



TN : SAMSUNGAV Sales Performance 07/05/2026 9:02 AM

MTD Sales
284.14 L

Brand Share %
21.24 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.24 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 282.96 | 21.97 % |
| Home-The | 1.18 | 2.38 % |
| Total | 284.14 | 21.24 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01 | 46.82 | 26.24 % |
| SOUTH-03 | 42.40 | 24.63 % |
| TRICHY-01 | 42.16 | 23.83 % |
| SOUTH-01 | 35.93 | 16.14 % |
| CHENNAI-02 | 26.78 | 19.95 % |
| WEST-02 | 26.58 | 18.03 % |
| WEST-01 | 23.87 | 21.49 % |
| SOUTH ARCOT | 23.01 | 20.27 % |
| NORTH ARCOT | 16.59 | 20.44 % |
| Total | 284.14 | 21.24 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 46.44 | 27.07 % |
| Home-The | 0.39 | 5.63 % |
| Total | 46.82 | 26.24 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05 | 2.68 | 16.54 % |
| CH45 | 1.08 | 18.51 % |
| CH42 | 0.81 | 13.15 % |
| CH28 | 0.77 | 9.99 % |
| CH22 | 0.43 | 17.82 % |
| CH30 | 0.43 | 4.52 % |
| TKM1 | 0.37 | 14.42 % |
| GUD1 | 0.30 | 5.49 % |
| CH39 | 0.14 | 5.55 % |
| CH26 | | 0.00 % |
| CH37 | | 0.00 % |
| CZWH | | 0.00 % |
| GUD2 | | 0.00 % |
| Total | 46.82 | 26.24 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 42.02 | 25.48 % |
| Home-The | 0.37 | 5.21 % |
| Total | 42.40 | 24.63 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1 | 5.10 | 14.39 % |
| MDU2 | 2.24 | 20.53 % |
| MDU6 | 1.20 | 19.54 % |
| TEN1 | 0.97 | 20.02 % |
| CBM1 | 0.57 | 21.00 % |
| SVG1 | 0.45 | 16.52 % |
| MLR1 | 0.43 | 12.35 % |
| MDU7 | 0.40 | 12.77 % |
| DGL2 | 0.40 | 13.86 % |
| MNM1 | 0.30 | 11.80 % |
| TMM1 | 0.28 | 11.34 % |
| SGP1 | 0.15 | 8.67 % |
| TDI1 | 0.15 | 4.88 % |
| CMR1 | 0.14 | 5.69 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| SZSD | | 0.00 % |
| Total | 42.40 | 24.63 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 42.16 | 24.37 % |
| Total | 42.16 | 23.83 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 4.16 | 13.69 % |
| MDI1 | 1.82 | 19.35 % |
| PTK1 | 1.30 | 14.48 % |
| TRY3 | 1.18 | 18.63 % |
| JKM1 | 0.84 | 15.01 % |
| TVR1 | 0.73 | 13.15 % |
| KIK1 | 0.43 | 9.92 % |
| PBR2 | 0.30 | 4.83 % |
| NGT1 | 0.30 | 4.70 % |
| TRY4 | 0.15 | 3.68 % |
| PDK1 | 0.15 | 7.47 % |
| APM1 | 0.14 | 14.17 % |
| KUM2 | | 0.00 % |
| NMM1 | | 0.00 % |
| TRY2 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 42.16 | 23.83 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 35.79 | 16.68 % |
| Home-The | 0.14 | 1.70 % |
| Total | 35.93 | 16.14 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TUT1 | 4.96 | 18.49 % |
| TVL1 | 3.32 | 12.11 % |
| TKS2 | 1.82 | 16.96 % |
| RND1 | 1.74 | 19.53 % |
| MAR1 | 0.74 | 7.01 % |
| VKM1 | 0.72 | 19.41 % |
| TCN1 | 0.72 | 14.63 % |
| RPM1 | 0.70 | 7.17 % |
| ERL2 | 0.58 | 16.39 % |
| UDN1 | 0.58 | 17.65 % |
| APK2 | 0.56 | 14.71 % |
| VLY1 | 0.45 | 7.09 % |
| TYI1 | 0.41 | 17.41 % |
| TUT2 | 0.40 | 7.17 % |
| PDI1 | 0.37 | 15.49 % |
| TKY1 | 0.30 | 14.98 % |
| KGL1 | 0.28 | 14.78 % |
| SVK1 | 0.27 | 3.87 % |
| SKD1 | 0.26 | 6.58 % |
| ARM1 | 0.15 | 6.81 % |
