

MTD Sales
457.08 L

Brand Share %
16.17 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	454.46	17.09 %
Home-The	2.62	1.56 %
Total	457.08	16.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	83.63	20.57 %
TRICHY-01	67.83	18.40 %
WEST-02	58.14	16.85 %
WEST-01	54.98	19.44 %
SOUTH-01	54.71	13.39 %
CHENNAI-01	47.27	14.52 %
CHENNAI-02	38.59	14.88 %
SOUTH ARCOT	28.55	13.05 %
NORTH ARCOT	19.41	10.18 %
KL-SOUTH	3.97	19.19 %
Total	457.08	16.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	83.17	21.80 %
Home-The	0.46	1.84 %
Total	83.63	20.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.63	16.11 %
KRR1	1.94	13.03 %
TMM1	1.41	8.86 %
CBM1	0.85	9.43 %
NKI1	0.83	15.20 %
SVG1	0.69	8.40 %
BNR1	0.64	6.80 %
PNI1	0.60	12.02 %
MDU4	0.58	8.67 %
PKM1	0.53	10.43 %
TDI1	0.34	5.90 %
MDU2	0.21	0.53 %
KKD2	0.14	7.73 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	83.63	20.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	67.83	19.20 %
Total	67.83	18.40 %

Branch *	MTD Sales L	Brand Share %
MDI1	2.09	14.29 %
PBR2	1.97	12.08 %
JKM1	0.66	6.54 %
PTK1	0.61	4.96 %
TYR1	0.28	2.06 %
NCK1	0.25	7.29 %
TVR1	0.21	2.84 %
KRN1	0.14	3.62 %
PBR1	0.13	2.24 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	67.83	18.40 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	58.14	17.91 %
Total	58.14	16.85 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.15	16.06 %
ATU1	2.25	15.35 %
SLM3	2.12	11.03 %
HSR1	1.51	12.31 %
EDP1	0.37	8.16 %
KRI1	0.27	5.96 %
EPI1	0.26	4.41 %
HRR1	0.26	6.56 %
PDR1	0.21	3.13 %
RSP1	0.14	1.52 %
APN1	0.14	1.98 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	58.14	16.85 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	54.26	20.58 %
Home-The	0.72	3.76 %
Total	54.98	19.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.41	9.81 %
CBE4	1.43	13.17 %
PLI1	0.68	5.77 %
GDR1	0.67	10.68 %
GBM1	0.39	4.97 %
KMD1	0.35	4.21 %
KGM1	0.14	3.24 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	54.98	19.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	54.42	14.31 %
Home-The	0.29	1.04 %
Total	54.71	13.39 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.58	14.80 %
KVT1	2.05	11.23 %
TKY1	1.95	14.19 %
TVL1	1.77	5.04 %
SVK1	1.72	15.76 %
ASM1	1.08	15.67 %
TUT2	1.03	5.86 %
RPM1	1.00	5.48 %
SNL1	0.60	7.79 %
VLV1	0.51	5.90 %
APK1	0.41	8.86 %
TKS2	0.39	2.30 %
APK2	0.35	4.11 %
TYI1	0.26	5.26 %
NGR1	0.22	0.81 %
KGL1	0.19	3.98 %
KYR1	0.13	3.26 %
UDN1	0.13	2.39 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	54.71	13.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	47.27	15.27 %
Total	47.27	14.52 %

Branch *	MTD Sales L	Brand Share %
CH08	1.31	6.10 %
AVD1	0.98	12.91 %
CH35	0.93	12.65 %
SKL1	0.92	11.36 %
CH42	0.67	3.99 %
CH45	0.51	4.53 %
CH38	0.49	5.24 %
CH30	0.39	4.14 %
CH11	0.38	3.64 %
CH39	0.35	7.31 %
CH37	0.30	8.25 %
CH26	0.14	7.06 %
TKM1	0.14	2.01 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	47.27	14.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	37.95	15.45 %
Home-The	0.64	4.63 %
Total	38.59	14.88 %

Branch *	MTD Sales L	Brand Share %
CH20	2.84	14.00 %
CH34	1.91	12.18 %
CH44	1.66	16.16 %
CH18	0.39	2.85 %
CH33	0.29	3.71 %
CH27	0.26	7.16 %
MJR1	0.22	2.88 %
CH06	0.14	1.66 %
CH09	0.14	0.93 %
CH41	0.14	0.94 %
UKI1	0.14	4.03 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	38.59	14.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.04	13.75 %
Home-The	0.51	3.44 %
Total	28.55	13.05 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.20	11.04 %
POY2	1.09	6.34 %
POY1	0.53	2.28 %
TRK1	0.49	4.30 %
CUD1	0.27	1.60 %
STP1	0.21	6.18 %
MKM1	0.13	3.44 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	28.55	13.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.41	10.98 %
Total	19.41	10.18 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.62	11.80 %
SBR1	1.34	10.11 %
ARC2	0.77	15.35 %
SLG1	0.69	10.78 %
PLR1	0.58	10.89 %
ABR1	0.52	8.20 %
CPT1	0.44	10.67 %
VSI1	0.37	3.23 %
KPM2	0.21	2.20 %
BGR1	0.21	3.26 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	19.41	10.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.97	20.36 %
Total	3.97	19.19 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.78	14.52 %
KLR1	0.38	15.97 %
Total	3.97	19.19 %