

MTD Sales
367.90 L

Brand Share %
15.76 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	365.65	16.65 %
Home-The	2.25	1.63 %
Total	367.90	15.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	63.78	20.62 %
TRICHY-01	57.61	18.28 %
SOUTH-01	47.18	14.48 %
WEST-01	44.68	17.85 %
WEST-02	42.10	15.18 %
CHENNAI-01	40.03	14.23 %
CHENNAI-02	32.66	14.19 %
SOUTH ARCOT	23.66	12.75 %
NORTH ARCOT	12.22	8.61 %
KL-SOUTH	3.97	23.17 %
Total	367.90	15.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	63.32	21.74 %
Home-The	0.46	2.54 %
Total	63.78	20.62 %

Branch *	MTD Sales L	Brand Share %
DGL1	5.37	13.34 %
KRR1	1.80	13.84 %
TMM1	1.41	10.39 %
MLR1	1.06	13.46 %
CBM1	0.85	11.46 %
BNR1	0.64	8.83 %
PNI1	0.60	13.22 %
MDU4	0.58	11.77 %
PKM1	0.53	13.27 %
TDI1	0.34	7.55 %
SVG1	0.26	4.07 %
MDU2	0.21	0.71 %
KKD2	0.14	9.04 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	63.78	20.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	57.61	19.10 %
Total	57.61	18.28 %

Branch *	MTD Sales L	Brand Share %
MDI1	2.09	15.38 %
PBR2	1.83	12.52 %
PTK1	0.47	4.28 %
JKM1	0.39	4.45 %
NCK1	0.25	7.53 %
KRN1	0.14	3.75 %
PBR1	0.13	3.17 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	57.61	18.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	46.88	15.42 %
Home-The	0.29	1.36 %
Total	47.18	14.48 %

Branch *	MTD Sales L	Brand Share %
TKY1	1.95	15.02 %
KVT1	1.83	12.84 %
SVK1	1.28	15.19 %
TVL1	1.09	4.17 %
RPM1	0.87	6.08 %
TUT2	0.77	7.17 %
SNL1	0.61	10.84 %
VLY1	0.51	7.45 %
APK1	0.41	9.40 %
TKS2	0.39	2.62 %
TYI1	0.26	5.40 %
NGR1	0.22	0.94 %
KGL1	0.19	6.21 %
APK2	0.14	1.80 %
UDN1	0.13	3.36 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	47.18	14.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	43.95	18.82 %
Home-The	0.72	4.29 %
Total	44.68	17.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.71	9.43 %
CBE4	0.74	8.44 %
PLI1	0.68	6.35 %
GDR1	0.54	9.68 %
KMD1	0.35	4.24 %
GBM1	0.26	4.02 %
KGM1	0.14	3.36 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	44.68	17.85 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	42.10	16.19 %
Total	42.10	15.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.07	13.79 %
ERD2	2.71	14.68 %
HSR1	1.51	12.55 %
SLM3	1.31	8.52 %
KVP1	0.62	13.24 %
EDP1	0.37	8.71 %
KRI1	0.27	8.87 %
EPI1	0.26	4.49 %
HRR1	0.26	7.59 %
PDR1	0.21	4.15 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	42.10	15.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	40.03	14.98 %
Total	40.03	14.23 %

Branch *	MTD Sales L	Brand Share %
SKL1	0.92	12.93 %
CH42	0.67	5.12 %
CH08	0.64	3.70 %
AVD1	0.52	7.50 %
CH38	0.49	7.36 %
CH35	0.39	6.68 %
CH30	0.39	5.42 %
CH11	0.38	4.37 %
CH45	0.37	3.78 %
CH39	0.35	10.01 %
CH37	0.30	8.14 %
CH26	0.14	7.06 %
TKM1	0.14	2.18 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	40.03	14.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	32.17	14.78 %
Home-The	0.49	3.95 %
Total	32.66	14.19 %

Branch *	MTD Sales L	Brand Share %
CH20	2.31	12.13 %
CH34	1.65	12.09 %
CH44	1.25	12.89 %
CH18	0.39	3.01 %
CH33	0.29	4.76 %
CH27	0.26	9.17 %
MJR1	0.22	2.92 %
CH06	0.14	1.73 %
CH09	0.14	1.04 %
CH41	0.14	1.12 %
UKI1	0.14	4.55 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	32.66	14.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.38	13.50 %
Home-The	0.28	2.26 %
Total	23.66	12.75 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.20	13.73 %
POY2	1.09	7.28 %
VPM2	0.79	7.19 %
TVM2	0.50	15.14 %
TRK1	0.49	5.10 %
POY1	0.25	1.36 %
STP1	0.21	6.52 %
CUD1	0.14	1.00 %
MKM1	0.13	3.49 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	23.66	12.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.22	9.31 %
Total	12.22	8.61 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.71	13.24 %
SBR1	1.34	11.44 %
PLR1	0.58	12.05 %
TRT1	0.53	12.74 %
CPT1	0.44	11.63 %
VSI1	0.37	4.11 %
ARC2	0.27	6.32 %
ABR1	0.26	6.68 %
KPM2	0.21	2.44 %
BGR1	0.21	5.02 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.22	8.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.97	24.70 %
Total	3.97	23.17 %

Branch *	MTD Sales L	Brand Share %
Total	3.97	23.17 %