

MTD Sales
245.01 L

Brand Share %
14.68 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	241.64	15.55 %
Home-The	3.38	2.95 %
Total	245.01	14.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	47.06	23.37 %
SOUTH-03	35.50	16.19 %
CHENNAI-02	32.15	15.86 %
TRICHY-01	31.46	13.56 %
SOUTH-01	30.46	11.12 %
WEST-03	16.22	23.31 %
WEST-02	15.25	12.91 %
NORTH ARCOT	14.96	11.90 %
SOUTH ARCOT	12.19	9.66 %
WEST-01	9.76	9.80 %
Total	245.01	14.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	46.92	24.53 %
Home-The	0.13	1.29 %
Total	47.06	23.37 %

Branch *	MTD Sales L	Brand Share %
CH30	0.99	10.22 %
KNR1	0.76	12.18 %
CH05	0.42	4.70 %
CH38	0.23	7.29 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	47.06	23.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	35.01	17.06 %
Home-The	0.49	3.46 %
Total	35.50	16.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.76	13.86 %
MDU2	1.66	13.49 %
TEN1	1.17	14.66 %
PVI1	1.15	8.71 %
KKD3	0.68	10.88 %
TDI1	0.45	9.84 %
ADP1	0.45	10.35 %
TPT1	0.30	6.01 %
MNM1	0.24	9.23 %
PKM1	0.23	8.67 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	35.50	16.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.98	16.38 %
Home-The	1.17	8.65 %
Total	32.15	15.86 %

Branch *	MTD Sales L	Brand Share %
CH12	1.62	8.99 %
CH20	1.00	9.94 %
CH06	0.89	11.34 %
CH18	0.63	9.09 %
CH33	0.55	10.50 %
CH27	0.47	12.27 %
WHC3	0.37	6.17 %
UKI1	0.30	8.54 %
CH37	0.28	8.50 %
CH34	0.23	2.90 %
PON1	0.23	3.76 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
WCHN		0.00 %
Total	32.15	15.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	31.22	14.26 %
Home-The	0.23	1.78 %
Total	31.46	13.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.56	11.86 %
TRY4	0.84	13.74 %
NGT1	0.82	6.77 %
PTK1	0.78	6.68 %
MDI1	0.74	6.73 %
TVR2	0.67	5.24 %
KIK1	0.55	7.03 %
MSI1	0.32	4.86 %
PBR1	0.24	12.82 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	31.46	13.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	30.46	12.11 %
Total	30.46	11.12 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.70	9.91 %
TVL1	1.68	6.93 %
TUT1	1.65	6.45 %
RPM1	1.19	7.47 %
NGR1	0.96	5.49 %
PKD1	0.82	12.10 %
TUT2	0.80	13.31 %
SKD1	0.65	12.98 %
SNL1	0.62	12.63 %
RND2	0.62	5.88 %
TCN1	0.60	14.01 %
TKS1	0.54	5.24 %
VKM1	0.44	9.55 %
SVK1	0.31	4.24 %
TYI1	0.25	8.06 %
APK1	0.23	4.04 %
VLY1	0.23	4.07 %
KGL1	0.22	6.13 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	30.46	11.12 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	15.71	24.96 %
Home-The	0.51	7.64 %
Total	16.22	23.31 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	4.23 %
TCG1	0.23	5.34 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	16.22	23.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	14.75	13.46 %
Home-The	0.51	5.86 %
Total	15.25	12.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	12.81 %
ATU1	0.86	9.71 %
HSR1	0.82	10.67 %
SLM3	0.63	7.13 %
PNG1	0.41	7.85 %
PMP1	0.32	9.08 %
MTR1	0.08	3.09 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	15.25	12.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.71	12.46 %
Home-The	0.25	3.29 %
Total	14.96	11.90 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.45	10.48 %
ARC2	0.42	8.09 %
VEL4	0.36	7.35 %
AKM1	0.23	3.25 %
WJD1	0.23	6.04 %
VSI1	0.22	5.93 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	14.96	11.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.19	10.32 %
Total	12.19	9.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.07	14.59 %
POY2	0.78	7.26 %
TRK1	0.77	7.36 %
KLM1	0.70	8.18 %
ULP1	0.67	13.96 %
CDM1	0.64	5.68 %
VPM2	0.59	12.52 %
SJI2	0.53	7.61 %
STP1	0.25	14.07 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	12.19	9.66 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.67	10.81 %
Home-The	0.08	0.84 %
Total	9.76	9.80 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.50	10.29 %
DPM2	0.46	10.45 %
CNR1	0.37	7.62 %
PDM1	0.35	9.24 %
UAM1	0.35	3.07 %
KMD1	0.27	8.25 %
CBE1	0.23	7.62 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.76	9.80 %