

MTD Sales
186.07 L

Brand Share %
14.89 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	184.18	15.50 %
Home-The	1.89	3.07 %
Total	186.07	14.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	29.70	19.32 %
TRICHY-01	28.53	15.67 %
CHENNAI-01	25.89	14.89 %
SOUTH-01	19.80	10.03 %
WEST-02	19.48	16.71 %
CHENNAI-02	18.97	14.96 %
WEST-01	18.76	19.61 %
SOUTH ARCOT	13.45	12.95 %
NORTH ARCOT	9.61	10.57 %
KL-SOUTH	1.87	21.15 %
Total	186.07	14.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	29.22	20.18 %
Home-The	0.48	5.39 %
Total	29.70	19.32 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.71	13.77 %
KKD3	1.04	14.84 %
SVG1	0.64	11.63 %
TMM1	0.39	13.24 %
MPA1	0.38	14.84 %
PKM1	0.34	14.60 %
MLR1	0.26	10.94 %
PVI1	0.25	7.49 %
TDI1	0.13	4.01 %
TPT1	0.13	4.46 %
KYK1	0.13	6.06 %
BNR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
USL1		0.00 %
PNI1	-0.26	-31.89 %
Total	29.70	19.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	28.38	16.33 %
Home-The	0.14	1.75 %
Total	28.53	15.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	11.60 %
TNJ1	1.87	11.68 %
PTK1	0.84	11.57 %
MDI1	0.72	8.55 %
KRN1	0.46	10.22 %
AYR1	0.27	8.52 %
JKM1	0.13	1.59 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	28.53	15.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.89	15.53 %
Total	25.89	14.89 %

Branch *	MTD Sales L	Brand Share %
CH19	0.96	14.48 %
CH28	0.89	11.93 %
CH22	0.86	11.90 %
MRM1	0.63	14.67 %
CH48	0.61	6.01 %
GUD1	0.35	4.40 %
CH38	0.13	4.64 %
SKL1	0.13	2.29 %
CH08	0.13	1.28 %
KNR1	0.13	7.13 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	25.89	14.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	19.59	10.46 %
Home-The	0.21	2.10 %
Total	19.80	10.03 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.50	10.00 %
VNR2	1.04	13.86 %
TVL1	0.62	2.71 %
SNL1	0.41	7.22 %
TUT2	0.40	5.10 %
TKS1	0.39	5.80 %
RPM1	0.39	4.17 %
PKD1	0.27	4.52 %
NGR1	0.26	3.41 %
APK1	0.26	5.08 %
VNR1	0.25	6.43 %
SGT1	0.21	13.12 %
VKM1	0.13	7.65 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	19.80	10.03 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.48	17.70 %
Total	19.48	16.71 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.38	8.44 %
VPD1	0.38	5.90 %
KRI1	0.26	8.62 %
VKL1	0.25	9.97 %
EDP1	0.21	14.62 %
RSP1	0.13	3.20 %
PMP1	0.13	5.86 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	19.48	16.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	18.49	15.22 %
Home-The	0.49	8.96 %
Total	18.97	14.96 %

Branch *	MTD Sales L	Brand Share %
CH03	1.81	13.51 %
CH09	1.29	13.89 %
CH33	0.53	9.17 %
PON1	0.26	14.46 %
CH43	0.25	6.33 %
CH27	0.20	7.30 %
CH32	0.15	14.01 %
CH17	0.13	1.95 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	18.97	14.96 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.40	20.52 %
Home-The	0.36	5.97 %
Total	18.76	19.61 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.39	12.42 %
KMR1	0.28	7.38 %
GBM1	0.27	11.68 %
UMP1	0.26	6.61 %
MPM1	0.14	8.04 %
CBE3	0.13	5.90 %
CBE5	0.12	5.56 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	18.76	19.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.45	13.46 %
Total	13.45	12.95 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.95	11.94 %
KLM1	0.90	14.31 %
POY2	0.81	7.39 %
ULP1	0.64	13.46 %
CUD1	0.54	8.51 %
TDM1	0.45	11.75 %
VPM1	0.39	10.75 %
VCM1	0.36	10.41 %
MKM1	0.13	5.94 %
POY1	0.13	1.36 %
KKI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	13.45	12.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.61	11.18 %
Total	9.61	10.57 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.44	14.00 %
KPM2	0.41	3.31 %
WJD1	0.26	5.93 %
BGR1	0.26	7.43 %
VEL1	0.13	3.62 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	9.61	10.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.66	19.54 %
Home-The	0.21	60.54 %
Total	1.87	21.15 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.87	21.15 %