



TN : SAMSUNGAV Sales Performance 11/05/2026 9:03 AM

MTD Sales
409.34 L

Brand Share %
21.21 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	407.51	22.00 %
Home-The	1.83	2.36 %
Total	409.34	21.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	73.03	27.36 %
SOUTH-03	60.25	23.01 %
TRICHY-01	58.54	24.36 %
SOUTH-01	51.91	16.01 %
CHENNAI-02	39.74	19.31 %
WEST-02	36.78	18.83 %
WEST-01	33.15	21.49 %
SOUTH ARCOT	31.57	20.27 %
NORTH ARCOT	24.37	19.47 %
Total	409.34	21.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	72.13	28.33 %
Home-The	0.89	7.26 %
Total	73.03	27.36 %

Branch *	MTD Sales L	Brand Share %
CH05	3.18	14.28 %
CH30	2.43	21.17 %
CH42	1.80	15.09 %
CH45	1.08	10.19 %
CH22	0.99	15.74 %
CH28	0.93	7.05 %
SKL1	0.83	17.44 %
GUD1	0.58	6.56 %
CZWH	0.52	9.04 %
CH39	0.42	12.91 %
TKM1	0.37	11.30 %
GUD2	0.31	6.23 %
CH37		0.00 %
WCHN	-0.30	10.64 %
Total	73.03	27.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	59.88	24.01 %
Home-The	0.37	2.98 %
Total	60.25	23.01 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.51	16.71 %
MDU2	3.06	17.87 %
MDU6	1.93	19.93 %
CMR1	1.36	17.64 %
TEN1	0.97	14.77 %
MDU7	0.96	12.33 %
TMM1	0.72	15.43 %
MLR1	0.57	12.32 %
SVG1	0.45	10.93 %
DGL2	0.40	11.63 %
KRR1	0.36	7.27 %
MNM1	0.30	11.35 %
TDI1	0.30	5.92 %
SGP1	0.15	6.60 %
PNI1	0.14	3.57 %
KPT1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	60.25	23.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	58.54	25.00 %
Total	58.54	24.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.82	17.50 %
PTK1	1.30	12.33 %
TRY4	1.15	16.78 %
TVR1	1.01	16.12 %
JKM1	0.99	11.56 %
PBR2	0.89	8.84 %
KIK1	0.87	12.85 %
KUM2	0.82	13.23 %
NGT1	0.45	5.52 %
PDK1	0.29	13.09 %
APM1	0.29	18.18 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	58.54	24.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	51.63	16.52 %
Home-The	0.28	2.38 %
Total	51.91	16.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.37	16.82 %
KVT1	4.77	19.20 %
TVL1	4.36	11.79 %
TKS2	2.70	18.88 %
RND1	2.46	21.08 %
TCN1	0.99	15.42 %
RPM1	0.98	7.08 %
PDI1	0.91	19.56 %
VKM1	0.88	17.53 %
MAR1	0.88	4.97 %
TUT2	0.82	9.13 %
VLY1	0.75	8.66 %
ERL2	0.73	11.53 %
KSM1	0.57	16.94 %
APK2	0.56	9.01 %
SVK1	0.55	4.52 %
KYR1	0.41	16.88 %
TKY1	0.30	8.56 %
SKD1	0.26	5.00 %
ARM1	0.15	5.77 %
COL1	0.15	8.50 %
TKS1	0.14	1.62 %
APK1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	51.91	16.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	39.74	20.23 %
Total	39.74	19.31 %

Branch *	MTD Sales L	Brand Share %
CH51	1.38	13.89 %
CH34	1.18	15.69 %
CH12	0.76	5.96 %
GPD1	0.72	20.14 %
UKI1	0.54	13.50 %
MJR1	0.46	5.71 %
CH18	0.44	4.60 %
CH43	0.44	5.97 %
CH31	0.28	8.93 %
PON1	0.27	7.98 %
CH46	0.16	13.49 %
CH23	0.15	2.91 %
CH41	0.14	2.24 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	39.74	19.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	36.64	19.66 %
Home-The	0.14	1.54 %
Total	36.78	18.83 %

Branch *	MTD Sales L	Brand Share %
KRI1	1.19	13.79 %
KVP1	0.73	19.22 %
SLM3	0.67	10.71 %
CMI1	0.58	15.68 %
DPR1	0.50	9.38 %
APN1	0.46	9.08 %
MTR1	0.42	12.58 %
PMP1	0.31	7.39 %
TRM1	0.28	6.42 %
EPI1	0.14	3.32 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	36.78	18.83 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	33.00	22.27 %
Home-The	0.14	2.35 %
Total	33.15	21.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.17	14.85 %
UMP1	0.97	12.84 %
CBE6	0.73	14.59 %
KMR1	0.54	5.62 %
CNR1	0.44	10.09 %
PLI1	0.42	5.41 %
SUL1	0.41	9.42 %
PPI1	0.28	8.77 %
CBE5	0.26	14.49 %
ANR1	0.15	8.49 %
SYM2	0.14	5.81 %
KGM1	0.14	7.02 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	33.15	21.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.57	21.04 %
Total	31.57	20.27 %

Branch *	MTD Sales L	Brand Share %
VCM2	1.12	19.44 %
SJI2	0.92	9.11 %
TVM1	0.58	16.26 %
KML1	0.45	10.39 %
STP1	0.42	13.15 %
POY2	0.28	2.07 %
KKI2	0.26	2.89 %
TDM1		0.00 %
VPM1		0.00 %
Total	31.57	20.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.37	20.21 %
Total	24.37	19.47 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.81	9.11 %
AKM1	0.76	12.10 %
TRR1	0.54	6.53 %
GDM1	0.53	19.04 %
ANI1	0.41	8.83 %
VSI1	0.41	6.52 %
UGI1	0.28	9.18 %
CPT1	0.27	8.19 %
WJD1	0.15	5.19 %
PLR1	0.15	5.54 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	24.37	19.47 %