



TN : SAMSUNGAV Sales Performance 10/05/2026 9:02 AM

MTD Sales
363.09 L

Brand Share %
20.90 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	361.41	21.66 %
Home-The	1.69	2.45 %
Total	363.09	20.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	63.83	26.89 %
SOUTH-03	53.51	22.73 %
TRICHY-01	53.47	24.03 %
SOUTH-01	45.97	15.83 %
CHENNAI-02	34.80	19.01 %
WEST-02	33.49	18.52 %
SOUTH ARCOT	28.54	19.65 %
WEST-01	27.86	20.70 %
NORTH ARCOT	21.63	20.01 %
Total	363.09	20.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	62.94	27.80 %
Home-The	0.89	8.15 %
Total	63.83	26.89 %

Branch *	MTD Sales L	Brand Share %
CH05	2.81	13.98 %
CH42	1.51	15.88 %
CH25	1.45	19.13 %
CH45	1.08	11.83 %
CH28	0.93	7.55 %
CH30	0.85	8.59 %
CH22	0.71	14.36 %
CZWH	0.52	9.04 %
CH39	0.42	13.54 %
TKM1	0.37	12.41 %
GUD2	0.31	6.59 %
GUD1	0.30	3.95 %
CH37		0.00 %
WCHN	-0.30	13.88 %
Total	63.83	26.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	53.14	23.68 %
Home-The	0.37	3.36 %
Total	53.51	22.73 %

Branch *	MTD Sales L	Brand Share %
DGL1	6.98	16.65 %
MDU2	2.79	17.25 %
MDU6	1.66	18.19 %
CMR1	1.36	18.63 %
TEN1	0.97	16.96 %
MDU7	0.68	12.79 %
SVG1	0.45	10.93 %
MLR1	0.43	9.65 %
TMM1	0.42	11.07 %
DGL2	0.40	12.42 %
MNM1	0.30	11.35 %
TDI1	0.30	7.19 %
KRR1	0.15	3.56 %
SGP1	0.15	7.08 %
KPT1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	53.51	22.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	53.47	24.67 %
Total	53.47	24.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.50	15.19 %
MDI1	2.28	19.55 %
PTK1	1.30	12.33 %
TRY3	1.18	17.92 %
TVR1	1.01	16.12 %
JKM1	0.99	12.24 %
PBR2	0.89	9.82 %
KIK1	0.87	16.13 %
KUM2	0.54	9.19 %
NGT1	0.45	5.52 %
TRY4	0.44	7.36 %
PDK1	0.29	13.09 %
APM1	0.29	20.79 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	53.47	24.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	45.83	16.38 %
Home-The	0.14	1.30 %
Total	45.97	15.83 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.96	16.89 %
TVL1	4.36	12.43 %
TKS2	2.34	17.90 %
RND1	2.18	19.96 %
TCN1	0.99	15.93 %
VKM1	0.88	18.41 %
RPM1	0.85	6.62 %
VLY1	0.75	9.30 %
MAR1	0.74	4.40 %
ERL2	0.73	14.16 %
UDN1	0.58	16.26 %
KSM1	0.57	18.72 %
APK2	0.56	9.59 %
SVK1	0.55	5.43 %
PDI1	0.51	12.29 %
KYR1	0.41	18.10 %
TUT2	0.40	5.84 %
TKY1	0.30	9.55 %
KGL1	0.28	10.75 %
SKD1	0.26	5.37 %
ARM1	0.15	5.77 %
COL1	0.15	9.26 %
TKS1	0.14	1.78 %
APK1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	45.97	15.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	34.80	19.85 %
Total	34.80	19.01 %

Branch *	MTD Sales L	Brand Share %
CH06	1.76	20.23 %
CH34	1.04	14.83 %
CH12	0.76	6.95 %
GPD1	0.58	20.76 %
UKI1	0.54	19.24 %
CH51	0.54	6.18 %
MJR1	0.46	6.60 %
CH43	0.44	6.73 %
CH31	0.28	9.72 %
PON1	0.27	7.98 %
CH18	0.16	1.86 %
CH23	0.15	3.24 %
CH41	0.14	3.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	34.80	19.01 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	33.36	19.26 %
Home-The	0.14	1.81 %
Total	33.49	18.52 %

Branch *	MTD Sales L	Brand Share %
HSR2	2.26	19.58 %
SLM3	0.67	9.99 %
KRI1	0.59	9.07 %
KVP1	0.58	15.96 %
CMI1	0.58	15.68 %
DPR1	0.50	9.80 %
MTR1	0.42	14.32 %
PMP1	0.31	7.39 %
TRM1	0.28	7.12 %
APN1	0.15	3.30 %
EPI1	0.14	3.63 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	33.49	18.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.54	20.44 %
Total	28.54	19.65 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.99	17.64 %
VCM2	0.85	15.43 %
SJI2	0.66	7.32 %
TVM1	0.58	16.26 %
KML1	0.45	10.89 %
POY2	0.28	2.11 %
STP1	0.28	13.56 %
KKI2	0.26	2.89 %
TDM1		0.00 %
VPM1		0.00 %
Total	28.54	19.65 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	27.71	21.47 %
Home-The	0.14	2.61 %
Total	27.86	20.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.74	14.32 %
UMP1	0.97	14.70 %
AVI1	0.93	19.68 %
CBE6	0.73	18.91 %
PLI1	0.42	5.98 %
SUL1	0.41	9.87 %
SNR1	0.41	11.30 %
CNR1	0.31	8.95 %
PPI1	0.28	9.59 %
CBE5	0.26	15.70 %
KMR1	0.26	3.25 %
ANR1	0.15	8.74 %
SYM2	0.14	6.93 %
KGM1	0.14	9.61 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	27.86	20.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.63	20.77 %
Total	21.63	20.01 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.76	14.11 %
VEL2	0.55	6.57 %
TRR1	0.54	7.74 %
GDM1	0.53	20.83 %
ANI1	0.41	9.03 %
VSI1	0.41	7.10 %
UGI1	0.28	11.79 %
PTU1	0.28	18.27 %
WJD1	0.15	6.38 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	21.63	20.01 %