



# TN : SAMSUNGAV Sales Performance 08/05/2026 9:02 AM

MTD Sales  
308.37 L

Brand Share %  
21.01 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	306.84	21.73 %
Home-The	1.54	2.77 %
Total	308.37	21.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	51.93	26.56 %
SOUTH-03	46.45	24.45 %
TRICHY-01	45.50	23.68 %
SOUTH-01	39.26	15.91 %
CHENNAI-02	29.98	19.95 %
WEST-02	28.68	18.19 %
WEST-01	25.07	20.77 %
SOUTH ARCOT	23.98	19.22 %
NORTH ARCOT	17.53	19.56 %
Total	308.37	21.01 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	51.18	27.36 %
Home-The	0.74	8.83 %
Total	51.93	26.56 %

Branch *	MTD Sales L	Brand Share %
CH05	2.68	15.29 %
CH25	1.45	19.41 %
CH45	1.08	17.97 %
CH42	0.95	14.21 %
CH28	0.77	8.94 %
CH30	0.71	7.25 %
CH22	0.43	12.16 %
TKM1	0.37	14.42 %
GUD2	0.31	6.99 %
GUD1	0.30	4.18 %
CH39	0.14	5.17 %
CH26		0.00 %
CH37		0.00 %
CZWH		0.00 %
WCHN	-0.30	13.88 %
Total	51.93	26.56 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	46.08	25.24 %
Home-The	0.37	5.06 %
<b>Total</b>	<b>46.45</b>	<b>24.45 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	6.06	15.55 %
MDU2	2.24	17.37 %
TEN1	0.97	19.71 %
MDU7	0.68	15.90 %
CBM1	0.57	20.02 %
SVG1	0.45	16.52 %
MLR1	0.43	11.89 %
DGL2	0.40	12.62 %
MNM1	0.30	11.35 %
TMM1	0.28	10.86 %
KRR1	0.15	4.59 %
SGP1	0.15	8.67 %
TDI1	0.15	4.17 %
CMR1	0.14	5.32 %
KPT1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>46.45</b>	<b>24.45 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	45.50	24.23 %
<b>Total</b>	<b>45.50</b>	<b>23.68 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.54	14.22 %
PTK1	1.30	13.16 %
TRY3	1.18	18.21 %
TVR1	1.01	17.30 %
JKM1	0.84	12.40 %
KIK1	0.59	12.12 %
NGT1	0.45	5.71 %
TRY4	0.44	8.82 %
PBR2	0.30	4.15 %
PDK1	0.15	7.47 %
APM1	0.14	11.15 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>45.50</b>	<b>23.68 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	39.12	16.44 %
Home-The	0.14	1.53 %
<b>Total</b>	<b>39.26</b>	<b>15.91 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	5.53	18.76 %
TVL1	3.60	11.94 %
TKS2	1.82	16.07 %
RPM1	0.85	7.52 %
MAR1	0.74	6.07 %
VKM1	0.72	15.98 %
TCN1	0.72	13.15 %
VLY1	0.60	8.22 %
ERL2	0.58	12.85 %
UDN1	0.58	16.96 %
APK2	0.56	12.88 %
MMT1	0.53	19.16 %
TYI1	0.41	17.41 %
TUT2	0.40	6.00 %
PDI1	0.37	15.49 %
TKY1	0.30	12.80 %
KGL1	0.28	14.78 %
SVK1	0.27	3.37 %
SKD1	0.26	6.41 %
ARM1	0.15	5.77 %
COL1	0.15	10.63 %
KYR1	0.14	7.24 %
APK1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>39.26</b>	<b>15.91 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	29.98	20.90 %
<b>Total</b>	<b>29.98</b>	<b>19.95 %</b>

Branch *	MTD Sales L	Brand Share %
CH06	1.48	18.93 %
CH34	1.04	17.18 %
CH12	0.76	7.34 %
CH51	0.54	6.62 %
MJR1	0.46	9.37 %
CH43	0.44	6.82 %
UKI1	0.41	16.16 %
CH31	0.28	11.22 %
CH18	0.16	2.30 %
CH41	0.14	3.59 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>29.98</b>	<b>19.95 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	28.54	18.90 %
Home-The	0.14	2.08 %
<b>Total</b>	<b>28.68</b>	<b>18.19 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	1.84	18.97 %
SLM2	0.99	19.00 %
SLM3	0.67	10.70 %
KRI1	0.59	11.34 %
CMI1	0.58	18.93 %
PMP1	0.31	8.55 %
TRM1	0.28	7.89 %
DPR1	0.22	5.15 %
APN1	0.15	3.75 %
EPI1	0.14	4.06 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>28.68</b>	<b>18.19 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	24.93	21.43 %
Home-The	0.14	3.26 %
Total	25.07	20.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.47	14.03 %
AVI1	0.93	20.28 %
UMP1	0.82	14.47 %
CBE6	0.73	19.43 %
SUL1	0.41	14.05 %
SNR1	0.41	11.75 %
CNR1	0.31	10.25 %
PLI1	0.29	6.02 %
PPI1	0.28	10.91 %
CBE5	0.26	20.13 %
KMR1	0.26	3.44 %
ANR1	0.15	8.74 %
SYM2	0.14	6.93 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	25.07	20.77 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	23.98	20.00 %
Total	23.98	19.22 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.39	20.25 %
KLM1	0.99	18.06 %
VCM2	0.85	15.77 %
SJI2	0.66	7.32 %
TVM1	0.58	17.57 %
POY2	0.28	2.45 %
STP1	0.28	17.69 %
KKI2	0.26	3.59 %
KML1	0.15	4.27 %
TDM1		0.00 %
VPM1		0.00 %
Total	23.98	19.22 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	17.53	20.40 %
Total	17.53	19.56 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.76	18.26 %
VEL2	0.55	7.40 %
TRR1	0.54	7.86 %
ANI1	0.41	10.71 %
VSI1	0.41	9.42 %
UGI1	0.28	15.31 %
GDM1	0.27	12.81 %
WJD1	0.15	9.17 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	17.53	19.56 %