

MTD Sales  
155.99 L

Brand Share %  
14.69 %

Information:

MTD : 01-12-2025 To 06-12-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.69 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 154.57      | 15.27 %       |
| Home-The | 1.42        | 2.87 %        |
| Total    | 155.99      | 14.69 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 26.05       | 16.21 %       |
| SOUTH-03    | 24.62       | 18.47 %       |
| CHENNAI-01  | 20.46       | 14.48 %       |
| SOUTH-01    | 16.91       | 9.82 %        |
| WEST-02     | 16.13       | 16.12 %       |
| WEST-01     | 15.24       | 19.72 %       |
| CHENNAI-02  | 14.85       | 15.13 %       |
| SOUTH ARCOT | 12.26       | 12.99 %       |
| NORTH ARCOT | 7.60        | 9.91 %        |
| KL-SOUTH    | 1.87        | 23.57 %       |
| Total       | 155.99      | 14.69 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 25.90       | 16.89 %       |
| Home-The | 0.14        | 1.98 %        |
| Total    | 26.05       | 16.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 2.88        | 14.47 %       |
| TNJ1     | 1.25        | 8.79 %        |
| MDI1     | 0.72        | 9.88 %        |
| PTK1     | 0.71        | 10.56 %       |
| AYR1     | 0.27        | 11.10 %       |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 26.05       | 16.21 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 24.13       | 19.14 %       |
| Home-The | 0.48        | 6.74 %        |
| Total    | 24.62       | 18.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.57        | 13.64 %       |
| SVG1     | 0.51        | 9.48 %        |
| KKD3     | 0.39        | 6.54 %        |
| MLR1     | 0.26        | 10.94 %       |
| TMM1     | 0.26        | 11.04 %       |
| PVI1     | 0.25        | 7.49 %        |
| PKM1     | 0.21        | 10.09 %       |
| KYK1     | 0.13        | 7.31 %        |
| BNR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| PNI1     | -0.26       | -34.50 %      |
| Total    | 24.62       | 18.47 %       |

### CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 20.46       | 15.03 %       |
| Total    | 20.46       | 14.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH22     | 0.86        | 14.53 %       |
| CH45     | 0.86        | 14.08 %       |
| CH28     | 0.61        | 10.92 %       |
| GUD1     | 0.35        | 5.17 %        |
| CH48     | 0.14        | 1.60 %        |
| CH38     | 0.13        | 5.11 %        |
| CH08     | 0.13        | 1.43 %        |
| KNR1     | 0.13        | 8.41 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 20.46       | 14.48 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 16.91       | 10.34 %       |
| Total    | 16.91       | 9.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.24        | 13.85 %       |
| KVT1     | 0.83        | 6.15 %        |
| TVL1     | 0.62        | 3.10 %        |
| SNL1     | 0.41        | 8.29 %        |
| TUT2     | 0.40        | 5.91 %        |
| RPM1     | 0.39        | 4.73 %        |
| SDI1     | 0.28        | 7.42 %        |
| PKD1     | 0.27        | 5.09 %        |
| NGR1     | 0.26        | 3.80 %        |
| TKS1     | 0.26        | 4.23 %        |
| VNR1     | 0.25        | 8.41 %        |
| SGT1     | 0.21        | 13.12 %       |
| APK1     | 0.13        | 2.78 %        |
| VKM1     | 0.13        | 7.65 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| Total    | 16.91       | 9.82 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 16.13       | 16.98 %       |
| Total    | 16.13       | 16.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.91        | 13.85 %       |
| ATU1     | 0.38        | 9.22 %        |
| VPD1     | 0.38        | 6.66 %        |
| TRM1     | 0.36        | 11.32 %       |
| PLC1     | 0.25        | 13.02 %       |
| VKL1     | 0.25        | 9.97 %        |
| RSP1     | 0.13        | 3.30 %        |
| KRI1     | 0.13        | 5.11 %        |
| PMP1     | 0.13        | 5.86 %        |
| APN1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 16.13       | 16.12 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.88       | 20.45 %       |
| Home-The | 0.36        | 7.96 %        |
| Total    | 15.24       | 19.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.28        | 9.25 %        |
| SUL1     | 0.27        | 11.13 %       |
| UMP1     | 0.26        | 7.95 %        |
| MPM1     | 0.14        | 9.34 %        |
| PPI1     | 0.13        | 9.79 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 15.24       | 19.72 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.63       | 15.47 %       |
| Home-The | 0.22        | 6.29 %        |
| Total    | 14.85       | 15.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.95        | 11.49 %       |
| CH09     | 0.85        | 12.37 %       |
| CH12     | 0.69        | 9.82 %        |
| CH33     | 0.53        | 10.27 %       |
| CH34     | 0.49        | 11.36 %       |
| CH43     | 0.25        | 8.36 %        |
| CH27     | 0.20        | 9.07 %        |
| CH32     | 0.15        | 14.01 %       |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 14.85       | 15.13 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 12.26       | 13.50 %       |
| Total    | 12.26       | 12.99 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     | 0.97        | 13.24 %       |
| VPM2     | 0.95        | 12.28 %       |
| POY2     | 0.81        | 8.00 %        |
| ULP1     | 0.64        | 13.77 %       |
| CUD1     | 0.54        | 8.66 %        |
| KLM1     | 0.49        | 11.74 %       |
| TDM1     | 0.45        | 12.92 %       |
| VPM1     | 0.39        | 11.32 %       |
| MKM1     | 0.13        | 5.94 %        |
| POY1     | 0.13        | 1.45 %        |
| KKI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 12.26       | 12.99 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.60        | 10.50 %       |
| Total    | 7.60        | 9.91 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.41        | 4.07 %        |
| TRT1     | 0.26        | 6.56 %        |
| BGR1     | 0.26        | 7.43 %        |
| VEL1     | 0.13        | 3.62 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 7.60        | 9.91 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 1.66        | 21.89 %       |
| Home-The | 0.21        | 60.54 %       |
| Total    | 1.87        | 23.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| Total    | 1.87        | 23.57 %       |