



TN : SAMSUNGAV Sales Performance 12/05/2026 9:02 AM

MTD Sales
439.54 L

Brand Share %
21.33 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	437.42	22.12 %
Home-The	2.12	2.53 %
Total	439.54	21.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.32	26.84 %
SOUTH-03	64.94	23.11 %
TRICHY-01	64.36	24.65 %
SOUTH-01	56.19	16.07 %
CHENNAI-02	44.81	20.40 %
WEST-02	38.17	18.56 %
SOUTH ARCOT	35.07	21.44 %
WEST-01	34.64	21.06 %
NORTH ARCOT	26.03	19.32 %
Total	439.54	21.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	74.43	27.83 %
Home-The	0.89	6.77 %
Total	75.32	26.84 %

Branch *	MTD Sales L	Brand Share %
CH05	3.57	14.77 %
CH30	2.43	20.46 %
CH42	1.80	15.09 %
CH28	1.39	10.24 %
CH45	1.08	9.35 %
CH22	0.99	14.55 %
SKL1	0.83	16.23 %
GUD1	0.58	6.56 %
CZWH	0.52	9.04 %
CH39	0.42	12.48 %
GUD2	0.31	6.04 %
CH37		0.00 %
WHC3		0.00 %
WCHN	-0.67	17.21 %
Total	75.32	26.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	64.57	24.18 %
Home-The	0.37	2.67 %
Total	64.94	23.11 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.51	16.57 %
MDU2	3.44	18.24 %
MDU6	1.93	18.52 %
CMR1	1.36	15.13 %
TEN1	1.24	17.17 %
MDU7	1.23	15.31 %
TDI1	0.57	10.21 %
MLR1	0.57	11.14 %
SVG1	0.45	10.93 %
DGL2	0.40	11.63 %
KRR1	0.36	7.27 %
MNM1	0.30	10.93 %
SGP1	0.15	6.19 %
PNI1	0.14	3.15 %
KPT1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
Total	64.94	23.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	64.36	25.26 %
Total	64.36	24.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.87	18.27 %
MDI1	2.83	19.91 %
TVR1	1.46	20.44 %
PTK1	1.30	12.33 %
TRY4	1.30	16.96 %
JKM1	1.28	13.08 %
PBR2	1.19	10.88 %
KUM2	1.10	16.46 %
KIK1	0.87	12.85 %
NGT1	0.45	5.21 %
APM1	0.29	18.18 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	64.36	24.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	55.91	16.57 %
Home-The	0.28	2.27 %
Total	56.19	16.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.52	15.86 %
KVT1	4.77	16.88 %
TVL1	4.76	12.17 %
TKS2	3.08	20.90 %
VLY1	1.04	10.08 %
RPM1	0.98	6.93 %
TUT2	0.95	9.74 %
PDI1	0.91	19.56 %
VKM1	0.88	15.48 %
MAR1	0.88	4.86 %
ERL2	0.73	10.80 %
KGL1	0.68	20.39 %
KSM1	0.57	14.87 %
APK2	0.56	8.57 %
SVK1	0.55	4.38 %
KYR1	0.41	15.26 %
TKY1	0.30	8.03 %
SKD1	0.26	4.56 %
ARM1	0.15	5.49 %
COL1	0.15	8.30 %
TKS1	0.14	1.40 %
APK1	0.14	3.03 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	56.19	16.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	44.67	21.30 %
Home-The	0.14	1.45 %
Total	44.81	20.40 %

Branch *	MTD Sales L	Brand Share %
CH51	1.38	13.89 %
CH34	1.18	15.48 %
CH12	0.76	5.54 %
MJR1	0.76	8.97 %
CH41	0.75	10.56 %
GPD1	0.72	19.95 %
UKI1	0.54	12.03 %
CH18	0.44	4.46 %
CH43	0.44	5.71 %
CH31	0.28	8.93 %
PON1	0.27	7.74 %
CH46	0.16	13.49 %
CH23	0.15	2.66 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	44.81	20.40 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	38.03	19.43 %
Home-The	0.14	1.40 %
Total	38.17	18.56 %

Branch *	MTD Sales L	Brand Share %
KRI1	1.19	13.63 %
KVP1	0.73	18.67 %
SLM3	0.67	10.13 %
APN1	0.61	11.74 %
PMP1	0.58	13.23 %
CMI1	0.58	15.68 %
DPR1	0.50	8.77 %
MTR1	0.42	11.25 %
TRM1	0.28	5.88 %
TCG1	0.28	4.45 %
EPI1	0.14	3.17 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
KAM1	-0.35	-26.77 %
Total	38.17	18.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	34.92	22.21 %
Home-The	0.15	2.33 %
Total	35.07	21.44 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.94	21.31 %
VCM2	1.12	18.98 %
SJI2	0.92	8.93 %
TVM1	0.58	16.26 %
KML1	0.45	9.92 %
STP1	0.42	12.11 %
POY2	0.28	2.07 %
KKI2	0.26	2.78 %
TDM1		0.00 %
VPM1		0.00 %
Total	35.07	21.44 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	34.50	21.85 %
Home-The	0.14	2.17 %
Total	34.64	21.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.32	13.88 %
UMP1	0.97	12.84 %
CBE6	0.73	13.89 %
KMR1	0.70	6.77 %
CNR1	0.44	9.59 %
PLI1	0.42	5.41 %
SUL1	0.41	9.42 %
PPI1	0.28	6.99 %
CBE5	0.26	14.49 %
ANR1	0.15	7.81 %
SYM2	0.14	5.56 %
KGM1	0.14	5.80 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	34.64	21.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.03	20.08 %
Total	26.03	19.32 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.03	15.37 %
VEL2	0.94	9.64 %
TRR1	0.82	9.57 %
GDM1	0.53	17.46 %
ANI1	0.41	7.20 %
VSI1	0.41	6.52 %
UGI1	0.28	6.52 %
CPT1	0.27	7.20 %
WJD1	0.15	4.79 %
PLR1	0.15	4.78 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	26.03	19.32 %