

MTD Sales
328.13 L

Brand Share %
15.89 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	326.18	16.77 %
Home-The	1.95	1.64 %
Total	328.13	15.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	55.00	20.67 %
TRICHY-01	49.76	18.21 %
SOUTH-01	41.83	14.37 %
WEST-01	40.43	17.66 %
WEST-02	38.23	15.50 %
CHENNAI-01	36.35	14.45 %
CHENNAI-02	28.96	14.65 %
SOUTH ARCOT	22.06	13.12 %
NORTH ARCOT	11.86	9.40 %
KL-SOUTH	3.65	24.37 %
Total	328.13	15.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	54.54	21.80 %
Home-The	0.46	2.89 %
Total	55.00	20.67 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.15	12.18 %
TMM1	1.41	11.61 %
CBM1	0.85	14.50 %
MLR1	0.80	11.56 %
BNR1	0.64	11.97 %
PNI1	0.60	14.19 %
PKM1	0.53	14.01 %
PVI1	0.51	12.75 %
NKI1	0.48	13.67 %
TDI1	0.34	8.00 %
SVG1	0.26	4.76 %
MDU2	0.21	0.79 %
KKD2	0.14	12.13 %
MDU4		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	55.00	20.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	49.76	19.00 %
Total	49.76	18.21 %

Branch *	MTD Sales L	Brand Share %
MDI1	1.82	14.83 %
PBR2	0.93	7.34 %
PTK1	0.47	5.56 %
JKM1	0.39	5.12 %
NCK1	0.25	9.02 %
KRN1	0.14	3.92 %
PBR1	0.13	3.32 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	49.76	18.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	41.83	15.33 %
Total	41.83	14.37 %

Branch *	MTD Sales L	Brand Share %
TKY1	1.95	15.77 %
KVT1	1.83	14.78 %
SVK1	1.28	15.73 %
TVL1	1.09	4.61 %
RPM1	0.74	5.95 %
TUT2	0.62	7.66 %
SNL1	0.61	11.13 %
VLY1	0.51	7.56 %
APK1	0.41	11.87 %
PKD1	0.41	15.43 %
TKS2	0.39	2.89 %
TYI1	0.26	6.27 %
NGR1	0.22	0.98 %
KGL1	0.19	6.81 %
UDN1	0.13	3.52 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	41.83	14.37 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	39.71	18.62 %
Home-The	0.72	4.59 %
Total	40.43	17.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.07	8.73 %
CBE4	0.74	8.57 %
PLI1	0.68	7.72 %
GDR1	0.54	10.90 %
KMD1	0.35	4.87 %
GBM1	0.26	4.57 %
KGM1	0.14	3.60 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	40.43	17.66 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	38.23	16.48 %
Total	38.23	15.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.26	13.82 %
HSR1	1.22	10.55 %
SLM3	1.18	8.31 %
KVP1	0.40	9.30 %
EDP1	0.37	8.91 %
EPI1	0.26	4.49 %
HRR1	0.26	7.74 %
PDR1	0.21	4.43 %
KRI1	0.13	4.90 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	38.23	15.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	36.35	15.18 %
Total	36.35	14.45 %

Branch *	MTD Sales L	Brand Share %
SKL1	0.92	13.40 %
AVD1	0.39	6.39 %
CH30	0.39	6.63 %
CH08	0.38	2.36 %
CH11	0.38	4.54 %
CH45	0.37	4.37 %
CH38	0.36	6.97 %
CH39	0.35	11.50 %
CH37	0.30	9.29 %
CH42	0.26	2.55 %
CH26	0.14	7.45 %
TKM1	0.14	2.33 %
CH29		0.00 %
CH35		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	36.35	14.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	28.47	15.16 %
Home-The	0.49	4.95 %
Total	28.96	14.65 %

Branch *	MTD Sales L	Brand Share %
CH20	2.31	14.56 %
CH34	1.65	12.58 %
CH18	0.39	3.91 %
CH33	0.29	5.59 %
CH27	0.26	9.17 %
CH09	0.14	1.11 %
CH41	0.14	1.21 %
UKI1	0.14	4.55 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	28.96	14.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.78	13.85 %
Home-The	0.28	2.57 %
Total	22.06	13.12 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.20	14.69 %
POY2	1.09	8.02 %
VPM2	0.65	6.17 %
TVM2	0.37	12.11 %
TRK1	0.35	4.07 %
POY1	0.25	1.50 %
STP1	0.21	7.23 %
CUD1	0.14	1.09 %
MKM1	0.13	3.63 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	22.06	13.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.86	10.17 %
Total	11.86	9.40 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.71	14.09 %
SBR1	1.20	13.33 %
PLR1	0.58	12.74 %
TRT1	0.53	12.74 %
VSI1	0.37	4.89 %
ARC2	0.27	7.76 %
ABR1	0.26	6.68 %
KPM2	0.21	2.77 %
CPT1	0.21	6.20 %
BGR1	0.21	6.54 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.86	9.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.65	26.24 %
Total	3.65	24.37 %

Branch *	MTD Sales L	Brand Share %
Total	3.65	24.37 %