

MTD Sales
165.25 L

Brand Share %
15.25 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	162.25	15.81 %
Home-The	3.00	5.24 %
Total	165.25	15.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	25.47	17.88 %
WEST-02	23.64	20.11 %
SOUTH-01	21.13	13.79 %
CHENNAI-01	19.75	15.33 %
WEST-01	17.59	20.10 %
SOUTH-03	17.44	14.11 %
SOUTH ARCOT	15.27	15.45 %
CHENNAI-02	15.08	11.32 %
NORTH ARCOT	7.81	9.16 %
KL-SOUTH	2.07	16.01 %
Total	165.25	15.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	24.89	18.28 %
Home-The	0.58	9.32 %
Total	25.47	17.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.33	12.73 %
MDI1	1.07	13.71 %
KUM1	0.96	10.40 %
TVR1	0.81	15.12 %
PBR2	0.66	11.50 %
PTK1	0.40	10.81 %
TYR1	0.21	4.71 %
NCK1	0.13	6.61 %
JKM1	0.13	4.29 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	25.47	17.88 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	23.17	20.88 %
Home-The	0.47	7.07 %
Total	23.64	20.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.77	14.48 %
ERD2	1.43	11.87 %
SLM2	0.64	11.84 %
SLM3	0.25	5.20 %
KVP1	0.25	8.71 %
PDR1	0.13	8.60 %
EDP1	0.13	6.67 %
TCG1	0.13	5.89 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	23.64	20.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.78	14.39 %
Home-The	0.36	4.05 %
Total	21.13	13.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.91	9.70 %
VNR2	1.14	13.62 %
SVK1	0.63	9.86 %
TKS1	0.60	14.39 %
PKD1	0.56	9.40 %
TUT2	0.53	7.90 %
SNL1	0.27	9.32 %
RPM1	0.25	4.68 %
SDI1	0.13	3.80 %
TYI1	0.13	4.81 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	21.13	13.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	18.88	15.49 %
Home-The	0.88	12.53 %
Total	19.75	15.33 %

Branch *	MTD Sales L	Brand Share %
CH14	1.13	9.88 %
CH08	0.70	7.30 %
GUD1	0.49	10.39 %
CH39	0.42	9.08 %
CH38	0.26	8.71 %
CH45	0.14	2.62 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
SKL1	-0.13	-4.75 %
Total	19.75	15.33 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	17.01	20.64 %
Home-The	0.58	11.37 %
Total	17.59	20.10 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.11	13.00 %
GBM1	0.64	14.54 %
PLI1	0.48	13.11 %
DPM2	0.47	10.53 %
CNR1	0.13	5.79 %
GDR1	0.13	9.15 %
CBE5		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
Total	17.59	20.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.44	14.91 %
Total	17.44	14.11 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.72	9.67 %
DGL1	0.64	8.11 %
MDU2	0.60	7.65 %
MDU4	0.27	5.96 %
TDI1	0.26	12.29 %
DGL2	0.25	10.19 %
TEN1	0.25	11.10 %
USL1	0.21	9.64 %
KRR1	0.14	3.34 %
PNI1	0.13	5.49 %
SVG1	0.13	4.57 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
NTM1	-0.09	-5.68 %
Total	17.44	14.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.27	16.22 %
Total	15.27	15.45 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.72	14.50 %
POY2	0.59	8.95 %
PRT1	0.39	10.67 %
TDM1	0.38	12.21 %
VPM2	0.37	5.67 %
ULP1	0.27	8.49 %
POY1	0.14	1.16 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	15.27	15.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	14.94	11.70 %
Home-The	0.14	2.54 %
Total	15.08	11.32 %

Branch *	MTD Sales L	Brand Share %
CH12	1.47	13.43 %
CH20	0.48	5.08 %
MJR1	0.28	6.65 %
CH23	0.25	12.55 %
CH17	0.13	1.94 %
CH34	0.13	1.87 %
CH43	0.13	2.15 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	15.08	11.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.81	9.82 %
Total	7.81	9.16 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.81	10.99 %
CYR1	0.28	9.08 %
ARC2	0.28	12.52 %
ABR1	0.22	6.64 %
TRR1	0.21	5.19 %
CGM1	0.21	8.04 %
AKM1	0.13	1.43 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.81	9.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.07	17.17 %
Total	2.07	16.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.22	12.89 %
Total	2.07	16.01 %