



TN : SAMSUNGAV Sales Performance 14/05/2026 9:02 AM

MTD Sales
487.83 L

Brand Share %
21.34 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	485.63	22.14 %
Home-The	2.20	2.39 %
Total	487.83	21.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	81.40	26.75 %
SOUTH-03	73.75	23.14 %
TRICHY-01	70.35	24.50 %
SOUTH-01	65.23	16.49 %
CHENNAI-02	49.02	20.46 %
WEST-01	40.00	21.47 %
WEST-02	39.41	17.57 %
SOUTH ARCOT	39.04	21.67 %
NORTH ARCOT	29.62	19.74 %
Total	487.83	21.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	80.36	27.69 %
Home-The	1.03	7.35 %
Total	81.40	26.75 %

Branch *	MTD Sales L	Brand Share %
CH05	4.14	15.65 %
CH30	2.43	19.36 %
CH42	2.06	15.54 %
CH28	1.39	9.45 %
CH45	1.38	11.17 %
TKM1	1.07	19.20 %
CH22	0.99	13.06 %
SKL1	0.83	15.05 %
GUD1	0.58	5.93 %
CZWH	0.52	9.04 %
CH39	0.42	11.51 %
CH26	0.42	21.30 %
GUD2	0.31	5.32 %
CH37		0.00 %
WHC3		0.00 %
WCHN	-0.67	17.21 %
Total	81.40	26.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	73.38	24.16 %
Home-The	0.37	2.50 %
Total	73.75	23.14 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.79	17.08 %
MDU2	3.86	17.92 %
TEN2	2.00	21.05 %
TEN1	1.51	19.25 %
TMM1	1.41	20.23 %
MDU7	1.23	14.33 %
CBM1	1.10	20.30 %
MLR1	0.83	15.29 %
TDI1	0.57	8.07 %
SVG1	0.45	10.66 %
DGL2	0.40	9.76 %
KRR1	0.36	6.54 %
MNM1	0.30	10.35 %
SGP1	0.15	5.94 %
PNI1	0.14	2.83 %
NTM1	0.14	4.70 %
KPT1		0.00 %
KYK1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
Total	73.75	23.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	70.54	25.13 %
Home-The	-0.19	-2.88 %
Total	70.35	24.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.99	18.68 %
TNJ1	4.48	21.04 %
MDI1	2.98	19.21 %
PTK1	1.87	16.34 %
JKM1	1.57	14.43 %
TVR1	1.46	19.87 %
PBR2	1.34	11.45 %
TRY4	1.30	16.96 %
KUM2	1.10	16.19 %
PBR1	0.95	21.30 %
KIK1	0.87	11.99 %
NGT1	0.77	7.48 %
PDK1	0.57	19.97 %
APM1	0.29	15.82 %
TRY2	0.15	14.46 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	70.35	24.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	64.95	17.06 %
Home-The	0.28	1.86 %
Total	65.23	16.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.89	16.34 %
TVL1	5.60	12.86 %
KVT1	5.04	16.77 %
RND1	3.21	21.19 %
TUT2	1.94	15.68 %
VKM1	1.35	20.12 %
MAR1	1.30	6.55 %
VLY1	1.19	10.76 %
RPM1	1.12	7.87 %
ERL2	1.03	14.05 %
PDI1	0.91	15.32 %
KGL1	0.68	17.95 %
KSM1	0.57	14.21 %
APK2	0.56	7.24 %
SVK1	0.55	4.01 %
KYR1	0.41	14.86 %
TKY1	0.30	6.56 %
TKS1	0.28	2.44 %
SKD1	0.26	4.01 %
ARM1	0.15	4.07 %
COL1	0.15	8.30 %
APK1	0.14	2.72 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	65.23	16.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	48.88	21.37 %
Home-The	0.14	1.33 %
Total	49.02	20.46 %

Branch *	MTD Sales L	Brand Share %
CH24	2.03	21.26 %
CH34	1.45	16.79 %
CH51	1.38	13.70 %
CH41	1.16	13.88 %
MJR1	0.90	8.99 %
CH12	0.76	4.96 %
GPD1	0.72	19.95 %
CH43	0.59	7.16 %
UKI1	0.54	10.99 %
CH18	0.44	4.19 %
CH31	0.28	8.79 %
PON1	0.27	6.19 %
CH46	0.16	9.58 %
CH23	0.15	2.66 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	49.02	20.46 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	39.86	22.22 %
Home-The	0.14	2.05 %
Total	40.00	21.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.34	15.71 %
UMP1	0.97	11.57 %
KMR1	0.84	7.30 %
CBE6	0.73	13.17 %
PLI1	0.71	8.23 %
CNR1	0.58	11.45 %
SYM2	0.52	17.24 %
SUL1	0.41	8.57 %
ANR1	0.36	16.51 %
PPI1	0.28	6.59 %
CBE5	0.26	11.41 %
KGM1	0.14	5.80 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	40.00	21.47 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	39.27	18.40 %
Home-The	0.14	1.28 %
Total	39.41	17.57 %

Branch *	MTD Sales L	Brand Share %
HSR2	3.09	20.80 %
KRI1	1.19	13.00 %
APN1	0.93	16.77 %
KVP1	0.73	16.72 %
SLM3	0.67	9.37 %
PMP1	0.58	12.28 %
CMI1	0.58	13.62 %
MTR1	0.57	12.94 %
DPR1	0.50	7.16 %
OML1	0.35	11.77 %
TRM1	0.28	4.88 %
TCG1	0.28	3.85 %
EPI1	0.14	2.76 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
KAM1	-0.35	-24.69 %
Total	39.41	17.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	38.89	22.47 %
Home-The	0.15	2.08 %
Total	39.04	21.67 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.14	20.88 %
SJI2	0.92	8.37 %
TVM1	0.73	17.64 %
KML1	0.45	8.23 %
STP1	0.42	11.78 %
POY2	0.28	2.04 %
KKI2	0.26	2.41 %
TDM1		0.00 %
VPM1		0.00 %
Total	39.04	21.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.49	20.49 %
Home-The	0.13	2.16 %
Total	29.62	19.74 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.11	11.12 %
AKM1	1.03	12.13 %
VEL2	0.94	9.02 %
VSI1	0.67	9.09 %
ANI1	0.62	10.48 %
GDM1	0.53	14.29 %
WJD1	0.31	9.38 %
UGI1	0.28	5.64 %
VEL1	0.27	5.38 %
CPT1	0.27	7.01 %
WJP1	0.19	2.93 %
PLR1	0.15	4.38 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	29.62	19.74 %