

MTD Sales
261.71 L

Brand Share %
15.22 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	256.81	15.88 %
Home-The	4.90	4.80 %
Total	261.71	15.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	36.83	16.22 %
WEST-02	34.06	19.33 %
TRICHY-01	33.64	15.66 %
SOUTH-03	33.32	15.42 %
SOUTH-01	32.15	13.60 %
CHENNAI-02	27.90	13.30 %
WEST-01	26.26	17.94 %
SOUTH ARCOT	22.17	14.92 %
NORTH ARCOT	11.58	9.18 %
KL-SOUTH	3.81	21.43 %
Total	261.71	15.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	35.71	16.57 %
Home-The	1.12	9.74 %
Total	36.83	16.22 %

Branch *	MTD Sales L	Brand Share %
CH14	1.40	7.97 %
CH08	0.70	4.28 %
SKL1	0.65	10.16 %
CH30	0.60	11.64 %
CH38	0.48	10.44 %
CH39	0.42	5.48 %
CH48	0.26	4.68 %
CH26	0.14	9.42 %
CH45	0.14	1.73 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	36.83	16.22 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	33.44	20.34 %
Home-The	0.61	5.18 %
Total	34.06	19.33 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.09	11.60 %
VPD1	0.89	14.28 %
SLM3	0.50	6.66 %
TCG1	0.27	7.98 %
DPR1	0.27	9.49 %
KVP1	0.25	7.32 %
HRR1	0.24	14.95 %
PDR1	0.13	5.26 %
EDP1	0.13	3.67 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	34.06	19.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	33.06	16.16 %
Home-The	0.58	5.62 %
Total	33.64	15.66 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.54	10.15 %
MDI1	1.07	11.23 %
PBR2	1.02	10.99 %
TVR1	0.81	10.66 %
PTK1	0.61	8.25 %
NMM1	0.52	7.61 %
KIK1	0.50	12.99 %
TRY4	0.49	11.21 %
NCK1	0.27	9.45 %
JKM1	0.27	4.24 %
PBR1	0.25	11.78 %
TYR1	0.21	4.04 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	33.64	15.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	32.63	16.13 %
Home-The	0.69	4.98 %
Total	33.32	15.42 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.14	14.49 %
KKD3	1.28	11.45 %
PNV2	0.83	5.66 %
TEN1	0.64	15.14 %
DGL2	0.63	13.84 %
MDU2	0.60	4.02 %
KRR1	0.56	7.37 %
TMM1	0.52	7.80 %
SVG1	0.51	9.97 %
NKI1	0.34	10.30 %
MDU4	0.27	4.74 %
TDI1	0.26	8.68 %
USL1	0.21	6.75 %
PNI1	0.13	2.52 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
NTM1	-0.09	-3.79 %
Total	33.32	15.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	31.79	14.39 %
Home-The	0.36	2.32 %
Total	32.15	13.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.40	15.02 %
TVL1	2.44	8.98 %
KVT1	1.19	12.89 %
PKD1	0.97	14.34 %
TUT2	0.95	9.71 %
ERL2	0.63	13.66 %
TKS1	0.60	9.30 %
RPM1	0.54	5.81 %
SDI1	0.52	8.37 %
MAR1	0.47	9.07 %
VLY1	0.42	8.05 %
SNL1	0.41	9.41 %
KGL1	0.39	9.01 %
TYI1	0.38	8.57 %
APK2	0.20	6.41 %
KSM1	0.19	12.69 %
KYR1	0.14	5.94 %
APK1		0.00 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	32.15	13.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	27.38	13.76 %
Home-The	0.52	4.79 %
Total	27.90	13.30 %

Branch *	MTD Sales L	Brand Share %
CH24	0.93	11.25 %
CH20	0.86	5.77 %
CH17	0.59	5.95 %
MJR1	0.49	6.33 %
CH23	0.39	13.33 %
CH43	0.27	2.96 %
CH34	0.13	1.36 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	27.90	13.30 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	25.46	18.44 %
Home-The	0.80	9.68 %
Total	26.26	17.94 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.11	10.37 %
GBM1	0.85	13.65 %
AVI1	0.48	13.73 %
PLI1	0.48	8.04 %
UMP1	0.43	13.96 %
MPM1	0.39	14.79 %
CNR1	0.13	2.56 %
GDR1	0.13	6.41 %
KGM1	0.13	13.38 %
CBE5		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.26 %
Total	26.26	17.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.96	15.70 %
Home-The	0.22	2.45 %
Total	22.17	14.92 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.38	13.58 %
VPM2	0.98	9.51 %
POY1	0.89	5.11 %
POY2	0.59	5.81 %
TDM1	0.52	12.84 %
ULP1	0.27	5.49 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	22.17	14.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.58	9.98 %
Total	11.58	9.18 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.08	13.35 %
KPM2	0.95	7.83 %
AKM1	0.62	6.33 %
CGM1	0.47	13.42 %
TRR1	0.42	7.10 %
CYR1	0.41	8.18 %
VEL1	0.21	2.10 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.58	9.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.81	22.75 %
Total	3.81	21.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.81	14.96 %
Total	3.81	21.43 %