

MTD Sales  
**184.38 L**

Brand Share %  
**15.59 %**

Information:

**MTD :** 01-11-2025 To 06-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.59 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 181.16      | 16.21 %       |
| Home-The | 3.23        | 4.97 %        |
| Total    | 184.38      | 15.59 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 28.79       | 18.32 %       |
| WEST-02     | 25.74       | 20.16 %       |
| SOUTH-01    | 23.70       | 14.10 %       |
| CHENNAI-01  | 21.90       | 15.88 %       |
| SOUTH-03    | 19.83       | 14.64 %       |
| WEST-01     | 19.26       | 20.24 %       |
| SOUTH ARCOT | 17.72       | 15.54 %       |
| CHENNAI-02  | 16.77       | 11.62 %       |
| NORTH ARCOT | 8.39        | 9.36 %        |
| KL-SOUTH    | 2.28        | 17.16 %       |
| Total       | 184.38      | 15.59 %       |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 28.22       | 18.81 %       |
| Home-The | 0.58        | 8.04 %        |
| Total    | 28.79       | 18.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDI1     | 1.07        | 13.59 %       |
| KUM1     | 0.96        | 9.14 %        |
| PBR2     | 0.88        | 11.78 %       |
| TVR1     | 0.81        | 15.12 %       |
| PTK1     | 0.40        | 10.13 %       |
| NCK1     | 0.27        | 11.40 %       |
| NMM1     | 0.23        | 4.32 %        |
| TYR1     | 0.21        | 4.27 %        |
| JKM1     | 0.13        | 3.73 %        |
| NGT1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 28.79       | 18.32 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 25.27       | 20.97 %       |
| Home-The | 0.47        | 6.48 %        |
| Total    | 25.74       | 20.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 1.77        | 14.18 %       |
| ERD2     | 1.57        | 11.33 %       |
| VPD1     | 0.75        | 14.38 %       |
| SLM2     | 0.64        | 10.92 %       |
| DPR1     | 0.27        | 14.86 %       |
| SLM3     | 0.25        | 4.87 %        |
| KVP1     | 0.25        | 8.71 %        |
| PDR1     | 0.13        | 8.24 %        |
| EDP1     | 0.13        | 6.67 %        |
| TCG1     | 0.13        | 5.13 %        |
| BMD1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 25.74       | 20.16 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 23.34       | 14.80 %       |
| Home-The | 0.36        | 3.45 %        |
| Total    | 23.70       | 14.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 2.05        | 9.85 %        |
| KVT1     | 0.85        | 12.30 %       |
| PKD1     | 0.70        | 11.21 %       |
| SVK1     | 0.63        | 9.08 %        |
| TKS1     | 0.60        | 13.40 %       |
| TUT2     | 0.53        | 7.68 %        |
| VLY1     | 0.42        | 13.96 %       |
| SNL1     | 0.41        | 12.63 %       |
| KGL1     | 0.39        | 9.94 %        |
| SDI1     | 0.39        | 10.70 %       |
| TYI1     | 0.38        | 12.14 %       |
| RPM1     | 0.25        | 3.97 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| NGR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| Total    | 23.70       | 14.10 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 21.02       | 16.18 %       |
| Home-The | 0.88        | 10.95 %       |
| Total    | 21.90       | 15.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 1.26        | 10.73 %       |
| GUD1     | 0.91        | 15.24 %       |
| MRM1     | 0.88        | 15.37 %       |
| CH08     | 0.70        | 6.27 %        |
| CH39     | 0.42        | 8.57 %        |
| CH38     | 0.26        | 8.44 %        |
| CH45     | 0.14        | 2.57 %        |
| SKL1     | 0.14        | 4.51 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| Total    | 21.90       | 15.88 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 19.83       | 15.48 %       |
| Total    | 19.83       | 14.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KKD3     | 1.00        | 12.28 %       |
| DGL1     | 0.64        | 7.48 %        |
| PVI1     | 0.60        | 14.71 %       |
| MDU2     | 0.60        | 5.43 %        |
| MDU4     | 0.27        | 5.73 %        |
| TDI1     | 0.26        | 11.17 %       |
| DGL2     | 0.25        | 10.19 %       |
| TEN1     | 0.25        | 10.00 %       |
| USL1     | 0.21        | 9.64 %        |
| KRR1     | 0.14        | 3.22 %        |
| PNI1     | 0.13        | 3.57 %        |
| SVG1     | 0.13        | 4.36 %        |
| BNR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| NTM1     | -0.09       | -5.68 %       |
| Total    | 19.83       | 14.64 %       |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 18.45       | 20.64 %       |
| Home-The | 0.80        | 14.03 %       |
| Total    | 19.26       | 20.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| UAM1     | 1.11        | 13.00 %       |
| GBM1     | 0.64        | 13.63 %       |
| DPM2     | 0.61        | 12.07 %       |
| PLI1     | 0.48        | 13.11 %       |
| KMR1     | 0.39        | 12.16 %       |
| CNR1     | 0.13        | 5.04 %        |
| GDR1     | 0.13        | 9.15 %        |
| CBE5     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 19.26       | 20.24 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 17.72       | 16.35 %       |
| Total    | 17.72       | 15.54 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PRT1     | 0.60        | 14.99 %       |
| POY2     | 0.59        | 7.45 %        |
| TDM1     | 0.38        | 12.21 %       |
| VPM2     | 0.37        | 4.78 %        |
| POY1     | 0.28        | 2.18 %        |
| ULP1     | 0.27        | 8.22 %        |
| MKM1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 17.72       | 15.54 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 16.63       | 12.04 %       |
| Home-The | 0.14        | 2.28 %        |
| Total    | 16.77       | 11.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH24     | 0.93        | 15.30 %       |
| CH20     | 0.48        | 4.73 %        |
| CH17     | 0.38        | 5.04 %        |
| MJR1     | 0.28        | 5.79 %        |
| CH43     | 0.27        | 4.28 %        |
| CH23     | 0.25        | 10.80 %       |
| CH34     | 0.13        | 1.87 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 16.77       | 11.62 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 8.39        | 10.08 %       |
| Total    | 8.39        | 9.36 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.81        | 10.74 %       |
| CYR1     | 0.41        | 10.43 %       |
| ABR1     | 0.22        | 6.08 %        |
| TRR1     | 0.21        | 5.19 %        |
| CGM1     | 0.21        | 8.04 %        |
| AKM1     | 0.13        | 1.43 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 8.39        | 9.36 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.28        | 18.37 %       |
| Total    | 2.28        | 17.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 1.22        | 12.68 %       |
| Total    | 2.28        | 17.16 %       |