

MTD Sales  
**349.31 L**

Brand Share %  
**15.82 %**

Information:

**MTD :** 01-10-2025 To 08-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.82 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 347.20      | 16.70 %       |
| Home-The | 2.10        | 1.62 %        |
| Total    | 349.31      | 15.82 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-03    | 59.55       | 20.66 %       |
| TRICHY-01   | 53.58       | 18.24 %       |
| SOUTH-01    | 44.48       | 14.36 %       |
| WEST-01     | 42.10       | 17.55 %       |
| WEST-02     | 41.36       | 15.55 %       |
| CHENNAI-01  | 38.72       | 14.36 %       |
| CHENNAI-02  | 30.95       | 14.45 %       |
| SOUTH ARCOT | 22.74       | 12.86 %       |
| NORTH ARCOT | 11.86       | 8.84 %        |
| KL-SOUTH    | 3.97        | 24.47 %       |
| Total       | 349.31      | 15.82 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 59.09       | 21.76 %       |
| Home-The | 0.46        | 2.75 %        |
| Total    | 59.55       | 20.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 4.36        | 12.14 %       |
| KRR1     | 1.80        | 15.12 %       |
| TMM1     | 1.41        | 11.22 %       |
| CBM1     | 0.85        | 11.64 %       |
| MLR1     | 0.80        | 10.72 %       |
| BNR1     | 0.64        | 9.28 %        |
| PNI1     | 0.60        | 13.22 %       |
| MDU4     | 0.58        | 12.05 %       |
| PKM1     | 0.53        | 13.27 %       |
| PVI1     | 0.51        | 10.94 %       |
| NKI1     | 0.48        | 12.77 %       |
| TDI1     | 0.34        | 7.55 %        |
| SVG1     | 0.26        | 4.45 %        |
| MDU2     | 0.21        | 0.75 %        |
| KKD2     | 0.14        | 12.13 %       |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 59.55       | 20.66 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 53.58       | 19.06 %       |
| Total    | 53.58       | 18.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2     | 1.30        | 9.67 %        |
| PTK1     | 0.47        | 5.03 %        |
| JKM1     | 0.39        | 4.60 %        |
| NCK1     | 0.25        | 7.53 %        |
| KRN1     | 0.14        | 3.87 %        |
| PBR1     | 0.13        | 3.20 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 53.58       | 18.24 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 44.33       | 15.33 %       |
| Home-The | 0.15        | 0.74 %        |
| Total    | 44.48       | 14.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKY1     | 1.95        | 15.68 %       |
| KVT1     | 1.83        | 12.97 %       |
| SVK1     | 1.28        | 15.42 %       |
| TVL1     | 1.09        | 4.38 %        |
| RPM1     | 0.87        | 6.39 %        |
| TUT2     | 0.77        | 7.86 %        |
| SNL1     | 0.61        | 11.13 %       |
| VLY1     | 0.51        | 7.45 %        |
| APK1     | 0.41        | 10.47 %       |
| PKD1     | 0.41        | 14.79 %       |
| TKS2     | 0.39        | 2.75 %        |
| TYI1     | 0.26        | 5.70 %        |
| NGR1     | 0.22        | 0.94 %        |
| KGL1     | 0.19        | 6.48 %        |
| APK2     | 0.14        | 1.90 %        |
| UDN1     | 0.13        | 3.52 %        |
| COL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| Total    | 44.48       | 14.36 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 41.38       | 18.48 %       |
| Home-The | 0.72        | 4.50 %        |
| Total    | 42.10       | 17.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 5.07        | 8.53 %        |
| CBE4     | 0.74        | 8.57 %        |
| PLI1     | 0.68        | 7.42 %        |
| GDR1     | 0.54        | 10.61 %       |
| KMD1     | 0.35        | 4.47 %        |
| GBM1     | 0.26        | 4.06 %        |
| KGM1     | 0.14        | 3.60 %        |
| ANR1     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 42.10       | 17.55 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 41.36       | 16.58 %       |
| Total    | 41.36       | 15.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 5.07        | 14.44 %       |
| ERD2     | 2.71        | 15.17 %       |
| HSR1     | 1.51        | 12.55 %       |
| SLM3     | 1.18        | 7.96 %        |
| KVP1     | 0.62        | 13.24 %       |
| EDP1     | 0.37        | 8.71 %        |
| KRI1     | 0.27        | 9.60 %        |
| EPI1     | 0.26        | 4.49 %        |
| HRR1     | 0.26        | 7.74 %        |
| PDR1     | 0.21        | 4.43 %        |
| APN1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 41.36       | 15.55 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 38.72       | 15.09 %       |
| Total    | 38.72       | 14.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SKL1     | 0.92        | 13.40 %       |
| CH08     | 0.64        | 3.80 %        |
| AVD1     | 0.52        | 7.50 %        |
| CH35     | 0.39        | 6.79 %        |
| CH30     | 0.39        | 5.69 %        |
| CH11     | 0.38        | 4.18 %        |
| CH45     | 0.37        | 4.17 %        |
| CH38     | 0.36        | 6.23 %        |
| CH39     | 0.35        | 10.70 %       |
| CH37     | 0.30        | 9.29 %        |
| CH42     | 0.26        | 2.24 %        |
| CH26     | 0.14        | 7.45 %        |
| TKM1     | 0.14        | 2.23 %        |
| CH29     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 38.72       | 14.36 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 30.46       | 15.01 %       |
| Home-The | 0.49        | 4.34 %        |
| Total    | 30.95       | 14.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH20     | 2.31        | 13.78 %       |
| CH34     | 1.65        | 12.58 %       |
| CH44     | 1.25        | 13.45 %       |
| CH18     | 0.39        | 3.48 %        |
| CH33     | 0.29        | 5.11 %        |
| CH27     | 0.26        | 9.17 %        |
| CH06     | 0.14        | 1.73 %        |
| CH09     | 0.14        | 1.09 %        |
| CH41     | 0.14        | 1.15 %        |
| UKI1     | 0.14        | 4.55 %        |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 30.95       | 14.45 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 22.46       | 13.61 %       |
| Home-The | 0.28        | 2.36 %        |
| Total    | 22.74       | 12.86 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TDM1     | 1.20        | 14.24 %       |
| POY2     | 1.09        | 7.66 %        |
| VPM2     | 0.79        | 7.31 %        |
| TVM2     | 0.50        | 15.14 %       |
| TRK1     | 0.49        | 5.34 %        |
| POY1     | 0.25        | 1.38 %        |
| STP1     | 0.21        | 7.23 %        |
| CUD1     | 0.14        | 1.05 %        |
| MKM1     | 0.13        | 3.49 %        |
| KKI2     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 22.74       | 12.86 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.86       | 9.57 %        |
| Total    | 11.86       | 8.84 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 1.71        | 13.62 %       |
| SBR1     | 1.20        | 12.97 %       |
| PLR1     | 0.58        | 12.05 %       |
| TRT1     | 0.53        | 12.74 %       |
| VSI1     | 0.37        | 4.47 %        |
| ARC2     | 0.27        | 7.76 %        |
| ABR1     | 0.26        | 6.68 %        |
| KPM2     | 0.21        | 2.50 %        |
| CPT1     | 0.21        | 5.97 %        |
| BGR1     | 0.21        | 5.02 %        |
| ANI1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 11.86       | 8.84 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.97        | 26.18 %       |
| Total    | 3.97        | 24.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 3.97        | 24.47 %       |