

MTD Sales
165.79 L

Brand Share %
15.73 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.73 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	163.45	16.69 %
Home-The	2.34	3.15 %
Total	165.79	15.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.72	25.48 %
SOUTH-03	22.11	16.35 %
CHENNAI-02	21.63	17.78 %
SOUTH-01	20.62	12.40 %
TRICHY-01	20.58	14.79 %
WEST-03	10.92	24.35 %
NORTH ARCOT	10.41	13.54 %
WEST-02	8.51	10.68 %
SOUTH ARCOT	7.87	9.40 %
WEST-01	7.42	11.23 %
Total	165.79	15.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	35.72	26.86 %
Total	35.72	25.48 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.76	13.37 %
CH30	0.63	8.67 %
CH19	0.61	14.20 %
CH05	0.42	8.29 %
CH22	0.37	11.98 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	35.72	25.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	21.63	17.19 %
Home-The	0.49	5.15 %
Total	22.11	16.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.19	13.90 %
ATG1	0.59	10.33 %
TEN1	0.54	9.48 %
KKD3	0.46	9.63 %
MDU3	0.44	15.20 %
KRR1	0.23	7.08 %
ADP1	0.23	10.68 %
PKM1	0.23	11.47 %
BTU1	0.22	11.20 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	22.11	16.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.63	18.38 %
Home-The	1.00	10.64 %
Total	21.63	17.78 %

Branch *	MTD Sales L	Brand Share %
CH12	1.28	11.49 %
CH06	0.89	13.54 %
CH33	0.55	15.31 %
CH18	0.40	8.78 %
CH27	0.24	9.65 %
GPD1	0.23	10.29 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	21.63	17.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.62	13.55 %
Total	20.62	12.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.65	9.23 %
MAR1	1.52	15.71 %
TKS2	1.25	12.20 %
TVL1	1.16	8.28 %
NGR1	0.96	8.91 %
RND2	0.62	7.67 %
PKD1	0.59	14.48 %
TUT2	0.46	12.43 %
SKD1	0.43	12.03 %
RPM1	0.28	5.59 %
TYI1	0.25	10.75 %
MMT1	0.24	9.95 %
ASM1	0.23	11.53 %
VLY1	0.23	5.94 %
TKS1	0.13	2.40 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKY1		0.00 %
Total	20.62	12.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	20.50	15.58 %
Home-The	0.08	1.12 %
Total	20.58	14.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.51	11.96 %
KUM1	0.86	8.74 %
PBR2	0.60	13.37 %
MDI1	0.43	10.23 %
NGT1	0.37	5.99 %
TRY4	0.37	12.59 %
AYR1	0.24	10.62 %
ORU1	0.24	15.17 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	20.58	14.79 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	10.50	26.01 %
Home-The	0.42	9.42 %
Total	10.92	24.35 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	10.92	24.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.41	14.47 %
Total	10.41	13.54 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.34	9.09 %
AKM1	0.23	6.69 %
CYR1	0.23	6.12 %
VSI1	0.22	9.95 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.41	13.54 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	8.17	11.05 %
Home-The	0.34	5.95 %
Total	8.51	10.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	12.84 %
KRI1	0.71	13.54 %
HSR1	0.59	12.07 %
ATU1	0.37	6.83 %
PMP1	0.32	14.22 %
VPD1	0.28	9.02 %
MTR1	0.08	4.44 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	8.51	10.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.87	9.93 %
Total	7.87	9.40 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.31	13.46 %
KLM1	0.70	11.24 %
KKI2	0.30	8.65 %
SJI2	0.30	6.38 %
POY2	0.23	3.74 %
TRK1	0.23	2.85 %
CDM1	0.22	2.83 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	7.87	9.40 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.42	12.55 %
Total	7.42	11.23 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.46	15.64 %
SNR1	0.42	9.27 %
CNR1	0.37	10.21 %
KMD1	0.27	11.70 %
CBE1	0.23	7.77 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.42	11.23 %