| COL1 | 0.15 | 10.63 % |
| KYR1 | 0.14 | 7.44 % |
| APK1 | | 0.00 % |
| S2SD | | 0.00 % |
| SGT1 | | 0.00 % |
| SNL1 | | 0.00 % |
| TKS1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 35.93 | 16.14 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 26.78 | 20.87 % |
| Total | 26.78 | 19.95 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH06 | 1.10 | 16.43 % |
| CH34 | 1.04 | 18.21 % |
| CH12 | 0.76 | 8.22 % |
| CH51 | 0.54 | 7.63 % |
| MJR1 | 0.46 | 10.53 % |
| CH43 | 0.44 | 7.09 % |
| GPD1 | 0.43 | 18.33 % |
| UKI1 | 0.41 | 16.16 % |
| CH31 | 0.28 | 11.69 % |
| CH18 | 0.16 | 2.30 % |
| CH41 | 0.14 | 4.79 % |
| CH23 | | 0.00 % |
| CH27 | | 0.00 % |
| CH33 | | 0.00 % |
| CH36 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 26.78 | 19.95 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 26.45 | 18.70 % |
| Home-The | 0.14 | 2.30 % |
| Total | 26.58 | 18.03 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| HSR2 | 1.84 | 19.47 % |
| SLM2 | 0.99 | 20.40 % |
| SLM3 | 0.67 | 11.48 % |
| KRI1 | 0.59 | 11.34 % |
| VPD1 | 0.58 | 14.37 % |
| PMP1 | 0.31 | 8.55 % |
| TRM1 | 0.28 | 7.89 % |
| CMI1 | 0.28 | 12.29 % |
| APN1 | 0.15 | 3.75 % |
| KVP1 | 0.14 | 6.55 % |
| EPI1 | 0.14 | 5.08 % |
| BMD1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| HRR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| PDR1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| TCG1 | | 0.00 % |
| VKL1 | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 26.58 | 18.03 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 23.72 | 22.24 % |
| Home-The | 0.14 | 3.26 % |
| Total | 23.87 | 21.49 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CBE2 | 2.33 | 13.65 % |
| UMP1 | 0.82 | 16.21 % |
| CBE6 | 0.73 | 20.02 % |
| SUL1 | 0.41 | 14.05 % |
| SNR1 | 0.41 | 12.70 % |
| CNR1 | 0.31 | 11.41 % |
| PLI1 | 0.29 | 6.78 % |
| PPI1 | 0.28 | 13.06 % |
| CBE5 | 0.26 | 20.13 % |
| KMR1 | 0.26 | 4.06 % |
| ANR1 | 0.15 | 10.31 % |
| SYM2 | 0.14 | 6.93 % |
| CBE3 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 23.87 | 21.49 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 23.01 | 20.98 % |
| Total | 23.01 | 20.27 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CDM1 | 1.39 | 20.56 % |
| KLM1 | 0.99 | 20.02 % |
| SJI2 | 0.66 | 10.27 % |
| TVM1 | 0.58 | 18.30 % |
| VCM2 | 0.30 | 6.54 % |
| STP1 | 0.28 | 20.81 % |
| KKI2 | 0.26 | 4.30 % |
| KML1 | 0.15 | 4.70 % |
| POY2 | 0.14 | 1.33 % |
| TDM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| Total | 23.01 | 20.27 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 16.59 | 21.28 % |
| Total | 16.59 | 20.44 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AKM1 | 0.76 | 18.75 % |
| TRR1 | 0.54 | 9.20 % |
| ANI1 | 0.41 | 11.99 % |
| VSI1 | 0.41 | 10.02 % |
| VEL2 | 0.29 | 5.15 % |
| UGI1 | 0.28 | 15.31 % |
| WJD1 | 0.15 | 12.31 % |
| BGR1 | | 0.00 % |
| CPT1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| VEL1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 16.59 | 20.44 % |