

MTD Sales
134.20 L

Brand Share %
14.88 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	132.78	15.42 %
Home-The	1.42	3.44 %
Total	134.20	14.88 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	23.82	16.73 %
SOUTH-03	19.25	17.90 %
CHENNAI-01	16.57	15.16 %
SOUTH-01	14.85	9.89 %
WEST-02	14.50	16.34 %
WEST-01	13.18	20.56 %
CHENNAI-02	12.79	15.05 %
SOUTH ARCOT	11.36	13.54 %
NORTH ARCOT	6.66	10.24 %
KL-SOUTH	1.22	20.07 %
Total	134.20	14.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	23.67	17.35 %
Home-The	0.14	2.47 %
Total	23.82	16.73 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.25	9.56 %
PBR2	1.04	14.87 %
MDI1	0.72	10.99 %
PTK1	0.71	11.15 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	23.82	16.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	18.77	18.44 %
Home-The	0.48	8.43 %
Total	19.25	17.90 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.31	13.62 %
KKD3	0.39	10.39 %
SVG1	0.38	7.30 %
TEN1	0.38	12.15 %
PVI1	0.25	8.42 %
PKM1	0.21	10.32 %
KYK1	0.13	9.41 %
TMM1	0.13	5.75 %
BNR1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	19.25	17.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	16.57	15.70 %
Total	16.57	15.16 %

Branch *	MTD Sales L	Brand Share %
CH45	0.72	13.39 %
MRM1	0.25	7.65 %
CH48	0.14	1.84 %
CH08	0.13	1.79 %
KNR1	0.13	13.12 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	16.57	15.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	14.85	10.41 %
Total	14.85	9.89 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.91	14.62 %
KVT1	0.83	6.49 %
TVL1	0.62	3.68 %
SNL1	0.41	9.14 %
RPM1	0.39	4.80 %
SDI1	0.28	9.21 %
PKD1	0.27	6.96 %
NGR1	0.26	4.75 %
VNR1	0.25	8.41 %
APK1	0.13	4.38 %
TKS1	0.13	2.25 %
VKM1	0.13	9.15 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	14.85	9.89 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	14.50	17.29 %
Total	14.50	16.34 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.83	14.10 %
ATU1	0.38	10.18 %
VPD1	0.38	6.83 %
TRM1	0.36	11.32 %
VKL1	0.25	10.47 %
KRI1	0.13	8.78 %
MCR1	0.13	5.51 %
PMP1	0.13	9.04 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	14.50	16.34 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	12.82	21.39 %
Home-The	0.36	8.67 %
Total	13.18	20.56 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.55	14.56 %
KMR1	0.28	12.83 %
SUL1	0.27	11.60 %
UMP1	0.26	8.86 %
TPR2	0.25	14.23 %
MPM1	0.14	12.81 %
CBE6	0.13	8.33 %
PPI1	0.13	9.79 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	13.18	20.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	12.57	15.29 %
Home-The	0.22	7.97 %
Total	12.79	15.05 %

Branch *	MTD Sales L	Brand Share %
CH20	1.19	12.36 %
CH03	0.95	11.77 %
CH12	0.69	11.70 %
CH09	0.63	11.74 %
CH34	0.49	11.49 %
CH43	0.25	8.66 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	12.79	15.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.36	14.01 %
Total	11.36	13.54 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.97	14.09 %
POY2	0.81	9.60 %
CUD1	0.54	10.33 %
KLM1	0.49	12.94 %
VPM1	0.25	8.46 %
POY1	0.13	1.55 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	11.36	13.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.66	10.82 %
Total	6.66	10.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	6.44 %
BGR1	0.13	3.80 %
VEL1	0.13	3.62 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.66	10.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.01	17.63 %
Home-The	0.21	60.54 %
Total	1.22	20.07 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.22	20.07 %