

MTD Sales
203.71 L

Brand Share %
14.97 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	201.37	15.58 %
Home-The	2.34	3.42 %
Total	203.71	14.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	32.47	19.37 %
TRICHY-01	31.52	15.83 %
CHENNAI-01	27.24	14.68 %
WEST-02	21.97	17.34 %
SOUTH-01	21.53	9.88 %
CHENNAI-02	20.51	14.71 %
WEST-01	20.24	19.27 %
SOUTH ARCOT	14.93	13.57 %
NORTH ARCOT	11.15	11.25 %
KL-SOUTH	2.14	21.83 %
Total	203.71	14.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	31.99	20.28 %
Home-The	0.48	4.86 %
Total	32.47	19.37 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.71	13.05 %
KKD3	1.04	14.26 %
SVG1	0.64	11.38 %
TDI1	0.40	10.15 %
TMM1	0.39	10.33 %
MPA1	0.38	14.84 %
PKM1	0.34	13.88 %
MLR1	0.26	9.55 %
PVI1	0.25	7.25 %
BNR1	0.21	7.43 %
USL1	0.13	7.59 %
TPT1	0.13	4.29 %
KYK1	0.13	5.69 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
PNI1	-0.26	-30.18 %
Total	32.47	19.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	31.37	16.55 %
Home-The	0.14	1.52 %
Total	31.52	15.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	10.47 %
TNJ1	1.87	11.42 %
MDI1	1.31	13.86 %
KRN1	0.61	12.64 %
AYR1	0.27	8.21 %
JKM1	0.13	1.44 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	31.52	15.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.24	15.28 %
Total	27.24	14.68 %

Branch *	MTD Sales L	Brand Share %
MRM1	0.63	13.66 %
CH48	0.61	5.83 %
GUD1	0.35	4.40 %
CH26	0.21	12.35 %
CH38	0.13	4.19 %
SKL1	0.13	2.15 %
CH08	0.13	1.14 %
KNR1	0.13	7.13 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	27.24	14.68 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	21.74	18.22 %
Home-The	0.23	3.06 %
Total	21.97	17.34 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.82	11.84 %
SLM3	0.43	14.08 %
ATU1	0.38	7.49 %
KRI1	0.26	7.22 %
VKL1	0.25	9.97 %
EDP1	0.21	14.16 %
RSP1	0.13	3.00 %
PMP1	0.13	4.88 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	21.97	17.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	21.10	10.26 %
Home-The	0.43	3.53 %
Total	21.53	9.88 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.62	14.42 %
KVT1	1.89	10.95 %
TVL1	1.30	5.08 %
VNR2	1.04	12.06 %
NGR1	0.42	5.40 %
SNL1	0.41	6.72 %
TUT2	0.40	5.01 %
TKS1	0.39	4.84 %
RPM1	0.39	3.78 %
PKD1	0.27	4.26 %
APK1	0.26	4.78 %
VNR1	0.25	6.43 %
SGT1	0.21	13.12 %
VKM1	0.13	7.65 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	21.53	9.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.02	14.95 %
Home-The	0.49	8.77 %
Total	20.51	14.71 %

Branch *	MTD Sales L	Brand Share %
CH09	1.29	12.62 %
CH33	0.53	9.17 %
PON1	0.26	14.46 %
CH43	0.25	5.87 %
CH27	0.20	6.42 %
CH32	0.15	14.01 %
CH17	0.13	1.63 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	20.51	14.71 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	19.88	20.19 %
Home-The	0.36	5.45 %
Total	20.24	19.27 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.68	12.87 %
SUL1	0.54	14.89 %
SNR1	0.39	10.18 %
GBM1	0.27	10.11 %
UMP1	0.26	6.61 %
PDM1	0.25	14.72 %
MPM1	0.14	6.95 %
CBE3	0.13	5.58 %
CBE5	0.12	4.71 %
ANR1		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	20.24	19.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.93	14.08 %
Total	14.93	13.57 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.95	11.94 %
KLM1	0.90	14.17 %
POY2	0.81	7.25 %
CUD1	0.54	7.79 %
TDM1	0.45	11.24 %
POY1	0.39	3.96 %
VPM1	0.39	10.42 %
VCM1	0.36	10.09 %
MKM1	0.36	14.77 %
STP1	0.28	12.40 %
KKI2	0.14	2.77 %
TVM1		0.00 %
WHUT		0.00 %
Total	14.93	13.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.15	11.90 %
Total	11.15	11.25 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.44	12.27 %
KPM2	0.41	3.12 %
WJD1	0.26	5.77 %
AKM1	0.26	4.23 %
BGR1	0.26	7.43 %
UGI1	0.21	8.04 %
VEL1	0.13	3.62 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.15	11.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.94	20.56 %
Home-The	0.21	50.62 %
Total	2.14	21.83 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.01	14.46 %
KLR1		0.00 %
Total	2.14	21.83 %