

MTD Sales
220.79 L

Brand Share %
15.48 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	216.41	16.09 %
Home-The	4.38	5.38 %
Total	220.79	15.48 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	32.02	17.07 %
WEST-02	29.28	19.84 %
SOUTH-01	27.92	13.78 %
SOUTH-03	27.03	15.78 %
CHENNAI-01	27.01	15.19 %
CHENNAI-02	22.32	13.07 %
WEST-01	21.63	19.08 %
SOUTH ARCOT	20.38	15.29 %
NORTH ARCOT	10.27	9.68 %
KL-SOUTH	2.93	18.64 %
Total	220.79	15.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	31.44	17.61 %
Home-The	0.58	6.41 %
Total	32.02	17.07 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.54	11.66 %
MDI1	1.07	11.97 %
PBR2	1.02	11.39 %
TVR1	0.81	12.58 %
MSI1	0.52	15.25 %
KIK1	0.50	15.04 %
PTK1	0.40	8.95 %
NCK1	0.27	10.02 %
JKM1	0.27	4.65 %
PBR1	0.25	14.83 %
NMM1	0.23	3.74 %
TYR1	0.21	4.28 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	32.02	17.07 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	28.67	20.70 %
Home-The	0.61	6.75 %
Total	29.28	19.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.17	15.13 %
ERD2	1.83	11.36 %
DPR1	0.27	10.83 %
SLM3	0.25	4.33 %
KVP1	0.25	8.31 %
PDR1	0.13	7.70 %
EDP1	0.13	4.26 %
TCG1	0.13	3.96 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	29.28	19.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	27.56	14.49 %
Home-The	0.36	2.88 %
Total	27.92	13.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.11	14.97 %
TVL1	2.18	8.93 %
VNR2	1.36	15.30 %
SVK1	1.26	14.31 %
KVT1	1.19	14.05 %
TUT2	0.81	8.56 %
PKD1	0.70	11.21 %
ERL2	0.63	15.37 %
TKS1	0.60	11.62 %
MAR1	0.47	12.13 %
VLY1	0.42	12.78 %
SNL1	0.41	11.72 %
KGL1	0.39	9.23 %
SDI1	0.39	8.57 %
TVL2	0.39	14.88 %
TYI1	0.38	10.28 %
RPM1	0.25	3.23 %
APK2	0.20	9.08 %
KSM1	0.19	15.13 %
KYR1	0.14	5.92 %
APK1		0.00 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	27.92	13.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	26.48	16.45 %
Home-The	0.55	5.36 %
Total	27.03	15.78 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.46	12.04 %
KKD3	1.28	12.38 %
PVI1	0.86	15.44 %
MDU2	0.60	4.85 %
TMM1	0.52	9.90 %
SVG1	0.51	12.39 %
KRR1	0.43	6.22 %
NKI1	0.34	13.12 %
MDU4	0.27	5.62 %
ADP1	0.26	11.72 %
TDI1	0.26	9.52 %
USL1	0.21	6.97 %
PNI1	0.13	3.13 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
NTM1	-0.09	-3.32 %
Total	27.03	15.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.89	15.37 %
Home-The	1.12	11.85 %
Total	27.01	15.19 %

Branch *	MTD Sales L	Brand Share %
CH14	1.40	9.59 %
CH08	0.70	5.27 %
CH30	0.60	14.16 %
CH38	0.48	11.83 %
CH39	0.42	6.72 %
SKL1	0.34	7.47 %
CH48	0.26	6.71 %
CH45	0.14	2.52 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	27.01	15.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	22.18	13.68 %
Home-The	0.14	1.63 %
Total	22.32	13.07 %

Branch *	MTD Sales L	Brand Share %
CH24	0.93	12.57 %
CH20	0.76	6.03 %
CH17	0.59	6.83 %
MJR1	0.28	5.55 %
CH43	0.27	3.69 %
CH34	0.13	1.59 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	22.32	13.07 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	20.82	19.49 %
Home-The	0.80	12.32 %
Total	21.63	19.08 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.11	12.41 %
GBM1	0.64	12.79 %
DPM2	0.61	10.94 %
PLI1	0.48	10.29 %
KMR1	0.39	10.98 %
AVI1	0.33	14.58 %
CNR1	0.13	3.80 %
GDR1	0.13	7.29 %
CBE5		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	21.63	19.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.17	16.00 %
Home-The	0.22	2.97 %
Total	20.38	15.29 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.98	10.42 %
POY2	0.59	6.11 %
TDM1	0.38	10.72 %
POY1	0.28	1.96 %
ULP1	0.27	6.71 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	20.38	15.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.27	10.44 %
Total	10.27	9.68 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.08	14.31 %
KPM2	0.81	8.84 %
CGM1	0.47	15.10 %
CYR1	0.41	9.08 %
TRR1	0.21	4.60 %
VEL1	0.21	2.44 %
AKM1	0.13	1.34 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.27	9.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.93	19.81 %
Total	2.93	18.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.48	13.83 %
Total	2.93	18.64 %