

MTD Sales
305.11 L

Brand Share %
15.86 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	303.44	16.73 %
Home-The	1.67	1.52 %
Total	305.11	15.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	50.85	20.52 %
TRICHY-01	47.07	18.38 %
WEST-01	37.48	17.23 %
SOUTH-01	37.06	13.76 %
CHENNAI-01	35.40	15.42 %
WEST-02	35.30	15.19 %
CHENNAI-02	26.63	14.63 %
SOUTH ARCOT	20.04	13.12 %
NORTH ARCOT	11.64	9.56 %
KL-SOUTH	3.65	24.81 %
Total	305.11	15.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	50.39	21.66 %
Home-The	0.46	3.02 %
Total	50.85	20.52 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.77	11.85 %
TMM1	1.41	11.61 %
USL1	0.93	14.29 %
MLR1	0.80	11.56 %
BNR1	0.64	12.83 %
PNI1	0.60	14.19 %
NKI1	0.48	13.86 %
PVI1	0.37	10.59 %
TDI1	0.34	8.48 %
SVG1	0.26	6.10 %
MNM1	0.22	13.15 %
MDU2	0.21	0.82 %
KKD2	0.14	12.13 %
PKM1	0.12	4.14 %
MDU4		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	50.85	20.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	47.07	19.13 %
Total	47.07	18.38 %

Branch *	MTD Sales L	Brand Share %
MDI1	1.82	15.60 %
AYR1	0.76	14.01 %
PBR2	0.66	6.13 %
PTK1	0.47	5.77 %
JKM1	0.39	5.18 %
NCK1	0.25	9.02 %
KRN1	0.14	4.05 %
PBR1	0.13	3.48 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	47.07	18.38 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	36.76	18.18 %
Home-The	0.72	4.70 %
Total	37.48	17.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.86	6.97 %
CBE4	0.74	8.57 %
PLI1	0.68	8.02 %
KMD1	0.35	4.87 %
GDR1	0.26	5.65 %
GBM1	0.26	4.57 %
KGM1	0.14	3.73 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	37.48	17.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	37.06	14.68 %
Total	37.06	13.76 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.83	15.01 %
TVL1	1.09	4.87 %
TUT2	0.62	8.32 %
SNL1	0.61	11.38 %
VL11	0.51	7.56 %
RPM1	0.49	4.45 %
TKS2	0.39	3.11 %
APK1	0.27	8.60 %
NGR1	0.22	1.18 %
KGL1	0.19	6.81 %
UDN1	0.13	3.65 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TY11		0.00 %
VKM1		0.00 %
Total	37.06	13.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	35.40	16.24 %
Total	35.40	15.42 %

Branch *	MTD Sales L	Brand Share %
SKL1	0.79	14.36 %
AVD1	0.39	7.32 %
CH30	0.39	6.81 %
CH11	0.38	4.74 %
CH45	0.37	4.71 %
CH39	0.35	13.07 %
CH37	0.30	9.29 %
CH42	0.26	2.81 %
CH08	0.25	2.09 %
CH26	0.14	7.95 %
TKM1	0.14	2.33 %
CH38	0.13	2.58 %
CH29		0.00 %
CH35		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	35.40	15.42 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	35.30	16.10 %
Total	35.30	15.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.26	14.97 %
ERD2	2.26	14.26 %
HSR1	1.22	10.92 %
SLM3	0.52	4.60 %
KVP1	0.40	9.30 %
EDP1	0.37	8.91 %
EPI1	0.26	4.79 %
HRR1	0.26	8.79 %
PDR1	0.21	4.21 %
KRI1	0.13	5.89 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	35.30	15.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	26.14	15.12 %
Home-The	0.49	5.39 %
Total	26.63	14.63 %

Branch *	MTD Sales L	Brand Share %
CH34	1.51	11.93 %
CH18	0.26	3.15 %
CH27	0.26	9.60 %
CH09	0.14	1.23 %
CH41	0.14	1.27 %
UKI1	0.14	4.96 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	26.63	14.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.04	13.92 %
Total	20.04	13.12 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.20	15.00 %
POY2	1.09	8.10 %
VPM2	0.65	7.01 %
TVM2	0.37	12.11 %
TRK1	0.35	4.72 %
POY1	0.25	1.58 %
STP1	0.21	8.72 %
CUD1	0.14	1.13 %
MKM1	0.13	3.74 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	20.04	13.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.64	10.30 %
Total	11.64	9.56 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.49	13.09 %
SBR1	1.20	13.33 %
PLR1	0.58	14.78 %
TRT1	0.53	12.74 %
VSI1	0.37	4.98 %
ARC2	0.27	7.76 %
ABR1	0.26	7.54 %
KPM2	0.21	2.88 %
CPT1	0.21	6.30 %
BGR1	0.21	8.38 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.64	9.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.65	26.75 %
Total	3.65	24.81 %

Branch *	MTD Sales L	Brand Share %
Total	3.65	24.81 %