

MTD Sales
216.03 L

Brand Share %
14.89 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	212.99	15.75 %
Home-The	3.04	3.07 %
Total	216.03	14.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	42.40	23.87 %
SOUTH-03	29.05	15.88 %
SOUTH-01	28.66	12.16 %
CHENNAI-02	27.73	15.80 %
TRICHY-01	27.68	13.69 %
WEST-03	15.67	25.35 %
NORTH ARCOT	12.80	11.79 %
WEST-02	12.74	12.27 %
SOUTH ARCOT	10.99	9.76 %
WEST-01	8.32	9.20 %
Total	216.03	14.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	42.27	24.98 %
Home-The	0.13	1.54 %
Total	42.40	23.87 %

Branch *	MTD Sales L	Brand Share %
CH30	0.99	11.31 %
KNR1	0.76	12.67 %
CH05	0.42	5.52 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	42.40	23.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	28.57	16.73 %
Home-The	0.49	3.96 %
Total	29.05	15.88 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.31	13.52 %
ATG1	0.89	12.36 %
TEN1	0.86	12.64 %
KKD3	0.68	11.14 %
KRR1	0.58	13.78 %
TDI1	0.45	11.62 %
MDU3	0.44	12.00 %
MNM1	0.24	13.24 %
ADP1	0.23	8.28 %
PKM1	0.23	10.33 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	29.05	15.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	28.66	13.24 %
Total	28.66	12.16 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.68	7.93 %
TUT1	1.65	6.96 %
TKS2	1.25	8.76 %
NGR1	0.96	6.51 %
RPM1	0.94	8.51 %
SKD1	0.65	14.30 %
RND2	0.62	6.15 %
TKS1	0.54	6.23 %
VKM1	0.44	12.86 %
TYI1	0.25	8.72 %
VLY1	0.23	4.72 %
KGL1	0.22	6.86 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
Total	28.66	12.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	26.64	16.25 %
Home-The	1.09	9.43 %
Total	27.73	15.80 %

Branch *	MTD Sales L	Brand Share %
CH12	1.28	8.22 %
CH20	1.00	12.19 %
CH06	0.89	12.27 %
CH18	0.63	10.76 %
CH33	0.55	11.43 %
WHC3	0.37	6.17 %
UKI1	0.30	10.00 %
CH37	0.28	10.69 %
CH27	0.24	7.38 %
CH34	0.23	3.11 %
PON1	0.23	3.82 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
WCHN		0.00 %
Total	27.73	15.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	27.45	14.29 %
Home-The	0.23	2.30 %
Total	27.68	13.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.26	12.68 %
KUM1	1.09	9.07 %
NGT1	0.82	8.11 %
PTK1	0.78	7.10 %
KIK1	0.55	7.32 %
TVR2	0.44	3.79 %
MDI1	0.43	4.31 %
PBR1	0.24	12.82 %
APM1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	27.68	13.69 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	15.24	27.20 %
Home-The	0.42	7.34 %
Total	15.67	25.35 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.23	5.57 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	15.67	25.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.63	12.39 %
Home-The	0.17	2.55 %
Total	12.80	11.79 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.45	11.38 %
ARC2	0.42	8.52 %
VEL4	0.36	8.52 %
AKM1	0.23	3.51 %
VSI1	0.22	6.88 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.80	11.79 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.23	12.78 %
Home-The	0.51	6.32 %
Total	12.74	12.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	10.49 %
ATU1	0.86	10.92 %
HSR1	0.82	11.25 %
KRI1	0.71	12.55 %
SLM3	0.63	7.69 %
PMP1	0.32	10.88 %
MTR1	0.08	4.33 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	12.74	12.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.99	10.43 %
Total	10.99	9.76 %

Branch *	MTD Sales L	Brand Share %
POY2	0.78	8.19 %
KLM1	0.70	9.83 %
CDM1	0.64	6.12 %
KKI2	0.62	12.32 %
TRK1	0.55	5.48 %
SJI2	0.53	8.00 %
VPM2	0.23	5.83 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	10.99	9.76 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	8.32	10.31 %
Total	8.32	9.20 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.46	11.59 %
SNR1	0.42	9.27 %
CNR1	0.37	7.71 %
KMD1	0.27	8.25 %
CBE1	0.23	7.77 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.32	9.20 %