



TN : SAMSUNGAV Sales Performance 07/04/2026 9:02 AM

MTD Sales
217.92 L

Brand Share %
17.03 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	212.39	17.44 %
Home-The	5.54	9.00 %
Total	217.92	17.03 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	35.72	18.66 %
CHENNAI-01	33.54	22.97 %
SOUTH-03	31.05	19.08 %
SOUTH-01	23.80	11.61 %
WEST-01	23.07	19.42 %
WEST-02	21.81	15.74 %
CHENNAI-02	19.69	14.69 %
SOUTH ARCOT	17.05	16.70 %
NORTH ARCOT	12.19	15.09 %
Total	217.92	17.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	34.88	18.90 %
Home-The	0.84	12.20 %
Total	35.72	18.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.96	14.53 %
TNJ1	0.82	7.88 %
KIK1	0.71	14.23 %
TRY3	0.44	8.51 %
PDK1	0.39	7.93 %
TRY4	0.29	5.23 %
MSI1	0.15	6.56 %
TRY2	0.15	9.92 %
TVR1	0.15	2.56 %
JKM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
AYR1	-0.27	-14.55 %
Total	35.72	18.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	32.45	23.42 %
Home-The	1.09	14.58 %
Total	33.54	22.97 %

Branch *	MTD Sales L	Brand Share %
CH48	0.60	10.81 %
GUD1	0.48	8.27 %
CH45	0.44	4.22 %
CH28	0.39	5.70 %
CH05	0.36	4.55 %
CH08	0.25	4.44 %
CH38	0.15	5.95 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	33.54	22.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	30.51	19.85 %
Home-The	0.53	5.91 %
Total	31.05	19.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.70	9.48 %
MPA1	1.23	16.72 %
ATG1	0.79	14.02 %
MDU7	0.57	16.83 %
MDU3	0.53	14.17 %
SVG1	0.41	5.05 %
PNV2	0.29	15.65 %
MNM1	0.15	6.62 %
NTM1	0.15	5.06 %
PKM1	0.15	10.57 %
MDU4	0.14	6.59 %
TDI1	0.14	7.25 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	31.05	19.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	23.31	12.07 %
Home-The	0.49	4.09 %
Total	23.80	11.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.18	16.71 %
TVL1	2.41	8.44 %
TUT2	0.67	12.94 %
TKS2	0.62	12.28 %
SVK1	0.60	6.26 %
TKY1	0.56	14.82 %
ASM1	0.43	15.86 %
RPM1	0.42	4.22 %
ERL2	0.41	8.63 %
MAR1	0.31	4.30 %
MMT1	0.29	9.32 %
KVT1	0.29	2.22 %
KYR1	0.15	6.16 %
PKD1	0.15	3.85 %
TKS1	0.14	2.24 %
NGR1	0.14	0.86 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	23.80	11.61 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.49	20.20 %
Home-The	0.59	7.86 %
Total	23.07	19.42 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.72	12.85 %
TPR2	0.72	12.90 %
MPM1	0.50	11.48 %
PLI1	0.44	6.95 %
GDR1	0.29	9.15 %
CNR1	0.15	3.75 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	23.07	19.42 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	21.18	15.94 %
Home-The	0.63	11.12 %
Total	21.81	15.74 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.53	14.68 %
HSR2	0.67	9.36 %
DPR1	0.28	8.12 %
CMI1	0.27	14.00 %
APN1	0.15	6.33 %
RSP1	0.15	4.04 %
VPD1	0.15	5.05 %
EPI1	0.15	7.13 %
KVP1	0.14	4.82 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	21.81	15.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	19.06	14.82 %
Home-The	0.63	11.61 %
Total	19.69	14.69 %

Branch *	MTD Sales L	Brand Share %
CH20	1.64	16.78 %
CH12	0.56	4.86 %
GPD1	0.40	13.67 %
CH27	0.40	12.12 %
CH50	0.28	5.00 %
CH51	0.28	8.16 %
CH18	0.20	2.98 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.69	14.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.86	17.19 %
Home-The	0.19	4.64 %
Total	17.05	16.70 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.35	9.65 %
TRK1	1.05	14.02 %
NVL2	0.84	16.45 %
POY2	0.62	7.71 %
PRT1	0.56	15.42 %
TVM1	0.15	10.95 %
VCM1	0.15	5.10 %
KML1	0.15	4.44 %
KKI2	0.15	2.30 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
WHUT		0.00 %
Total	17.05	16.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.64	15.07 %
Home-The	0.55	15.68 %
Total	12.19	15.09 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.53	14.86 %
VEL2	0.27	7.55 %
CPT1	0.20	9.99 %
VSI1	0.15	3.43 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.19	15.09 %