Home-The	0.64	3.41 %
Total	52.50	14.19 %

Branch *	MTD Sales L	Brand Share %
CH20	3.75	14.98 %
CH34	2.42	11.65 %
MJR1	0.52	5.67 %
CH09	0.40	2.04 %
CH18	0.39	1.84 %
CH33	0.29	2.48 %
CH27	0.26	5.58 %
CH06	0.14	1.31 %
CH41	0.14	0.70 %
UKI1	0.14	3.08 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	52.50	14.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.57	13.60 %
Home-The	0.51	2.97 %
Total	34.09	12.90 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.62	15.40 %
ULP1	1.74	15.78 %
TRK1	1.61	11.24 %
POY2	1.47	7.08 %
TDM1	1.20	9.40 %
POY1	0.53	2.01 %
CUD1	0.48	2.27 %
KKI2	0.42	1.98 %
STP1	0.35	8.36 %
MKM1	0.13	2.70 %
TVM1		0.00 %
VCM1		0.00 %
Total	34.09	12.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.94	10.50 %
Total	22.94	9.69 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.29	10.72 %
SBR1	1.34	9.22 %
ABR1	1.18	13.03 %
ARC2	0.77	11.52 %
SLG1	0.69	8.37 %
PLR1	0.58	9.99 %
CPT1	0.44	8.53 %
VSI1	0.37	2.80 %
KPM2	0.21	1.84 %
BGR1	0.21	3.26 %
KPM1	0.20	2.30 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	22.94	9.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.89	24.64 %
Total	5.89	23.24 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.91	15.17 %
Total	5.89	23.24 %