

MTD Sales
281.39 L

Brand Share %
15.43 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	276.26	16.10 %
Home-The	5.13	4.73 %
Total	281.39	15.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	40.25	16.72 %
TRICHY-01	35.91	15.54 %
SOUTH-03	35.81	15.45 %
WEST-02	35.36	19.08 %
SOUTH-01	34.10	13.68 %
WEST-01	29.62	18.81 %
CHENNAI-02	29.30	13.28 %
SOUTH ARCOT	23.55	15.06 %
NORTH ARCOT	13.68	10.30 %
KL-SOUTH	3.81	20.34 %
Total	281.39	15.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	39.13	17.13 %
Home-The	1.12	9.11 %
Total	40.25	16.72 %

Branch *	MTD Sales L	Brand Share %
CH14	2.06	10.98 %
CH22	0.93	15.32 %
CH48	0.88	11.99 %
CH08	0.84	4.92 %
SKL1	0.65	9.24 %
CH30	0.60	11.64 %
CZWH	0.53	8.73 %
CH38	0.48	10.44 %
CH39	0.42	5.45 %
CH26	0.14	9.42 %
CH45	0.14	1.73 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	40.25	16.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	35.34	16.10 %
Home-The	0.58	4.98 %
Total	35.91	15.54 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.58	14.99 %
KUM1	1.54	9.58 %
MDI1	1.07	10.94 %
PBR2	1.02	9.92 %
TVR1	0.81	10.44 %
MSI1	0.73	15.40 %
PTK1	0.61	6.91 %
NMM1	0.52	7.21 %
TRY4	0.49	10.78 %
NCK1	0.27	9.12 %
JKM1	0.27	4.09 %
PBR1	0.25	10.02 %
TYR1	0.21	3.83 %
NGT1		0.00 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	35.91	15.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	35.12	16.14 %
Home-The	0.69	4.90 %
Total	35.81	15.45 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.28	14.22 %
KKD3	1.68	14.38 %
PNV2	1.35	8.68 %
DGL2	0.63	13.84 %
MDU2	0.60	3.87 %
KRR1	0.56	6.75 %
TMM1	0.52	6.37 %
SVG1	0.51	9.44 %
NKI1	0.34	10.30 %
MDU4	0.27	4.26 %
TDI1	0.26	8.29 %
USL1	0.21	6.02 %
MNM1	0.21	9.80 %
MLR1	0.21	6.59 %
PNI1	0.13	2.45 %
NTM1	0.04	1.48 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	35.81	15.45 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	34.52	19.94 %
Home-The	0.84	6.87 %
Total	35.36	19.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.31	12.61 %
VPD1	0.89	14.59 %
SLM3	0.50	6.66 %
EDP1	0.41	10.59 %
TCG1	0.27	7.98 %
DPR1	0.27	7.82 %
KVP1	0.25	6.80 %
HRR1	0.24	14.95 %
PDR1	0.13	4.83 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	35.36	19.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	33.75	14.48 %
Home-The	0.36	2.20 %
Total	34.10	13.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.40	13.51 %
TVL1	2.44	8.65 %
KVT1	1.19	11.35 %
PKD1	0.97	14.34 %
TUT2	0.95	9.71 %
TKS1	0.89	12.34 %
RPM1	0.68	6.72 %
MAR1	0.67	11.72 %
ERL2	0.63	13.33 %
KGL1	0.54	11.20 %
SDI1	0.52	7.79 %
VLY1	0.42	7.89 %
SNL1	0.41	9.19 %
TYI1	0.38	8.57 %
APK2	0.20	5.99 %
KSM1	0.19	12.33 %
KYR1	0.14	5.94 %
APK1		0.00 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	34.10	13.68 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	28.81	19.45 %
Home-The	0.80	8.61 %
Total	29.62	18.81 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.35	15.32 %
CBE4	1.27	15.17 %
UAM1	1.11	10.16 %
GBM1	0.85	13.06 %
AVI1	0.48	13.00 %
PLI1	0.48	7.83 %
ANR1	0.13	14.35 %
KGI1	0.13	2.73 %
CNR1	0.13	2.44 %
GDR1	0.13	5.73 %
KGM1	0.13	13.38 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.25 %
Total	29.62	18.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	28.78	13.76 %
Home-The	0.52	4.55 %
Total	29.30	13.28 %

Branch *	MTD Sales L	Brand Share %
CH20	0.99	6.22 %
CH24	0.93	11.09 %
CH17	0.59	5.48 %
MJR1	0.49	6.33 %
CH23	0.39	13.33 %
CH43	0.27	2.86 %
CH33	0.14	1.79 %
CH34	0.13	1.36 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.30	13.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.33	15.87 %
Home-The	0.22	2.31 %
Total	23.55	15.06 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.53	14.55 %
VPM2	0.98	9.51 %
POY1	0.89	5.11 %
TVM1	0.63	14.65 %
POY2	0.59	5.69 %
TDM1	0.52	10.70 %
ULP1	0.27	5.26 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	23.55	15.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.68	11.21 %
Total	13.68	10.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.10	8.20 %
AKM1	0.89	8.27 %
TRR1	0.42	6.44 %
CYR1	0.41	8.18 %
VEL1	0.21	2.10 %
BGR1	0.13	15.25 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.68	10.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.81	21.53 %
Total	3.81	20.34 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.81	14.20 %
Total	3.81	20.34 %