

MTD Sales
398.58 L

Brand Share %
15.99 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	396.34	16.91 %
Home-The	2.25	1.51 %
Total	398.58	15.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	68.11	20.55 %
TRICHY-01	62.02	18.17 %
WEST-02	50.23	16.33 %
WEST-01	49.92	18.75 %
SOUTH-01	48.63	14.25 %
CHENNAI-01	42.75	14.33 %
CHENNAI-02	34.13	14.17 %
SOUTH ARCOT	25.47	13.03 %
NORTH ARCOT	13.36	8.84 %
KL-SOUTH	3.97	21.51 %
Total	398.58	15.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	67.65	21.72 %
Home-The	0.46	2.31 %
Total	68.11	20.55 %

Branch *	MTD Sales L	Brand Share %
DGL1	6.70	15.50 %
KRR1	1.80	13.23 %
TMM1	1.41	9.84 %
MLR1	1.32	15.71 %
CBM1	0.85	9.84 %
BNR1	0.64	8.44 %
NKI1	0.61	13.58 %
PNI1	0.60	13.22 %
MDU4	0.58	10.55 %
PKM1	0.53	12.61 %
TDI1	0.34	6.95 %
SVG1	0.26	3.76 %
MDU2	0.21	0.69 %
KKD2	0.14	8.27 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	68.11	20.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	62.02	18.98 %
Total	62.02	18.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.76	15.89 %
MDI1	2.09	14.64 %
PBR2	1.97	12.40 %
JKM1	0.66	6.75 %
PTK1	0.47	3.95 %
NCK1	0.25	7.53 %
TVR1	0.21	2.91 %
KRN1	0.14	3.62 %
PBR1	0.13	3.08 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	62.02	18.17 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	50.23	17.38 %
Total	50.23	16.33 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.63	14.27 %
ATU1	2.25	15.91 %
SLM3	2.12	11.47 %
HSR1	1.51	12.55 %
EDP1	0.37	8.16 %
KRI1	0.27	7.98 %
EPI1	0.26	4.41 %
HRR1	0.26	7.04 %
PDR1	0.21	3.84 %
RSP1	0.14	1.68 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	50.23	16.33 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	49.20	19.85 %
Home-The	0.72	3.92 %
Total	49.92	18.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.41	10.17 %
CBE4	1.21	12.55 %
PLI1	0.68	6.25 %
GDR1	0.67	11.34 %
GBM1	0.39	5.46 %
KMD1	0.35	4.21 %
KGM1	0.14	3.24 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	49.92	18.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	48.34	15.23 %
Home-The	0.29	1.22 %
Total	48.63	14.25 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.05	13.49 %
TKY1	1.95	14.19 %
SVK1	1.28	14.92 %
TVL1	1.09	4.05 %
TUT2	1.03	8.86 %
RPM1	0.87	5.71 %
SNL1	0.60	10.67 %
PKD1	0.55	15.13 %
VLY1	0.51	6.90 %
APK1	0.41	9.11 %
TKS2	0.39	2.44 %
TYI1	0.26	5.40 %
NGR1	0.22	0.91 %
KGL1	0.19	5.00 %
APK2	0.14	1.76 %
KYR1	0.13	4.29 %
UDN1	0.13	3.16 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	48.63	14.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	42.75	15.08 %
Total	42.75	14.33 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.98	13.13 %
SKL1	0.92	12.34 %
CH42	0.67	4.64 %
CH35	0.66	10.72 %
CH08	0.64	3.49 %
CH45	0.51	4.75 %
CH38	0.49	7.04 %
CH30	0.39	4.34 %
CH11	0.38	3.64 %
CH39	0.35	7.31 %
CH37	0.30	8.25 %
CH26	0.14	7.06 %
TKM1	0.14	2.01 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	42.75	14.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	33.64	14.75 %
Home-The	0.49	3.81 %
Total	34.13	14.17 %

Branch *	MTD Sales L	Brand Share %
CH20	2.31	11.99 %
CH34	1.65	11.20 %
CH18	0.39	2.89 %
CH33	0.29	4.66 %
CH27	0.26	7.74 %
MJR1	0.22	2.92 %
CH06	0.14	1.68 %
CH09	0.14	0.99 %
CH41	0.14	0.97 %
UKI1	0.14	4.55 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	34.13	14.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.19	13.82 %
Home-The	0.28	2.10 %
Total	25.47	13.03 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.20	13.32 %
POY2	1.09	7.11 %
VPM2	0.79	7.05 %
POY1	0.53	2.65 %
TRK1	0.49	5.10 %
STP1	0.21	6.28 %
CUD1	0.14	0.88 %
MKM1	0.13	3.78 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	25.47	13.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.36	9.55 %
Total	13.36	8.84 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.71	12.93 %
SBR1	1.34	10.58 %
PLR1	0.58	11.26 %
TRT1	0.53	12.74 %
ABR1	0.52	8.74 %
CPT1	0.44	11.25 %
VSI1	0.37	3.83 %
ARC2	0.27	6.07 %
KPM2	0.21	2.25 %
BGR1	0.21	4.92 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.36	8.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.97	22.83 %
Total	3.97	21.51 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.78	15.29 %
Total	3.97	21.51 %