



# TN : SAMSUNGAV Sales Performance 09/05/2026 9:02 AM

MTD Sales  
330.92 L

Brand Share %  
20.85 %

Information:

MTD : 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.85 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	329.23	21.58 %
Home-The	1.69	2.74 %
Total	330.92	20.85 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	55.69	25.96 %
TRICHY-01	49.87	24.07 %
SOUTH-03	48.95	23.96 %
SOUTH-01	41.58	15.58 %
WEST-02	32.05	18.99 %
CHENNAI-02	31.37	19.18 %
WEST-01	26.92	21.17 %
SOUTH ARCOT	25.28	18.77 %
NORTH ARCOT	19.20	19.17 %
Total	330.92	20.85 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	54.80	26.75 %
Home-The	0.89	9.24 %
Total	55.69	25.96 %

Branch *	MTD Sales L	Brand Share %
CH05	2.81	14.17 %
CH25	1.45	19.41 %
CH42	1.09	13.17 %
CH45	1.08	15.80 %
CH30	0.85	8.59 %
CH28	0.77	8.04 %
CZWH	0.52	9.04 %
CH22	0.43	9.23 %
TKM1	0.37	13.73 %
GUD2	0.31	6.99 %
GUD1	0.30	4.18 %
CH39	0.14	5.17 %
CH26		0.00 %
CH37		0.00 %
WCHN	-0.30	13.88 %
Total	55.69	25.96 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	49.87	24.67 %
Total	49.87	24.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.54	13.46 %
PTK1	1.30	12.33 %
TRY3	1.18	18.21 %
TVR1	1.01	16.12 %
JKM1	0.99	13.79 %
KIK1	0.87	16.88 %
PBR2	0.59	6.85 %
NGT1	0.45	5.71 %
TRY4	0.44	8.03 %
KUM2	0.38	8.59 %
APM1	0.29	20.79 %
PDK1	0.15	7.47 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	49.87	24.07 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	48.58	24.85 %
Home-The	0.37	4.20 %
Total	48.95	23.96 %

Branch *	MTD Sales L	Brand Share %
DGL1	6.36	15.92 %
MDU2	2.79	18.46 %
MDU6	1.66	19.54 %
TEN1	0.97	19.32 %
MDU7	0.68	14.10 %
SVG1	0.45	12.02 %
MLR1	0.43	11.75 %
DGL2	0.40	12.62 %
MNM1	0.30	11.35 %
TMM1	0.28	8.69 %
KRR1	0.15	3.83 %
SGP1	0.15	8.67 %
TDI1	0.15	3.93 %
CMR1	0.14	5.32 %
KPT1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	48.95	23.96 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	41.44	16.10 %
Home-The	0.14	1.42 %
<b>Total</b>	<b>41.58</b>	<b>15.58 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	5.81	17.63 %
TVL1	3.74	11.38 %
NGR1	3.31	20.45 %
TKS2	1.82	15.89 %
RPM1	0.85	7.01 %
MAR1	0.74	5.45 %
VKM1	0.72	15.98 %
TCN1	0.72	12.42 %
VLV1	0.60	8.11 %
ERL2	0.58	12.21 %
UDN1	0.58	16.96 %
APK2	0.56	10.92 %
KYR1	0.41	18.10 %
TUT2	0.40	6.00 %
PDI1	0.37	11.02 %
TKY1	0.30	10.10 %
KGL1	0.28	10.75 %
SVK1	0.27	2.96 %
SKD1	0.26	6.41 %
ARM1	0.15	5.77 %
COL1	0.15	9.26 %
APK1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
WHTV	-0.15	11.24 %
<b>Total</b>	<b>41.58</b>	<b>15.58 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	31.91	19.72 %
Home-The	0.14	2.01 %
<b>Total</b>	<b>32.05</b>	<b>18.99 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	1.99	19.95 %
SLM3	0.67	10.55 %
KRI1	0.59	9.07 %
KVP1	0.58	18.57 %
CMI1	0.58	16.96 %
DPR1	0.50	9.80 %
PMP1	0.31	8.21 %
TRM1	0.28	7.66 %
APN1	0.15	3.34 %
EPI1	0.14	3.63 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>32.05</b>	<b>18.99 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	31.37	20.07 %
<b>Total</b>	<b>31.37</b>	<b>19.18 %</b>

Branch *	MTD Sales L	Brand Share %
CH06	1.48	18.93 %
CH34	1.04	15.93 %
CH12	0.76	6.95 %
CH51	0.54	6.18 %
MJR1	0.46	8.10 %
CH43	0.44	6.73 %
UKI1	0.41	16.16 %
CH31	0.28	9.72 %
CH18	0.16	2.10 %
CH23	0.15	4.04 %
CH41	0.14	3.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>31.37</b>	<b>19.18 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	26.78	21.91 %
Home-The	0.14	2.88 %
<b>Total</b>	<b>26.92</b>	<b>21.17 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.74	15.13 %
AVI1	0.93	19.68 %
UMP1	0.82	14.47 %
CBE6	0.73	18.91 %
PLI1	0.42	7.58 %
SUL1	0.41	10.49 %
SNR1	0.41	11.30 %
CNR1	0.31	9.67 %
PPI1	0.28	10.91 %
CBE5	0.26	18.18 %
KMR1	0.26	3.44 %
ANR1	0.15	8.74 %
SYM2	0.14	6.93 %
KGM1	0.14	9.61 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>26.92</b>	<b>21.17 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	25.28	19.56 %
<b>Total</b>	<b>25.28</b>	<b>18.77 %</b>

Branch *	MTD Sales L	Brand Share %
KLM1	0.99	17.64 %
VCM2	0.85	15.77 %
SJI2	0.66	7.32 %
TVM1	0.58	16.92 %
KML1	0.29	7.74 %
POY2	0.28	2.29 %
STP1	0.28	16.99 %
KKI2	0.26	3.12 %
TDM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>25.28</b>	<b>18.77 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.20	19.94 %
Total	19.20	19.17 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.76	14.40 %
VEL2	0.55	6.66 %
TRR1	0.54	7.86 %
ANI1	0.41	10.18 %
VSI1	0.41	7.23 %
UGI1	0.28	12.32 %
WJD1	0.15	6.38 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	19.20	19.17 %