

MTD Sales
198.92 L

Brand Share %
15.17 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	196.37	16.06 %
Home-The	2.55	2.86 %
Total	198.92	15.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.63	24.33 %
SOUTH-03	26.79	16.32 %
SOUTH-01	26.07	12.03 %
TRICHY-01	25.67	14.50 %
CHENNAI-02	25.64	16.14 %
WEST-03	15.13	26.06 %
NORTH ARCOT	11.52	11.93 %
WEST-02	10.60	11.20 %
SOUTH ARCOT	10.14	9.84 %
WEST-01	7.73	9.73 %
Total	198.92	15.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	39.50	25.53 %
Home-The	0.13	1.60 %
Total	39.63	24.33 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.76	13.37 %
CH30	0.63	7.77 %
CH05	0.42	6.48 %
CH22	0.37	11.40 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	39.63	24.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	26.30	17.17 %
Home-The	0.49	4.43 %
Total	26.79	16.32 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.86	13.61 %
ATG1	0.59	8.57 %
KRR1	0.58	13.78 %
KKD3	0.46	8.22 %
MDU3	0.44	12.14 %
MNM1	0.24	13.24 %
ADP1	0.23	8.97 %
PKM1	0.23	10.33 %
BTU1	0.22	9.26 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	26.79	16.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	26.07	13.11 %
Total	26.07	12.03 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.68	9.17 %
TUT1	1.65	7.29 %
TKS2	1.25	8.76 %
NGR1	0.96	6.53 %
RND2	0.62	6.64 %
TCN1	0.60	14.96 %
RPM1	0.60	6.37 %
TKS1	0.54	6.98 %
VKM1	0.44	13.30 %
TYI1	0.25	10.75 %
ASM1	0.23	8.78 %
VLY1	0.23	5.42 %
KGL1	0.22	6.96 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
Total	26.07	12.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	25.59	15.21 %
Home-The	0.08	0.96 %
Total	25.67	14.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.26	13.32 %
KUM1	1.09	9.18 %
PTK1	0.78	12.37 %
TVR2	0.44	3.99 %
MDI1	0.43	4.92 %
NGT1	0.37	4.27 %
AYR1	0.24	8.90 %
PBR1	0.24	12.82 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	25.67	14.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.64	16.60 %
Home-The	1.00	9.55 %
Total	25.64	16.14 %

Branch *	MTD Sales L	Brand Share %
CH12	1.28	8.44 %
CH20	1.00	14.06 %
CH06	0.89	13.10 %
CH18	0.63	11.44 %
CH33	0.55	11.43 %
WHC3	0.37	6.17 %
CH37	0.28	12.00 %
CH27	0.24	7.75 %
GPD1	0.23	9.52 %
PON1	0.23	4.80 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	25.64	16.14 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	14.71	28.06 %
Home-The	0.42	7.51 %
Total	15.13	26.06 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.23	6.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	15.13	26.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.44	12.61 %
Home-The	0.08	1.44 %
Total	11.52	11.93 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.61	14.96 %
ARC2	0.42	9.15 %
AKM1	0.23	4.31 %
VSI1	0.22	6.88 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.52	11.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	10.26	11.74 %
Home-The	0.34	4.68 %
Total	10.60	11.20 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	11.21 %
HSR1	0.82	12.14 %
KRI1	0.71	13.19 %
ATU1	0.37	5.56 %
PMP1	0.32	12.55 %
SLM3	0.23	2.91 %
MTR1	0.08	4.33 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	10.60	11.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.14	10.45 %
Total	10.14	9.84 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.76	15.16 %
KLM1	0.70	10.81 %
CDM1	0.64	6.54 %
KKI2	0.62	12.32 %
POY2	0.56	6.32 %
SJI2	0.53	8.77 %
TRK1	0.23	2.49 %
VPM2	0.23	6.35 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	10.14	9.84 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.73	10.80 %
Total	7.73	9.73 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.46	14.33 %
SNR1	0.42	9.27 %
CNR1	0.37	10.05 %
KMD1	0.27	11.19 %
CBE1	0.23	7.77 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.73	9.73 %