

MTD Sales
246.33 L

Brand Share %
15.46 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	241.56	16.11 %
Home-The	4.76	5.04 %
Total	246.33	15.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	33.80	15.92 %
TRICHY-01	33.14	16.31 %
WEST-02	31.86	19.41 %
SOUTH-01	29.92	13.55 %
SOUTH-03	29.67	15.98 %
CHENNAI-02	26.75	13.70 %
WEST-01	24.55	18.50 %
SOUTH ARCOT	21.73	15.22 %
NORTH ARCOT	11.09	9.29 %
KL-SOUTH	3.81	21.66 %
Total	246.33	15.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	32.69	16.22 %
Home-The	1.12	10.26 %
Total	33.80	15.92 %

Branch *	MTD Sales L	Brand Share %
CH14	1.40	8.15 %
CH08	0.70	4.59 %
SKL1	0.65	10.58 %
CH30	0.60	12.67 %
CH38	0.48	10.97 %
CH39	0.42	5.64 %
CH48	0.26	4.77 %
CH26	0.14	9.42 %
CH45	0.14	1.84 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	33.80	15.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	32.56	16.86 %
Home-The	0.58	5.76 %
Total	33.14	16.31 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.54	10.94 %
MDI1	1.07	11.77 %
PBR2	1.02	10.99 %
TVR1	0.81	12.19 %
PTK1	0.61	9.71 %
NMM1	0.52	7.61 %
MSI1	0.52	12.94 %
KIK1	0.50	13.48 %
TRY4	0.49	11.21 %
NCK1	0.27	9.78 %
JKM1	0.27	4.39 %
PBR1	0.25	12.42 %
TYR1	0.21	4.04 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	33.14	16.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	31.25	20.37 %
Home-The	0.61	5.72 %
Total	31.86	19.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.09	12.02 %
SLM2	1.19	14.08 %
SLM3	0.50	7.04 %
DPR1	0.27	9.64 %
KVP1	0.25	7.83 %
PDR1	0.13	6.24 %
EDP1	0.13	4.26 %
TCG1	0.13	3.96 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	31.86	19.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	29.57	14.32 %
Home-The	0.36	2.50 %
Total	29.92	13.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.40	15.08 %
TVL1	2.44	9.29 %
VNR2	1.36	13.20 %
KVT1	1.19	13.41 %
TUT2	0.95	10.07 %
PKD1	0.70	11.21 %
ERL2	0.63	13.66 %
TKS1	0.60	11.12 %
SDI1	0.52	8.95 %
MAR1	0.47	9.83 %
VLY1	0.42	10.17 %
SNL1	0.41	11.11 %
RPM1	0.40	4.42 %
KGL1	0.39	9.01 %
TYI1	0.38	9.32 %
APK2	0.20	7.51 %
KSM1	0.19	12.69 %
KYR1	0.14	5.94 %
APK1		0.00 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	29.92	13.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	29.11	16.75 %
Home-The	0.55	4.69 %
Total	29.67	15.98 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.28	11.56 %
PVI1	0.86	14.82 %
MDU2	0.60	4.27 %
TMM1	0.52	9.18 %
SVG1	0.51	12.39 %
KRR1	0.43	6.04 %
NKI1	0.34	12.33 %
MDU4	0.27	5.20 %
ADP1	0.26	11.72 %
TDI1	0.26	9.30 %
USL1	0.21	6.97 %
PNI1	0.13	2.92 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
NTM1	-0.09	-3.79 %
Total	29.67	15.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	26.22	14.17 %
Home-The	0.52	5.14 %
Total	26.75	13.70 %

Branch *	MTD Sales L	Brand Share %
CH24	0.93	11.77 %
CH20	0.86	6.56 %
CH17	0.59	6.24 %
MJR1	0.49	7.15 %
CH43	0.49	5.77 %
CH34	0.13	1.46 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	26.75	13.70 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	23.75	19.01 %
Home-The	0.80	10.28 %
Total	24.55	18.50 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.11	11.35 %
DPM2	0.89	14.98 %
KMR1	0.66	10.06 %
GBM1	0.64	12.49 %
PLI1	0.48	9.74 %
UMP1	0.43	13.96 %
MPM1	0.39	15.45 %
CNR1	0.13	3.06 %
GDR1	0.13	6.87 %
KGM1	0.13	13.38 %
CBE5		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	24.55	18.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.51	16.02 %
Home-The	0.22	2.56 %
Total	21.73	15.22 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.62	14.32 %
VPM2	0.98	9.69 %
POY1	0.68	4.20 %
POY2	0.59	5.81 %
TDM1	0.38	9.80 %
ULP1	0.27	6.20 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	21.73	15.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.09	10.07 %
Total	11.09	9.29 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.08	13.94 %
KPM2	0.95	8.08 %
CGM1	0.47	13.42 %
TRR1	0.42	7.27 %
CYR1	0.41	8.68 %
VEL1	0.21	2.28 %
AKM1	0.13	1.24 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.09	9.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.81	23.01 %
Total	3.81	21.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.81	15.07 %
Total	3.81	21.66 %