

MTD Sales
270.03 L

Brand Share %
14.58 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	266.65	15.45 %
Home-The	3.38	2.68 %
Total	270.03	14.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	53.34	23.14 %
SOUTH-03	40.44	16.77 %
TRICHY-01	34.60	13.79 %
CHENNAI-02	33.69	15.19 %
SOUTH-01	31.40	10.62 %
NORTH ARCOT	17.22	12.07 %
WEST-02	16.96	12.52 %
WEST-03	16.90	21.08 %
SOUTH ARCOT	15.22	10.68 %
WEST-01	10.27	9.22 %
Total	270.03	14.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	53.21	24.21 %
Home-The	0.13	1.21 %
Total	53.34	23.14 %

Branch *	MTD Sales L	Brand Share %
CH30	1.22	12.26 %
KNR1	0.76	10.16 %
GUD2	0.65	11.99 %
CH05	0.42	4.08 %
CH38	0.23	7.29 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	53.34	23.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	39.95	17.72 %
Home-The	0.49	3.08 %
Total	40.44	16.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.98	13.52 %
PVI1	1.15	8.53 %
KKD3	0.68	10.41 %
TPT1	0.52	9.72 %
TDI1	0.45	9.04 %
ADP1	0.45	9.60 %
MNM1	0.24	8.02 %
PKM1	0.23	8.67 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	40.44	16.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	34.37	14.53 %
Home-The	0.23	1.61 %
Total	34.60	13.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.86	12.27 %
MVM1	2.30	14.10 %
PTK1	1.23	9.68 %
TRY4	0.84	11.67 %
NGT1	0.82	6.37 %
MDI1	0.74	6.73 %
TVR2	0.67	4.67 %
KIK1	0.55	5.75 %
MSI1	0.32	4.86 %
PBR1	0.24	12.82 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	34.60	13.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	32.52	15.71 %
Home-The	1.17	7.95 %
Total	33.69	15.19 %

Branch *	MTD Sales L	Brand Share %
CH12	1.62	8.85 %
CH20	1.00	8.14 %
CH06	0.89	10.93 %
CH18	0.63	7.61 %
CH33	0.55	9.04 %
CH27	0.47	12.27 %
WHC3	0.37	6.17 %
UKI1	0.30	7.92 %
CH37	0.28	8.00 %
CH34	0.23	2.64 %
PON1	0.23	3.58 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
WCHN		0.00 %
Total	33.69	15.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	31.40	11.56 %
Total	31.40	10.62 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.70	9.58 %
KVT1	1.70	13.06 %
TVL1	1.68	6.47 %
TUT1	1.65	6.22 %
NGR1	1.26	6.58 %
RPM1	1.19	6.73 %
TKS1	0.85	7.60 %
PKD1	0.82	11.32 %
TUT2	0.80	12.95 %
SKD1	0.65	12.38 %
SNL1	0.62	11.26 %
RND2	0.62	5.37 %
MMT1	0.61	14.47 %
TCN1	0.60	13.05 %
VKM1	0.44	8.63 %
SVK1	0.31	3.61 %
TYI1	0.25	6.65 %
APK1	0.23	4.04 %
VLY1	0.23	3.83 %
KGL1	0.22	6.13 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	31.40	10.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.96	12.70 %
Home-The	0.25	2.78 %
Total	17.22	12.07 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.45	9.68 %
VSI1	0.45	10.39 %
ARC2	0.42	7.13 %
VEL4	0.36	5.93 %
ANI1	0.25	6.79 %
AKM1	0.23	3.12 %
WJD1	0.23	5.83 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	17.22	12.07 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	16.45	13.12 %
Home-The	0.51	5.03 %
Total	16.96	12.52 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.86	8.85 %
PNG1	0.75	13.01 %
SLM3	0.63	6.89 %
PMP1	0.32	6.68 %
MTR1	0.08	2.32 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	16.96	12.52 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	16.39	22.51 %
Home-The	0.51	6.90 %
Total	16.90	21.08 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	3.70 %
TCG1	0.23	5.04 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	16.90	21.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.22	11.39 %
Total	15.22	10.68 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.83	12.85 %
SJI2	1.23	13.25 %
POY2	0.78	6.61 %
TRK1	0.77	6.98 %
KLM1	0.70	7.62 %
ULP1	0.67	12.38 %
VPM2	0.59	9.11 %
STP1	0.25	14.07 %
KML1		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	15.22	10.68 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	10.18	10.13 %
Home-The	0.08	0.78 %
Total	10.27	9.22 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.50	7.80 %
DPM2	0.46	10.16 %
CBE1	0.45	12.57 %
CNR1	0.37	7.28 %
SUL1	0.37	10.70 %
PDM1	0.35	9.05 %
UAM1	0.35	2.93 %
KMD1	0.27	7.13 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.27	9.22 %