

MTD Sales
531.35 L

Brand Share %
16.00 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.00 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	528.20	16.92 %
Home-The	3.14	1.58 %
Total	531.35	16.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	97.41	20.78 %
TRICHY-01	73.25	17.93 %
WEST-02	69.96	16.81 %
WEST-01	63.62	18.88 %
SOUTH-01	60.41	13.20 %
CHENNAI-01	59.36	14.62 %
CHENNAI-02	47.91	14.28 %
SOUTH ARCOT	31.96	13.00 %
NORTH ARCOT	22.81	10.31 %
KL-SOUTH	4.65	19.92 %
Total	531.35	16.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	96.95	22.07 %
Home-The	0.46	1.57 %
Total	97.41	20.78 %

Branch *	MTD Sales L	Brand Share %
KRR1	2.07	12.71 %
TMM1	1.54	8.87 %
CBM1	1.25	11.16 %
SVG1	0.89	10.20 %
PKM1	0.73	13.68 %
BNR1	0.64	6.36 %
PNI1	0.60	9.50 %
MDU4	0.58	7.69 %
TDI1	0.34	5.29 %
MDU2	0.21	0.45 %
KKD2	0.14	7.73 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	97.41	20.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	73.25	18.74 %
Total	73.25	17.93 %

Branch *	MTD Sales L	Brand Share %
MDI1	2.36	15.26 %
PBR2	1.97	10.91 %
JKM1	0.66	5.79 %
PTK1	0.61	3.82 %
TYR1	0.28	1.86 %
NCK1	0.25	6.62 %
TVR1	0.21	2.60 %
KRN1	0.14	3.24 %
PBR1	0.13	2.02 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	73.25	17.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	69.96	17.86 %
Total	69.96	16.81 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.55	14.05 %
SLM3	2.50	10.99 %
HSR1	1.73	13.59 %
KRI1	0.40	5.11 %
EDP1	0.37	7.79 %
TCG1	0.28	3.64 %
EPI1	0.26	2.56 %
HRR1	0.26	5.75 %
PDR1	0.21	2.67 %
RSP1	0.14	1.26 %
APN1	0.14	1.74 %
KMM1	0.13	1.56 %
BMD1		0.00 %
DPR2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	69.96	16.81 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	62.90	19.97 %
Home-The	0.72	3.28 %
Total	63.62	18.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.75	10.33 %
CBE4	1.65	11.89 %
PLI1	0.68	4.84 %
GDR1	0.67	10.15 %
GBM1	0.39	4.04 %
KMD1	0.35	3.81 %
KGM1	0.14	3.24 %
PPI1	0.13	2.63 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	63.62	18.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	59.82	14.06 %
Home-The	0.58	1.80 %
Total	60.41	13.20 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.80	12.38 %
VNR2	2.58	13.05 %
TVL1	2.29	5.69 %
TKY1	1.95	14.05 %
SVK1	1.72	11.44 %
TUT2	1.16	5.93 %
ASM1	1.08	14.64 %
RPM1	1.00	4.89 %
VLY1	0.77	7.86 %
SNL1	0.60	7.21 %
APK1	0.41	8.27 %
TKS2	0.39	2.24 %
APK2	0.35	3.72 %
TYI1	0.26	5.26 %
NGR1	0.22	0.68 %
KGL1	0.19	3.36 %
KYR1	0.13	2.72 %
UDN1	0.13	2.34 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	60.41	13.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	59.13	15.35 %
Home-The	0.23	1.10 %
Total	59.36	14.62 %

Branch *	MTD Sales L	Brand Share %
CH05	4.20	14.54 %
CH14	3.88	13.99 %
CH48	1.96	13.44 %
SKL1	1.45	12.92 %
CH11	1.40	11.41 %
CH08	1.05	3.71 %
CH35	0.93	10.45 %
CH45	0.78	5.86 %
CH38	0.71	7.28 %
CH42	0.67	3.75 %
CH30	0.52	4.68 %
CH39	0.35	5.93 %
CH37	0.30	7.51 %
CH26	0.14	5.38 %
TKM1	0.14	1.70 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	59.36	14.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	47.28	14.84 %
Home-The	0.64	3.72 %
Total	47.91	14.28 %

Branch *	MTD Sales L	Brand Share %
CH20	3.55	14.91 %
CH34	2.04	10.77 %
CH09	0.40	2.20 %
CH18	0.39	1.97 %
CH33	0.29	2.77 %
CH27	0.26	5.84 %
MJR1	0.22	2.51 %
CH06	0.14	1.40 %
CH41	0.14	0.76 %
UKI1	0.14	3.54 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	47.91	14.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.45	13.70 %
Home-The	0.51	3.13 %
Total	31.96	13.00 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.36	15.09 %
POY2	1.33	7.09 %
TDM1	1.20	10.57 %
TRK1	1.19	8.74 %
POY1	0.53	2.09 %
CUD1	0.48	2.39 %
STP1	0.21	6.05 %
MKM1	0.13	2.91 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	31.96	13.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.81	11.16 %
Total	22.81	10.31 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.16	10.94 %
SBR1	1.34	9.55 %
ABR1	1.18	13.44 %
ARC2	0.77	12.69 %
SLG1	0.69	9.33 %
PLR1	0.58	10.37 %
CPT1	0.44	9.22 %
VSI1	0.37	3.09 %
KPM2	0.21	1.99 %
BGR1	0.21	3.26 %
KPM1	0.20	2.36 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	22.81	10.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.65	21.28 %
Total	4.65	19.92 %

Branch *	MTD Sales L	Brand Share %
Total	4.65	19.92 %